

General Meeting April 15, 2024 CSHS Media Room

Call to Order by Lori Willson at 5:36pm

## Secretary

- Approve FEB 2024 General Meeting Minutes
- Approved by Lori Willson | Second by Rachael Raminez

## **Treasurer**

Revetta Doswell was not present to present financials

## **Committee Report**

- Lori reported that Gala raised \$6,300.76. Lower than last year number due to lower attendance. Board is deciding if Helmet and Heels will continue next year.
- Fundraiser for Kendra Scott will be Sunday, May 5<sup>th</sup> from 12pm 2pm in time for Mother's Day.
   Need several football players to come in Springs Football Tees to promote and hand out flyers.
   Can purchase online using a code. CTDC will receive 20% of all sales including online for that day.
- Suggested Fundraiser from Member Kathryn Carter: Popcorn Fundraiser from DoubleGood.com.
   Entirely virtual fundraiser that has been very successful for other clubs. Football team is limited to number of fundraisers that they can do. Suggested having Booster offer its only a 4 day fundraiser.
- Coach Renfro is not in attendance to present Coach's Report

## **New Business**

- Tailgate Kick-off for season to be held on August 18<sup>th</sup> from 4:30-6:30. This will be an interactive tailgate involving the players and families to replace the Kick-off Dinner.
- Committee Sign-ups and Committee Leads: Asking parents to sign up for various committee spots and looking for 1-2 parents to be Lead for each class (9<sup>th</sup>, 10<sup>th</sup>, 11<sup>th</sup>, 12<sup>th</sup>) Lead will be responsible for communication to parents on booster events with the goal to increase communication to parents.
- Membership: Now open and will cut off for Early Merch on August 5<sup>th</sup>
- Merchandise: Moving to online only. Parents will have the opportunity to order a variety of merch from online including bracelets, rally towels etc.
- Yard Signs are available to purchase from Rachel Van Chau order forms will be available soon
- Programs: Deadline for Ads will be August 5<sup>th</sup> to have printed and ready for 1<sup>st</sup> Game. We will be sending Ad details to only football but band, cheer and dance as well giving them the opportunity to purchase an Ad.
- Banners: We will be purchasing Team Banners for all Freshman and JV teams to hand outside turf field during season
- Scholarship: 3 Senior athletes have been chosen as recipients for Booster Scholarship this season.