



HUNTINGTON BEACH HIGH SCHOOL

OILERS

2020 Sponsorship & Promotional Guide

Win-Win: Promote your business and support the Oilers!



Head Coach Brett Brown

100% IMPACT

The Huntington Beach High School Football Booster Club thanks you for your interest in sponsorship!

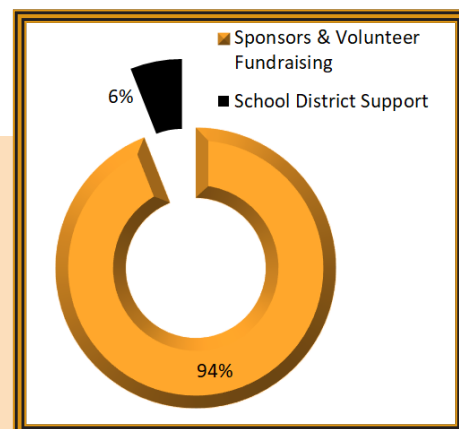
Sponsors have various promotional opportunities available, which have proven to be effective for local companies, big and small. We expect Friday night crowds of more than 5,000 people per game! The OC Register noted Cap Sheue Field as the most beautiful high school stadium in the county.

This setting offers you an exceptional, targeted advertising value.

With the deep, ongoing cuts to sports programs nationally, the vast majority of the revenue needed is generated solely by your sponsorship and various fundraising efforts.

100% of the revenue generated goes directly to the HBHS football program and is 100% tax deductible.

If not for your generous support, our successful program simply would not exist! We thank you and look forward to another fantastic year for our kids, their families and our community.



Please check the boxes of the items you wish to purchase.

Complete the form on the back of brochure, indicating the total dollar amount.

Home Field Advertising

Game Schedule Ad

\$500

- Logo displayed on border of game schedule
- Game schedules distributed to team and family



Scoreboard Ad

\$1,000

- Logo displayed during one quarter
- Loudspeaker announcement

Family Name Plaque

\$500








- Inside weight room

Website Ad (Logo)

\$150

- Logo displayed on home and "sponsors" pages until end of season.
- Logo links directly to your website.
- Visit the website at Hbhsoilersfootball.org

Printed Varsity Game Program

	Full page, back cover	\$2,000
	Full page, inside front cover	\$1,500
	Full page, inside back cover	\$1,250
	Full page	\$500
	1/2 Page: 7.5" x 4.5"	\$250
	1/4 Page: 3.5" x 4.5"	\$150
	1/8 Page: 2.5" x 2"	\$100

	1/2 Page Player Dedication (25 words)	\$250
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Program Ad Specifications

- Booklet size: Page trim 8.5" x 11"
- Full page no bleed: 7.5" x 10"
- Full page with bleed: 9" x 11.5"
(allow 1/4" on all sides for bleed)
- All ads may be full color
- Ads are for all home games.

Submit your artwork as a PDF file to hbhsoilersfootball@gmail.com

Sponsor Packages

20 Corporate Sponsors

\$2,500



- 7' x 7' banner at all home games
- 1/2 page ad in Printed Varsity Game Program
- 1 Game Schedule Ad
- 1 Website Ad (Logo) until end of season



50 Business Sponsors

\$1,250



- 8' x 4' banner at all Home Games
- 1/2 page ad in Printed Varsity Game Program
- 1 Website Ad (Logo) until end of season





Make checks payable to HBHS Football Booster Club, include the player's name on your check and mail your check with this form to the address listed below. You may also pay with any major credit card through PayPal by visiting [tinyurl.com/z9hgx7q](https://www.tinyurl.com/z9hgx7q) (enter your donation amount and include the player's name and the word "advertising" in the space labeled "Please confirm you player's name below:").

Sponsor Name

Contact Name (if business)

Address

City

Zip Code

Email

Phone #

Total Amount (\$)

Check Number

Player Name

Signature

Date

For inquiries or to place an order, email hbhsoilersfootball@gmail.com.

**Mail checks to HBHS Football Booster Club, PO BOX 261, Huntington Beach, CA 92648
Huntington Beach High School Football Booster Club is a 501(c)(3) Non-Profit Organization
(Tax ID EIN 38-3665756)**

