

Lancer Touchdown Club Meeting

August 4, 2020 Zoom Meeting 6:00pm

Coaches Report (Coach Manne)

- 1st practice August 10th
- Received fall sports practice schedule from Sumner today 8.4.2020
- Head coaches meeting this Friday with Sumner to go over procedures and guidelines
- Reminder sign up/submit info on Privit, physical dated July 2019 or later
- What will practice look like? 1 coach to 9 players 8:00am-11:00am every weekday and Saturday
- Players will get fitted for helmets Monday and Tuesday
- Each player is going to need 2 practice jerseys to follow COVID guidelines, everyone needs own water bottle, no locker rooms available
- Required to wear masks if not exerting/practicing
- Guidelines may change after Friday's meeting with Sumner
- Looking for booster support to purchase one set of practice jerseys \$1750 (125 jerseys for \$14/each) – need to look at the booster budget to figure out where the money will come from.
- August 18th is still scheduled for picture day

Overview of LTC Mission and pivotal activities (Brad Butler)

- Things we can do as parents to support LTC - Join the booster club, volunteer, encourage each other and players
- Activities canceled or in doubt (Kick-off Bash, Corn Hole, Trailer)
- Kick off cancelled
- Corn hole cancelled – Leigh Ann Parker – looking for new ideas
- Brad Butler, Lift-a-thon with Live Feed possibility
- Mark Lear/Valerie Cundy - Virtual Trivia Night possibility
- Pancake Breakfast cancelled
- Giovanna Lear – consider hosting fundraising events in the spring
- Decisions to proceed (Programs, Flamingo) - Programs on hold for now, Flamingos a go
- Keys to success in 2020 - Membership, Corporate sponsorships, Pizza sales, spirit wear sales

Financial and Membership status report (Kevin Clark)

- Currently have approximately \$20,000 available with a \$40,000 budget for 2020 season
- Memberships, sponsorships, fundraising will be key.
- Need to look at ways to cut spending in the event fundraising and memberships are down
- See Budget and financials attached

Membership Initiative (Jason Minton) Report by Brad Butler

- Currently have 17 members paid, with a goal of 80 members for the 2020 season
- We will not be able to host key events and outreach activities as in previous years. Counting on parents to join Touchdown Club and participating in fundraising to meet our financial goals.
- Visit the website www.LancerTDCLub.org to join touchdown club and pay membership and get more information about fundraising and activities.

Corporate Sponsorship (Ted Bright)

- Working with local retailers/businesses to support Lancer Football
- Received donation from Home depot to auction off

Game Programs (Scott Micek) Report by Brad Butler

- Going to work with Coach Manne on how to proceed with programs under the circumstances.

Flamingo Fundraiser (Jen Micek, Karen Reynolds)

- Sending email out to announce flocking and ask for volunteers
- Asking for volunteers from each grade level to take a week
- Looking for more participation from the freshman, Sophomore and Junior class as many senior parents will be gone after this year.
- Flocking to begin August 9th and go through September 5th

Player Fundraiser- Pizza (Melissa Groff)

- How many players this year? Approx.. 110-115
- Start of sales: Aug 12 info presented @ practice
- Turn in sales tentatively 8/21 before practice (this may change, I'll get with Coach)
- Pick up in the parking lot 9/10 at 5-6pm
- There will be incentives for the top 3 sellers: \$100, \$50 and \$25 gift cards and Debbie Ambrose stated she will provide some spirit wear to go along with the gift cards. I will get with her on that.
- Each player will be responsible for selling a minimum of 18 pizzas
- There are 2 buyout option -
- Full buyout - \$125
- Half Buyout - sell 9 pizzas PLUS \$65 buyout of remaining 9 pizzas
- It will be VERY important to push this fundraiser - we made over \$10k last year. It will be COVID friendly as boys and families can post on social media, boys can send text messages etc. to family and friends to take orders. Pick up will be socially distanced with masks etc.
- Questions - contact Melissa Groff magroff@hotmail.com or 314-413-0018

Spirit Wear (Melissa Butler, Debbie Ambrose)

- Face mask and gaiter mask mock-ups in the works.
- Need to advertise and sell to make up for lost income in other places
- Will have an online store where we will take orders and only order what is needed to avoid excess
- No inventory
- Sell trucker hats online
- Promote LTC memberships and sponsorships on the spirit wear store page
- Melissa Groff suggested adding "sponsor a player" on store website, but it was noted that the LTC website already has this option.

Yard Signs (Leigh Ann Parker)

- On hold for now
- Will provide signs for players and will offer signs that can be purchased by supporters

Follow up items and Closing

- Senior Night (Cathy Cargill) – When is senior night? Coach Manne will find out the new date.
- Send email this week, events cancelled, sign ups, membership, spirit wear, flamingos, pizza sales, website info
- When is the next meeting?
- Need to decide if boosters will proceed and fund the purchase of one new set of practice jerseys

Meeting Adjourned 7:30pm

In attendance August 4, 2020

Coach Manne
Patrick Forkin
Giovanna Lear
Jen Micek
Brian Hagen
Donya Jackson
Aiden Craddock
Ted Bright
David Keithly
Melissa Groff
Mark Lear
Cathy Cargill
Kevin Clark
John Pyatt
Kristy Littauer
Carren Rogan
Valerie Cundy
Peggy Hoffman
Doug
Kristy Kennon
Kristy Brewer
Michael
Leigh Ann Parker
Debbie Ambrose
Tracey Robinson
Lauren Vehige
Joe Wier
Lashawn H
Christine Pasley
Gracie
Brad Butler
Steffanie Doke
Karl Kamrud
Krsitin Rattini
Cheryl Engle
Hellen