

# Lancer Touchdown Club Meeting Minutes

June 16, 2020 6:00pm

zoom call

## Coach Manne

- Lancer Power is scheduled to begin July 6<sup>th</sup>. Online Google form to be completed to attend. He will send the link via email.
- All players need a physical dated July 1, 2019 or after for start of preseason on August 10<sup>th</sup>.
- All players need to update/complete Privot. Can find the link on the LHS website under Athletics.
- Dead week is scheduled for first week of August (he thinks) but still open for strength training.

## Brad Butler, President

- How can you be involved and support Lancer Football and the Lancer Touchdown Club?
  1. Participate financially. Join the booster Club. There are 3 different donation levels and lots of perks. See the membership flier for more details.
  2. Volunteer. There are many opportunities to get involved and a place for all grade level families. See the board and committee chair contact list to get more information about the many committees and volunteer opportunities.
  3. Encourage the players. Ultimately, we are here to support the Lancer Football Players, the coaches and the teams. Support them and encourage them to have fun and work hard.
- This year, more than any, we are relying heavily on memberships, sponsorships and pizza sales to meet our financial goals. These are the only guaranteed financial revenue streams to support our teams this season and we are looking for at least 90% participation.

## Jason Minton, Membership

- Membership is of the utmost importance this year. There are many levels of membership, with lots of benefits. Any donation amount is welcome and will earn you the honor of LTC Membership. See the flier for more information and a list of all the benefits at different levels.
- See the "Where does your money go" flier for more details on where your donation money makes a difference.

## Brad Butler, Sponsorships

- There are many opportunities for sponsorships this season. There are several small business owners within the Lancer Football families, and this is a great opportunity to advertise and support Lancer football. See the Sponsorship flier for more details. Contact Ted Bright for more information.

## Kevin Clark, Treasurer

- Memberships are key to supporting the budget for the 2020 season. The board has already approved a budget for the season, have already made some cuts based on the financial projection for the 2020 season and are really looking to families for their financial support to help fund the budget. We rely heavily on memberships, sponsorships, pizza fundraiser, concession and spirit wear sales, but nothing is for certain this season due to the COVID-19 pandemic.
- The earlier families donate the better idea the boosters will have on where they stand financially starting the new season.

### **Jen Micek, Flamingo Flock**

- Flamingo Flock is a fun fundraiser that creates excitement and awareness about the upcoming season. The committee puts plastic, pink flamingos placed in family's yards and those families have to pay to have the flamingos moved to another yard.
- The committee needs many volunteers as this fundraiser has grown in popularity.
- Flocking runs from August 1- 31. The committee is looking for parents to volunteer for one week of moving flamingos from one yard to another.
- Flocks travel amongst the football teams, cheerleaders, Jr. Lancers and more. There is no restriction on where the flamingos can go.
- ***We should add online payment for flamingos in addition to mail in check. Or consider VENMO as a form of payment.***

### **Scott Micek, Program**

- The football program is a tradition that we are going to resume again this year.
- Now is the time to start thinking about the program to guarantee it is available at the beginning of the season.
- We need a print shop that offer an affordable price for printing. If anyone has recommendation, email Scott.
- Jim Politte suggested contacting Sara Behl since she was able to help with printing in 2018.
- ***When is fall picture day? This is when team photos are taking for the program.***
- ***We need a flier for Ad purchases***

### **Melissa Groff, Shakespeare Pizza Fundraiser**

- Last year we had the highest grossing pizza sales at \$10,000 with 2/3 participation.
- We are looking for 100% participation this season because all other fundraising opportunities are tentative do to COVID-19 restrictions.
- This is an easy way to make money for our team. We are the only LHS team that sells pizzas.
- Advertising on social media is a great way to make sales.
- There will be buy out options as well. More to come on that.
- Key Dates: Distribute sales forms to players at first practice on August 10<sup>th</sup>, Sales run August 12 – 22, Turn in sales forms at Kick off bash on August 22<sup>nd</sup>, Pick-up pizzas on September 10<sup>th</sup> 5:00p-6:00p LHS Parking lot.

### **Joanne Minton, Kick-off Bash**

- August 22<sup>nd</sup> 8:00a-5:00p at LHS Football stadium
- Great community event to kick off the season. There are football scrimmages, cheerleaders and escadrille perform, Jr. Lancers scrimmage, there are food trucks, spirit wear sales.
- Have 2 food trucks secured. TO be announced later.
- In the event we can not host the kickoff bash, the committee has alternate plans. Considering a parade or possibly a showcase. Definitely want to have some sort of kick off for the new season.

### **Debbie Ambrose, Spirit Wear**

- Have some great new ideas and looking forward to the new season!

**Brain Hagen/Leigh Ann Parker, Corn Hole Fundraiser**

- Corn hole fundraiser was a fun event last year. Hoping to be able to host it again this year. It was fun for the whole family.
- More details to come as we wait on COVID-19 restrictions to lift.

**Brian Hagen/Leigh Ann Parker, LancerTown**

- It's like homecoming tailgate at every home game. There is food, tents set up, music, meet and visit with other parents. You don't have to be a booster member or have reserved parking to attend. All football families are welcome. Just bring a chair, drinks (nonalcoholic) and food to share.
- Set up is at the corner of stadium drive and the circle.
- Come socialize before every home game and cheer on the band and varsity football team as they take the field. They band leads the football team from the locker room, through the lower parking lot, to Lancer stadium.

**Leigh Ann Parker, Yard Signs**

- Every player and all sponsors receive a Lancer football yard sign
- Working on designs now.

**Brad Butler, Concession stand/trailer**

- We are in desperate need of 2 or more committee chairs to oversee the operations of the concession stand/trailer for 2020. We need many volunteers to help work the concession stand games and events.
- The concession stand is a key financial stream that supports Lancer football. Without volunteers we can not have the trailer open at Freshman and JV games on Mondays or Varsity games on Fridays.
- Ideally, we would like varsity parents to work the Monday games and Freshman and JV parents to work varsity game so that varsity parents can watch their players at Friday games.
- **Contact Valerie Cundy** for more information. She is the chair, but will not be working Friday night game, as she has a senior player.
- Watch for a volunteer sign up for available shifts.

**Brad Butler, Volunteer Needs**

- We have many senior parents that this will be their last year with the football program. We need new parents to help shadow them this season so they can take over in 2021.
- Here are the positions that will be open; Secretary, Flamingo Flock, Concessions/trailer, Pizza Fundraiser.

You can find the 2020 game schedule at <https://www.arbiterlive.com/Teams?entityId=12092>

**Questions?**

When is pancake breakfast?

When is Corn Hole tournament?

When is chili dinner?

When is senior night?

When is fall picture day?

Date for senior banner pics?

Meeting adjourned 7:15pm

# Football Booster Schedule

## *Tentative*

### July

14th or 21st     Booster meeting – zoom call  
6th                Lancer Power

### August

1st                 Flamingo Flock Begins  
3rd-7th           "Dead Week"  
10th               First day of practice  
10th               Pizza Sales Meeting with players  
?                   Fall Picture Day  
12th               Pizza Sales kick-off  
22nd               Kick-off Bash  
22nd               Pizza Sales end, turn in forms at Kick-off Bash  
28th               First Varsity football Game, Away  
**29<sup>th</sup> ?             Player Pancake breakfast**  
**29<sup>th</sup> ?             Corn Hole Tournament, fundraiser**  
**29<sup>th</sup> ?             Parent Meeting with coaches**  
31st               First JV Game, Home  
31st               First Freshman Game, Home  
31st               Flamingo Flock ends

### September

4th                 Varsity football Game, HOME  
4th                 First LancerTown tailgate  
10th               Pick up pizzas, LHS Parking lot 5:00p-6:00p

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