



## **LAWRENCE TOWNSHIP FOOTBALL LEAGUE**

Dear Future Sponsor,

The Lawrence Township Football League (LTFL) is a non-for-profit organization, which provides football and cheer opportunities for more than 300 children in and near Lawrence. As the feeder program for the Lawrence Central and Lawrence North High School Football programs, LTFL takes pride in providing an outstanding youth football experience and first class football facilities to our participating children and families.

LTFL serves all of Lawrence Township, but draws mainly from south of 56th St. Financially many families in this zone can't afford fees and come from low income households. This year it is extremely important to gain sponsorship to help children who have been quarantined, unable to attend virtual school, and are living below the poverty line. Now's your chance to help our first game commences August 15, 2020.

Every year, sponsorships have been a crucial component of the league. Such sponsorships help to defer the cost of field and practice equipment, maintenance and operating costs for our fields and facilities, as well as manage the registration costs for the children who participate in our leagues. While we have provided suggested, annual donations, any amount or term will be considered. We appreciate your support in helping LTFL continue to provide the best youth football experience in Indiana!!!

**Expenses:**

Uniforms \$23,000  
Concessions \$9,000  
Referees \$11,700  
Maintenance \$3,000  
Tournament Fees \$4,800  
Insurance \$4,000  
Operations \$2,500  
Total \$58,000

**Capital Needs:**

Field repair \$8,000  
Tackling Dummies \$5,000  
Player Equipment \$40,000  
Scoreboards \$20,000  
Total \$73,000

Included is the tax deductible Sponsorship Packages. LTFL needs your support and thanks you in advance. Please contact the Sponsorship and Funding Director S. Lynese Martin or LTFL President Antoine Wynne 317-289-6021 for additional information.

Sincerely,

S. Lynese Martin

[lynese martin@yahoo.com](mailto:lynese martin@yahoo.com)

Sponsorship and Funding Director



## Lawrence Township Football League Sponsorship Packages

### **LEVEL 1- KICK OFF SPONSORSHIP ANY AMOUNT**

We have many families, in our area unable to pay league fees. We do not wish to turn these families away! Your donations will allow a child to play football. You will be listed on our sponsor page, as an LTFL contributor.

### **LEVEL 2- FIRST DOWN SPONSORSHIP \$ 200.00**

The FIRST DOWN Sponsorship is a one-season sponsorship. This package includes the following for one season:

- Link on our website to your website.
- Sponsor Plaque

### **LEVEL 3- FIRST AND GOAL SPONSORSHIP \$350.00**

The FIRST AND GOAL sponsorship is a one-season sponsorship. This package includes the following for one season:

- Link on our website to your website.
- Sponsor Plaque
- 2 X 3 banner with your company name and/or logo hung on LTFL fields.

### **LEVEL 4- TOUCHDOWN SPONSORSHIP \$500.00**

The TOUCH DOWN sponsorship is a one-season sponsorship. This package includes the following for one season:

- Link on our website to your website.
- Sponsor Plaque
- 4 X 6 banner with your company name and/or logo hung on LTFL fields.

### **LEVEL 5- ALL STAR SPONSORSHIP \$750.00**

The ALL STAR Sponsorship is a one-season sponsorship. This package includes the following for one season.

- Link on our website to your website.
- Sponsor plaque
- 4 X 6 banner with your company's name and/or logo hung on the scoring tower of our lighted, prime time field.





## Lawrence Township Football League Sponsorship Packages

### **LEVEL 6- PRO BOWL SPONSORSHIP    \$1500.00**

The PRO BOWL Sponsorship is a one-season sponsorship. This package includes the following for one season.

- Link on our website to your website.
- Sponsor plaque
- 4 X 6 banner with your company's name and/or logo hung on the scoring tower of our lighted, prime time field.
- Company logo placed on minimum of 30 participant uniforms

### **LEVEL 7- SUPER BOWL SPONSORSHIP    \$5000.00**

The BOWL Sponsorship is a three-season sponsorship. This package includes the following for three seasons.

- Link on our website to your website.
- Sponsor plaque
- 4 X 6 banner with your company's name and/or logo hung on the scoring tower of our lighted, prime time field.
- Company logo placed on minimum of 120 participant uniforms

### **LEVEL 8- DYNASTY SPONSORSHIP    \$10,00.00**

The DYNASTY Sponsorship is a three-season sponsorship. This package includes the following for three seasons.

- Link on our website to your website.
- Sponsor plaque
- 4 X 6 banner with your company's name and/or logo hung on the scoring tower of our lighted, prime time field.
- Company logo placed on minimum of 120 participant uniforms
- Naming rights to one of our three fields, including sponsor panel on scoreboard



## Lawrence Township Football League Sponsorship Packages

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Business Contact Person: \_\_\_\_\_

Company Name: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Business Street Address \_\_\_\_\_

Business City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Donation Amount: \_\_\_\_\_

Referral, if any: \_\_\_\_\_

Your contribution is tax deductible through LTFL, a registered 501c3 (EIN 85-2174497) corporation.  
Your pledge will directly support LTFL to continue to provide an exemplary youth football experience.

**Make checks payable to:** LTFL (Lawrence Township Football League).

**Mail to:**

Lawrence Township Football League  
4084 Pendleton Way  
Suite 127  
Indianapolis, IN 46226

**Questions or additional info**

Please contact Antoine Wynne  
Phone: 317-289-6021  
Email: [info@ltfl.org](mailto:info@ltfl.org)