

Lawrence Township Football League

Competition
Character
Community



Quick Facts



Virgil Aldridge, Board President
Carla Thomas, Cheer Director

LTFL is a recreational football league open to kids from first through sixth grades. All practices and games are played at Eugene Burns Park on 56th Street near Fort Ben. The league is organized into three divisions: 1st-2nd grade (Jr Tackle), 3rd-4th grade and 5th-6th.

At the conclusion of each recreational season, all star teams are formed from each division level. All star teams play in elite tournaments against other area teams. LTFL also fields a travel team (Jr Bearcats) at the 5th-6th grad level, and offers a junior cheerleading program, RAH!

LTFL is a volunteer-run organization. We partner closely with Lawrence North and Lawrence Central high school football as well as the Indy Parks department to maintain the highest quality programs and facilities possible.

LTFL needs your support

Success story



A miracle on 56th Street – every Fall

- **Participation** – LTFL served 250 players & 50 cheerleaders last season. Most kids / families return to play multiple seasons (loyalty demonstrates value).
- **Volunteers** – Dozens of coaches, parents and leaders invest thousands of volunteer hours during the season, and year round. This time investment demonstrates importance of the program.
- **Representing** – LTFL travel and all star teams represent Lawrence Township in regional competition. These teams are succeeding on the field, and practicing good sportsmanship, which bodes well for future of LN & LC HS teams.
- **Stewardship** – LTFL is well organized and financially stable, even though its registration fees are held below actual cost.

LTFL needs your support



4 Pillars of Excellence

- 1. Athletic** — LTFL is a recreational league, and for most kids it's their first football experience. Our coaches teach fundamentals and prioritize player safety at all times. Regardless of where they begin, our athletes are challenged to improve on every level including: knowledge of the game, physical conditioning, personal discipline, team work and sportsmanship. The kids play hard, have fun and strive to win Super Bowls. Win or lose they gain positive, lifelong memories that only football can offer.
- 2. Academic** — Every one of our athletes is a student-athlete. That means school work is imperative. Our coaches encourage players to get homework done before practice and to do their best in school. LTFL requires all players to provide their teachers with contact information for coaches and LTFL President. We also celebrate academic achievement at our annual awards event, recognizing students for effort and achievement in the classroom.
- 3. Social** — Football is the ultimate team sport and provides a wonderful platform to teach personal responsibility, respect, character and unity. Growth in these areas is crucial to success in football and in life. Good players make great citizens.
- 4. Spiritual** — Many LTFL families are people of faith who are teaching their kids the importance of humility, service and love. While LTFL does not endorse any particular religion, we do encourage players and families to live out their faith even in the football context.



Legacy

What happens when LTFL flourishes?

- Build Character
- Strengthen families
- Celebrate Fatherhood
- Experience Unity
- Improve Health
- Celebrate Education
- Maintain Safety
- Foster Community
- Bolster Lawrence football

Lawrence wins!



Challenges

Financial

Many district families can't afford fees – south of 56th St.
Mean income < \$20,000 (lowest quintile)
15% to 54% receive food stamps (can't afford football)
18% to 32% single parent HH
18% to 43% HH with kids
40% HS education.
Some have college
But many others didn't finish HS
Southern LT has highest % of kids under 17

Time Investment

Working parents struggle to get kids to practice / games.
Single parents have an especially hard time
Coaches & volunteers have same challenges, balancing time on field with work and family obligations.

Awareness

Many people don't know about LTFL
Some don't know kids can play in 1st grade
Others don't know our strengths

Other

Competition – other local leagues (CYO, Indy Colts, TAB)

LTFL needs your support



Challenges

LTFL serves all of Lawrence Township, but draws mainly from south of 56th St.

Financial

Many families in this zone can't afford fees

Low income households:

\$20,000 Mean HH Income
(lowest quintile in US)

Most kids, single parents:

- Kids <17 in HH
- Single Parent HH
(highest rates in township)

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Vision

LTFL has specific goals to improve our program, expand services and extend influence into the Lawrence community.

More kids– LTFL believes every kid that wants to play should have a chance to play. We currently have room to add 100 players & 20 cheerleaders

Better services – LTFL strives to continuously improve the playing fields, facilities and equipment to keep the players safe and serve our families well. We also push to help our coaches improve their skills, and want to make athletic training services available.

Bigger impact – From field to home to school and beyond, LTFL players are making marks all around Lawrence. LTFL is working to ensure the marks we make our positive, and we are purposeful in our efforts to involve community partners.



Financials

Excellence requires investment

Expenses

Uniforms	\$23,000
Concessions	\$9,000
Referees	\$11,700
Maintenance	\$3,000
Tournament Fees	\$4,800
Insurance	\$4,000
Operations	\$2,500

\$58,000

2018 budget figures based on 300 participants

Capital Needs**

Field repair	\$8,000
Tackling Dummies	\$5,000
Player Equipment	\$40,000
Scoreboards	\$20,000

\$73,000

**Estimated 1-time costs of improvements and equipment

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Get Involved

Make 2019 the year you invest in the future of your Lawrence Township community.

Contact

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