

# Pine-Richland Touchdown Club

## JV/Varsity Registration Meeting 4/20/2026 - Minutes

WELCOME: (Wayne Roccia)

Championship Caliber in all that we do

Support ALL athletes and coaches

We want EVERYONE to be involved

School budget cuts

Calendars found at [www.prramsfootball.com](http://www.prramsfootball.com)

Weekly emails for JV/Varsity Team

Military Appreciation Game: Sept 4

- Dave Boyles is taking the lead on this game
- Dave will be looking for two volunteers to serve on the Veteran game committee
- Camo jerseys for the team have already been approved
- We hope to sell RAMS camo hoodies for the game
- Everyone was asked to let their veterans know now in hopes of high participation

INTRODUCTION: 2026 Touchdown Club Board

President - Wayne Roccia

Vice President - Angie Pickels

Treasurer - Joe Cassidy

Secretary - Stephanie Roccia

Fundraising Chair - Dave Boyles

Concessions - Jenn Wattenpool (unable to attend)

Social Media - Rob Brown (unable to attend)

Team Moms: 9th Grade - Michele Donovan

10th Grade - Stephanie Roccia

11th Grade - Allison Valenty

12th Grade - Meghan Andrighetti

- Responsible for post-game meals for away games for their respective teams (11th and 12th grade team moms split the duties between halftime and post-game)
- Will reach out periodically to their class parents

REGISTRATION:

- make sure everyone registers ASAP as sizes are needed to order gear in the coming weeks
- There is no paper registration option this year

Registration QR code



COACHES REPORT: (Jon LeDonne)

- Welcome to our new families!

Reminder of the online calendar and important dates

- We have 4 home games
- 2027 schedule will have 6 home games
- Game zero is away this year in Avon, Ohio
- Next year's game zero will be home
- Spring ball begins in May
- Next team bonding: Paintball the last day of school--details to follow
- Volunteer opportunities are also provided for team bonding, and to better our community--we need to become a team to win!
  - Volunteer opportunity this Friday for the Children's Home
  - Looking for volunteers for the Pgh Marathon--\$60 off of registration for anyone who volunteers

Varsity Coaches

- All coaches are in place, with a few new faces
- The school budget cuts have affected the coaching staff--we are losing funding for three of our coaches and will lean on the boosters/QB club to supplement

Spring and Summer expectations

- NOTHING is mandatory until heat acclimation starts on August 10th

SportsYou App

- Reach out to Coach if you or your player are not already on the app

VICE PRESIDENT: (Angie Pickels)

Volunteer expectations: Each JV/Varsity family responsible for 5 volunteer slots

- Volunteer spots will be available for concessions, 50/50, and pre-game meals via sign up genius, and will be emailed out by the secretary in order, starting with senior families, junior families, sophomore families, freshman families, and middle school families, each having 24 hours to secure their spots
- Additional volunteer opportunities will be communicated

~~Concession volunteer board~~

Additional volunteer opportunities, including 50/50 will be available via sign up genius included in the weekly emails and SportsYou app

TREASURER: (Joe Cassidy)

- Printed budgets provided for anyone interested
- Two non-board booster members audited the budget per our bylaws

Family buy out option for registration, volunteer and fundraising obligations: \$1000

- The buy out is for JV/Varsity only and will cover registration fee, all volunteer spots, and any future fundraisers for this season for each family

Venmo: @Pine-Richland-TouchdownClub



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Pine Richland Touchdown Club



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SECRETARY: (Stephanie Roccia)

Please make sure to include emails in registration link for ease of communication

- Let Stephanie know if you would like to add any emails to the newsletter list
- Will send out the volunteer sign ups broken by grade—after each grade has received the links, they will all be available on the newsletter

SOCIAL MEDIA:

Make sure to follow our social media on all platforms

Encourage your athletes to promote themselves

FUNDRAISING: (Dave Boyles)

- New fundraisers will be communicated once they become available
  - Two new TVs were donated and plan to be installed in the lobby to display ads, player records, etc. These records will include the other sports that use the stadium as well
- Quarterback Club is the fundraising branch of the boosters

- Dave Boyles and Angie Pickels serve as the liaison between the boosters and QB Club, the two groups work together on the same goals

Reminders of all upcoming events will be in the weekly emails

Sponsorship levels available on website and attached QR codes

- We are looking for a sponsor for “The Hall of Champions” proposed for the stadium lobby to display trophies and awards from football, and all sports that use the stadium

- Calling on anyone with a business, or that knows someone with a business to become a sponsor

Opportunities to purchase parking passes and season tickets will be at our next meeting

- August 10th - details to come
- Parking pass proceeds to towards the TD Club, but season ticket sale proceeds go the the district

#### CONCESSIONS:

Volunteer slots and sign-up genius

#### QUESTIONS/CONCERNS:

- The boosters are looking to compile a yearbook for the end of the season

NEXT BOOSTER MEETING - DURING HEAT ACCLIMATION WEEK. SEASON TICKET AND PARKING PASSES WILL BE SOLD THAT DAY IN THE STADIUM LOBBY

- August 10th—details to come

# PINE-RICHLAND RAMS FOOTBALL 2026 SPONSOR PACKAGES

		All-In STATE	WPIAL PLATINUM	WPIAL GOLD	WPIAL SECTION	ROAD TO STATES	GREEN/WHITE
		Premium Visibility	High Impact Visibility	Visibility	Recognition		
	À La Carte	\$12,000	\$10,000	\$8,000	\$6,000	\$2,500	\$1,500
Jumbotron Video Commercial – 15 Seconds multiple times pre-game	\$4,000	●		additional \$3,000	additional \$3,000	A La Carte	A La Carte
Jumbotron Still Image Display	\$2,500	●	●		additional \$2,000	A La Carte	A La Carte
In-Lobby Digital Display Advertising	\$1,000	●	●	●	A La Carte	A La Carte	A La Carte
Public Address Announcer Recognition		pre game every quarter post-game	every quarter	every half	at 50/50 Raffle Announcement	One Home Game of Choice	One Home Game of Choice
Logo on Concession Banner – Displayed at Every Game		Large Logo	Medium Logo	Medium Logo	Small Logo	Small Logo	Sponsor Listing
Listing on Team Website with Direct Hyperlink to Your Business		Prominent	●	●	●	●	●
Recognition on Social Media Throughout the Season		Featured	●	●	●	●	●
Sponsor Spotlight Feature During Regular Season		Weekly	Bi-Weekly	Tri-Weekly	Monthly	One-Time	
Color Advertisement in Official Media Guide	Full Page - \$650 Half Page - \$350 Quarter Page - \$200 1/8 Page - \$125	Full Page	Full Page	Half Page	Quarter Page	Sponsor Listing	Sponsor Listing
Recognition in Game Day Program		●	●	●	●	Sponsor Listing	Sponsor Listing
Youth Rising Star Camp Sponsorship	Standalone Sponsorship \$325	●	●	●	●	●	
Business Logo at Top of Youth Camp T-Shirt		●	●	●	●		
2 Season Tickets for All Home Games		● <small>with parking pass</small>	●	●	●		
Priority Access to Playoff Tickets for WPIAL and PIAA Games		●	●				
Customized Thank You Gift		●	●	●	●	●	

