

# Pine-Richland Touchdown Club

## Middle School Football Registration Meeting 4/20/2026 - Minutes

### WELCOME: (Wayne Roccia)

PR Football and PR Touchdown Club  
Championship Caliber in all that we do  
Support ALL athletes and coaches  
We want EVERYONE to be involved  
School budget cuts  
Calendars found at [www.prramsfootball.com](http://www.prramsfootball.com)  
Weekly emails for Middle School Team  
JV/Varsity meeting to follow immediately for those interested in joining

### INTRODUCTION: 2026 Touchdown Club Board

President - Wayne Roccia	Vice President - Angie Pickels
Treasurer - Joe Cassidy	Secretary - Stephanie Roccia
Fundraising Chair - Dave Boyles	Concessions - Jenn Wattenpool (unable to attend)
Social Media - Rob Brown (unable to attend)	

### Middle School Team Mom - Kelly Heckert

- Responsible for post-game meals for away games
- Will reach out periodically to parents

### REGISTRATION:

- make sure everyone registers ASAP as sizes are needed to order gear in the coming weeks
- There is no paper registration option this year

Registration QR code



### COACHES REPORT: (Jon LeDonne)

Reminder of the online calendar and important dates

- Sign up for the Youth Skills Camp from May 11-13

- NOTE: The MS baseball players may have playoff games that week and their participation will be determined at a later date. They will be permitted to register past the deadline (extra shirts will be ordered)
- MS will be invited to participate in Spring Ball in mid-May if they choose—details to follow
- The game schedule is not set yet for MS and will be posted on the Junior High calendar on our website as soon as it is available. It will also be communicated via email (newsletter), and the SportsYou app
- Typically MS games are on Wednesdays, anywhere from right after school through the evening. The games could be in the stadium, the RAM Cage, or Santacrocce (Richland Elementary) depending on field availability—times and locations will be announced once the game schedule is set
- Coach LeDonne is working on MS “White” games but we are unsure with budget cuts if they will be able to happen or not. Details to follow.

#### Middle School Coaches

- All coaches are in place
- The school budget cuts have affected the coaching staff—we are losing funding for some of our coaches and will lean on the boosters/QB club to supplement

#### Spring and Summer expectations

- NOTHING is mandatory until heat acclimation starts on August 17th
- Once they begin, MS will follow the varsity schedule on Monday and Tuesday, and practice on own Thursday and Friday

#### SportsYou App

- Reach out to Coach if you or your player are not already on the app

#### VICE PRESIDENT: (Angie Pickels)

Volunteer expectations: Each middle school family responsible for 3 volunteer slots

- Volunteer spots will be available for concessions, 50/50, and pre-game meals via sign up genius, and will be emailed out by the secretary in order, starting with senior families, junior families, sophomore families, freshman families, and middle school families, each having 24 hours to secure their spots
- Additional volunteer opportunities will be communicated
- Encouraged all MS families to work in the concession stand on Friday nights to let Varsity parents watch the game—the now varsity parents took their turn in MS working Fridays, as MS now will have the same courtesy as they move up

#### ~~Concession volunteer board~~

Additional opportunities via sign up genius links that will be included in the weekly emails

#### TREASURER: (Joe Cassidy)

- Printed budgets provided for anyone interested
- Two non-board booster members audited the budget per our bylaws

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Pine Richland Touchdown Club



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#### SECRETARY: (Stephanie Roccia)

Please make sure to include emails in registration link for ease of communication

- Let Stephanie know if you would like to add any emails to the newsletter list
- Will send out the volunteer sign ups broken by grade—after each grade has received the links, they will all be available on the newsletter

#### FUNDRAISING: (Dave Boyles)

- A Punt Pass and Kick competition is being planned—details to follow
  - New fundraisers will be communicated once they become available
  - Two new TVs were donated and plan to be installed in the lobby to display ads, player records, etc. These records will include the other sports that use the stadium as well
- Quarterback Club is the fundraising branch of our boosters
- Dave Boyles and Angie Pickels serve as the liaison between the boosters and QB Club, the two groups work together on the same goals

Reminders of all upcoming events will be in the weekly emails

Sponsorship levels available on website and attached QR codes

- We are looking for a sponsor for “The Hall of Champions” proposed for the stadium lobby to display trophies and awards from football, and all sports that use the stadium
- Calling on anyone with a business, or that knows someone with a business to become a sponsor

Due to district budget cuts, sponsorships more important than ever

Opportunities to purchase parking passes and season tickets will be at our next meeting

- August 10th - details to come
- Parking pass proceeds to towards the TD Club, but season ticket sale proceeds go the the district
- Parking and reserved seats are offered to upperclassmen families first, similar to the volunteer spot sign-ups

#### CONCESSIONS:

Ask that middle school families step up to help more on Friday nights to allow upper classmen families to watch their boys on the field - this is a program.

QUESTIONS/CONCERNS:

August 10 - Season ticket and parking passes sold in stadium lobby

- August 10th—details to come

# PINE-RICHLAND RAMS FOOTBALL 2026 SPONSOR PACKAGES

		All-In STATE	WPIAL PLATINUM	WPIAL GOLD	WPIAL SECTION	ROAD TO STATES	GREEN/WHITE
		Premium Visibility	High Impact Visibility	Visibility	Recognition		
	À La Carte	\$12,000	\$10,000	\$8,000	\$6,000	\$2,500	\$1,500
Jumbotron Video Commercial – 15 Seconds multiple times pre-game	\$4,000	●		additional \$3,000	additional \$3,000	A La Carte	A La Carte
Jumbotron Still Image Display	\$2,500	●	●		additional \$2,000	A La Carte	A La Carte
In-Lobby Digital Display Advertising	\$1,000	●	●	●	A La Carte	A La Carte	A La Carte
Public Address Announcer Recognition		pre game every quarter post-game	every quarter	every half	at 50/50 Raffle Announcement	One Home Game of Choice	One Home Game of Choice
Logo on Concession Banner – Displayed at Every Game		Large Logo	Medium Logo	Medium Logo	Small Logo	Small Logo	Sponsor Listing
Listing on Team Website with Direct Hyperlink to Your Business		Prominent	●	●	●	●	●
Recognition on Social Media Throughout the Season		Featured	●	●	●	●	●
Sponsor Spotlight Feature During Regular Season		Weekly	Bi-Weekly	Tri-Weekly	Monthly	One-Time	
Color Advertisement in Official Media Guide	Full Page - \$650 Half Page - \$350 Quarter Page - \$200 1/8 Page - \$125	Full Page	Full Page	Half Page	Quarter Page	Sponsor Listing	Sponsor Listing
Recognition in Game Day Program		●	●	●	●	Sponsor Listing	Sponsor Listing
Youth Rising Star Camp Sponsorship	Standalone Sponsorship \$325	●	●	●	●	●	
Business Logo at Top of Youth Camp T-Shirt		●	●	●	●		
2 Season Tickets for All Home Games		● <small>with parking pass</small>	●	●	●		
Priority Access to Playoff Tickets for WPIAL and PIAA Games		●	●				
Customized Thank You Gift		●	●	●	●	●	

