

# Touchdown Club Meeting Agenda

September 10, 2018 @ 7pm

Stadium - Spirit Room on the Upper Level



1. Call to Order @ 7 pm
2. **Global Reach - Skull Presentation: update on improved skull caps for head protection**
  - Add protection to ANY helmets
  - Received a grant from NFL to perfect
  - Every cap is made in the US
  - Improved from 4 years ago – feedback was that it was too hot
  - New cap from NFL – creates slippage between helmet and cap at moment of impact
    - Would like to put sensors on the skull cap to monitor hit counts
    - Sensors could in the future detect heat stroke
    - Go to 2ndskull.com
3. **Accepting of previous TD Club Meeting minutes**
  - Correction to the minutes ... the touchdown club members did not vote to include or not include anyone not registered with the touchdown club in ticket purchases during the Kick off Party. We did vote by raise of hands to increase the ticket purchase amount for seniors from 6 to 8 tickets.
  - Correction to the minutes about the tshirts coming in on the 23<sup>rd</sup>. It was not said at the meeting that shirts would come in on the 23<sup>rd</sup>.
    - Everyone agreed to corrections to the minutes
4. **Treasurer's Report - Kurt Schweiger**
  - Finalized the taxes on time and even early (due date is Sept 15<sup>th</sup>)
  - Balance in account -- \$17,215.99
  - 3 accts due to registration, concession stock (\$500 prepaid concessions)
  - All current bills have been paid
  - Concessions bringing in an average \$1,000 per game
  - Made \$200 at the JV game
  - 50/50 averaged \$1400 per game (Game #2 \$996.00)
  - Left to pay – varsity Jimmy Johns / 7/8<sup>th</sup> grade away game snack
  - \$12,000 donation was discussed – Treasurer clarified the donation was received this year (2018) and is recorded for this season not last season.
    - TD Club received 11,000 bill for headsets and a 12,000 cash donation came in to pay the bill
5. **Fundraising Report - Mark Mill**
  - Volunteers for 50/50 has been going well
  - Goal is to generate around \$1,000 a game on 50/50 sales
  - Received \$67,200 in corporate donations
  - Will be trying to raise more funds going into the playoffs
    - Rick Rechenberg commented that Mark has done a great job fundraising and wanted the booster club to know that Mark has established ways to give back to the sponsors to thank them for their support and, hopefully, keep their business for years to come!
6. **Vice President's Report - Trina Boyd**
  - a. Alumni Night is September 14
  - b. Other Committees
  - Alumni night is this Friday, Sept 14
    - Alumni last year came to pregame meal – ask Dave Kristofic if they will be invited again this year
  - 10 alumni attending
    - Getting ticket, hot dog, chips, cookie, and a drink



Like us on . .

- Cindy Boyd – Senior night parent chair, senior night is October 19<sup>th</sup> vs Seneca Valley
  - Tradition for senior players to go out to dinner Thursday evening with the coaches
    - Trina will check into this with the coaches and communicate this through team parent, Jamie

**Trina thanked committee chairs for the following:**

- Thank you to Kristin Slomka for organizing the Kick off Party
- Thank you to Kelly Cain-Jackson – Two-a-day meals
- Thank you, Beth Bolin - Pre game meals
- Thank you to Team parents for sending info out each week

**7. Concessions Report - Megan Westerhoff**

- Adjusting amounts each week according to sales
- Volunteering is going well – however, we have been short 1 or 2 people each game
  - Being short really matters, if you cannot fulfill your spot, PLEASE find someone to take your spot for the game so that we are not short people or asking people who have already given their time to stay longer. It is your responsibility to find a replacement for your slot
- Switching pizza to Pizza Roma

**8. Communications Report - Jodi Trebilcock**

- No complaints
- Weekly newsletter going out
- Contact info is on the newsletter
- Game info / volunteer info / please read through

**9. President's Report - Rick Rechenberg**

- a. Thank You, Registration, Volunteers, & Help Needed
- b. Board Work: created and produced the 2018 Media Guide, 6 more registrations, provided 5 meals for two-a-days, organized Ram Points Championship meal, distributed backpacks and travel gear from sponsors, coordinated Kickoff and Gala efforts, installed the new championship banner and trophy display case poster, received and handed out player gear, purchased gift for Coach Lehmeier's baby, assisted Coach K with Women's Clinic, conducted MOM Spirit Wear Sale, organized picture day, coordinated chocolate milk and PB&J snacks, posted links for game photographer, successfully executed 2 varsity home games with concessions and 50/50, designed and printed gameday programs, sold car decal & t-shirts at games, received additional ads for Media Guide, provided Saturday breakfast for treatment and film with sponsorship donations, organized senior banner hanging in the stadium lobby, purchased Player of the Week footballs, emailed Touchdown Club on several items, picked up halftime snacks for varsity, ordered concession stand needs, monitored registrations & volunteer slots, reordered yard signs, held a board meeting, handed out after-game snacks to teams during away games, received additional dollar\$ in sponsorships, installed additional hooks for players to hang gear to dry.

**10. New Business**

- a. Finances moving forward
  - i. Weekly cost averages \$2000 (mostly from nutrition)
  - ii. Weekly income averages \$2000 (from concession & 50/50)
  - iii. Need to have a good Football Gala to end the year strong.
  - iv. Plan to seek out additional sponsorships for the playoff
- b. Football Gala is September 29 at West View Fire Hall
  - i. Team Parents to organize basket from each grade level
  - ii. Items needed for Silent Auction: Sports tickets, getaway weekend, special service, & more

**Trina – 2018 Gala, Saturday, Sept 29th**

- Kelly McGregor will be putting an email together this week regarding event details and sign up
- Several baskets received already
  - Fit for boxing

- IMX Pilates
  - Awards and more
  - Grade level baskets and more .....
  - Silent Auction – looking for more memorabilia, steeler tix, penguin tix, framed pictures
  - Sell candy bars \$20 open Hershey bar chance to win Steeler Tickets that were donated to event
  - Need volunteers for ticket table
  - Wine and Yuengling and Miller Light and mixers
  - 6-8:30 volunteers needed (1/2 hour slots to volunteer)
  - Cleanup committee – simple breakdown
  - Kelly to put together a google form to let how many are able to attend
  - Dj/ Remos catering
- c. Montaque Photography capturing great pictures for the varsity games.
- i. Pictures are uploaded to his site for free and unlimited download with no watermarks
  - ii. Parents can also purchase additional pics from his site.

#### 11. FYI - Upcoming Events - RECAP

- a. Alumni Night this Friday, September 14 – they will receive a free ticket and meal ticket
- b. Youth Night on Friday, September 28
- c. Football Gala on Saturday, September 29

#### ***Additional items discussed not on agenda:***

- Next TD Club Meeting – October 1 @ 7 pm in Spirit Room on the stadium
- Mom T-Shirts – Cindy will keep in touch with Rennae at Awards and More and get the shirts to everyone.

#### ***Media Guide Discussion***

A discussion was opened with regard to Media Guide Ads. Cindy Dorundo addressed the group regarding this year's Media Guide. She read several email exchanges between Cindy and Cindy Cerminara. Mrs. Dorundo made edits and suggestions as a volunteer to proof the book. She was dissatisfied with quarter page ads, half page ads, underclassmen ads, and some sponsor ads, being placed ahead of full page player ads, including her own son's ad. During proofing, she did make a request that these be moved around.

Cindy Cerminara responded with an apology to Cindy Dorundo for disappointing anyone regarding this book. But Cindy Cerminara let everyone in attendance of the meeting know that no personal ads have ever been given special places in the book for the past four years that she has assisted in its production, nor have the ever been placed according to grade level, or by the date they were received. The only ads that have ever been given priority are special placement ads from sponsors in order of how much of a donation they gave the PRTD Club. There are specified "special placement" areas throughout the book. Cindy offered to have Cindy Dorundo's two books she purchased rebound. And added that Cindy Dorundo's ideas for the book will be passed along to anyone who helps produce the book next season.

- 12. Follow Coach K's calendar & Remind and on Twitter @PRRamsFootball for the latest and greatest updates
- 13. Adjournment