



# POPE FOOTBALL

## 2018 Sponsorship Agreement Form

Sponsorship information also available at [www.popefootball.com](http://www.popefootball.com)

Sponsor: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip: \_\_\_\_\_

Phones: \_\_\_\_\_ Fax: \_\_\_\_\_

### Add-on Items

Select Sponsorship Levels	Includes	Optional
<input type="checkbox"/> \$2500 GAME NIGHT	A, B, C	D, E
<input type="checkbox"/> \$1500 TOUCHDOWN	A, B	C, D, E
<input type="checkbox"/> \$1000 FIELD GOAL	A	B, C, D, E
<input type="checkbox"/> \$500 KICKOFF	-	A, B, C
<input type="checkbox"/> \$250 FAN	-	-
<input type="checkbox"/> \$____ OTHER	-	-

### Select Add-on Items:

- A. \$200** Social Media Package (Twitter, Facebook, PTC Weekly Newsletter)
- B. \$200** Logo added to Game Night Roster Guide
- C. \$100** Sponsor added to Pope Touchdown Club T-Shirt
- D. \$250** Game Day Coin Toss (only 4 of these available)
- E. \$250** Game Day Quarter Sponsor Promotions

\$\_\_\_\_\_ Total Sponsorship Package. Full payment due by **July 15, 2018**

**Payment Information:** \_\_\_\_\_ Payment Option #1: Payment made in full at contract signing.

\_\_\_\_\_ Payment Option #2: Sponsorship payment made in two installments

Method of Payment: \_\_\_\_\_ Pay Direct Online thru Website  
\_\_\_\_\_ Check #: \_\_\_\_\_ Credit Card: MC / VISA / AMEX / DISC

*Donor agrees to contribute amount checked in boxes on the left to Pope Touchdown Club to provide financial support for the Pope Football Team. Please make checks payable and return this form to*

**Pope Touchdown Club**  
3162 Johnson Ferry Road, Suite 260 #303  
Marietta, GA 30062  
**Or pay directly online at [www.popefootball.com](http://www.popefootball.com)**

\*3% processing fee for credit card transactions.

## **POPE FOOTBALL 2018**

Name as it appears on card: \_\_\_\_\_

Credit Card Account #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Sponsor Signature:

\_\_\_\_\_

Business Card Attached: Yes / No

Title:

\_\_\_\_\_

Student-Athlete: \_\_\_\_\_ Circle One: HS Player JR/Youth Player Phone:

\_\_\_\_\_

Do you want the Sponsorship Plaque if 2500 sponsor? Yes / No

**We sincerely appreciate and "Thank You" for your generous, tax-deductible donation.  
The Pope Touchdown Club is a 501c3 organization. Federal Tax ID # 58-1763316**

For more information or questions regarding becoming a sponsor, please contact [sponsorship@popefootball.com](mailto:sponsorship@popefootball.com) or:

**Angela Coppedge**

**404-313-1001**

**Jennifer Bensman**

**678-551-8650**

**Taylor Best**

**404-553-2927**



# POPE FOOTBALL

## 2018 Sponsorship Opportunities

### Why you should advertise with the Greyhound Nation...

The [www.popefootball.com](http://www.popefootball.com) website gets over 145,000 hits annually. Over 3,000 Greyhound fans enter the Pope Football stadium every home game. **Be a part of the Greyhound Nation by purchasing a sponsorship for your business today!!!**

### GREYHOUND GAME NIGHT SPONSOR

#### \$2500

- Social Media Package (Twitter, Facebook, PTC weekly newsletter)
- 4' x 8' Stadium Banner
- Sponsorship Plaque (if requested)
- PA Announcements (3-4 line script)
- On-Premise Marketing & Promotion
- Premium Website Advertising on Homepage - Logo & Link
- Full Page Color Ad in Football Media Program
- 4 Season Passes / 1 Parking Pass
- Logo added to Game Night Roster Guide
- On-Field Recognition
- Game Jersey
- Sponsor added to PTC T-Shirt
- Available Add-on Items: D, E

### GREYHOUND FIELD GOAL SPONSOR \$1000

- Social Media Package (Twitter, Facebook, PTC weekly newsletter)
- 4' x 8' Stadium Banner
- PA Announcements (name only)
- On-Premise Marketing & Promotion
- Website Advertising - Logo & Link
- ½ Page Color Ad in Football Media Program
- 2 Season Passes
- Available Add-on Items: B, C, D, E

### GREYHOUND TOUCHDOWN SPONSOR

#### \$1500

- Social Media Package (Twitter, Facebook, PTC weekly newsletter)
- 4' x 8' Stadium Banner
- PA Announcements (2 line script)
- On-Premise Marketing & Promotion
- Premium Website Advertising on Homepage - Logo & Link
- Full Page Black-White Ad in Football Media Program
- 2 Season Passes
- Advertisement in Game Night Roster Guide
- Available Add-on Items: C, D, E

### GREYHOUND KICKOFF SPONSOR

#### \$500

- 4' x 4' Stadium Banner
- PA Announcements (name only)
- Website Advertising - Logo & Link
- ½ Page Black-White Ad in Football Media Program
- 2 Season Passes
- Available Add-on Items: A, B, C

### GREYHOUND FAN SPONSOR

#### \$250

- Business Card in Football Media Program
- Available Add-on Items: - Not Applicable

## ***POPE FOOTBALL 2018***

### **ADD-ON items to help CUSTOMIZE your SPONSORSHIP**

- A. \$200** Social Media Package (Twitter, Facebook, PTC Weekly Newsletter)
- B. \$200** Logo added to Game Night Roster Guide
- C. \$100** Sponsor added to Pope Touchdown Club T-Shirt\*
- D. \$250** Game Day Coin Toss (only 4 of these available)
- E. \$250** Game Day Quarter Sponsor Promotions

\*Minimum 6 sponsors needed, maximum 15. First come basis with higher level sponsors having priority.

# POPE FOOTBALL 2018

## INSTRUCTIONS FOR ARTWORK FOR WEBSITE LOGO, BANNERS, AND FOOTBALL MEDIA PROGRAM AD:

### **MEDIA PROGRAM AD ARTWORK DEADLINE: June 30, 2018.**

Please email logo, Banner Artwork and Media Program Artwork to [sponsorship@popefootball.com](mailto:sponsorship@popefootball.com) per requirements below:

**QUESTIONS:** Contact a Sponsorship Representative, or email to address above.

### **1. Website Logos:**

Provide your logo in .jpg or .PDF Format. Provide both a vertical and horizontal format, if available.

Both are needed as vertical works best for ads and horizontal works best for our website.

### **2. Banner Artwork Requirements: Artwork to be formatted for your banner size per Sponsorship Level.**

**Artwork Files:** Option 1: Provide .PDF Format or .eps Uncompressed or

Option 2: High resolution .jpeg .tiff, or .png

**Sizes:** 4'h. x 4'h. or 4' h. x 8'w.

### **3. Media Program Ad Artwork: DEADLINE: May 30, 2017**

Electronic files required. Camera-ready .jpg or .PDF-

Please include your layout in camera-ready artwork at 300 dpi or larger.

Size to correspond to Sponsor Level:

**1/8 page – 2" x 3-3/8" - NO PHOTOGRAPHS - May use Business Card (size may be vertical rectangular or horizontal rectangular)**

**1/4 page – 3.75" x 5" - MAXIMUM ONE PHOTOGRAPH/ICON/IMAGE**

**1/2 page – 7.5" x 5" - MAXIMUM TWO PHOTOGRAPHS/ICONS/IMAGES**

**Full page – 7.5"x 10" - MAXIMUM FOUR PHOTOGRAPHS/ICONS/IMAGES**

### **Limitations**

Please note: If no electronic file is available, your Artwork should be ready to be scanned to the size of the ad purchased. It is important to have high resolution photos and clean artwork for best production.

**\*\*DO NOT FOLD, BEND OR STAPLE YOUR ADVERTISEMENT\*\***

Advertisements can be emailed, mailed, or hand-delivered to your Sponsorship Representative:

Pope Touchdown Club

3162 Johnson Ferry Road, Suite 260, #303

Marietta, GA 30062

Attn: Sponsorships

### **2017 GAME DAY ANNOUNCEMENT SCRIPTS:**

**Please Note: Scripts are only available for our \$2500 and \$1500 Sponsors**

**Please type/write the script and include it with your sponsorship agreement.**

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**Thank you for your generous support!**

**The Pope Touchdown Club is a 501c3 organization - Federal Tax ID #58-1763316**