



Rocky Mountain High School

FOOTBALL

... Championship Pride On And Off The Field

**ROCKY MOUNTAIN
FOOTBALL BOOSTERS**



GO LOBOS !

2025

Email:

rockyfootballboosters@gmail.com

Website: lobosfootball.org

Facebook page: Rocky Mountain High

School Football



Important Items

Head Coach: Phil Underwood

Contact info:

junderwo@psdschools.org

Work #: 970-488-7200

Important Items:

Team Registration/Orange Card: Due by (August 4th)

- Team registration is through the school website:

<https://poudreathletics.sportngin.com/register/form/898306347>

Team/Booster Dues: \$125 (Fresh – Jr) \$150 (Sr): Due by August 4th

- Team Dues are through the Boosters club at lobofootball.org
- What your team dues pay for:
 - Player away game food and drink
 - Player home game food: after each Varsity football game
ALL players are invited into the commons at Rocky to eat food brought in by local restaurants.
 - End of the season banquets
 - Team equipment replacements
 - Helmet recertifications and replacements



Player Gear Orders: sent out by coach

- Practice shirts and shorts will be purchased through **BSN**. These items are mandatory for practice. The link to the shop will be sent through

Remind

to the players. See next page for information on

Remind

Helmet:

- Purchase of individual helmets can be made by the player. This is optional.
- **Harco** is a local option:
 - <https://harcoathletic.com/>
 - 970.482.1814

Fan Gear Orders- 1st Store: FOCO Print and Press- May 22- June 5

- Shirts, hoodies, jackets...can be purchased through a fan gear page that will be sent out to the team through the Boosters club. This is completely optional, but a good way to earn money for the team as well as to show your support in the stands.



🏈 **Fan Gear Orders- 2nd Store: TBD**

- There will be a second fan gear store that will open up for those that want different items or miss the first store. This is completely optional, but a good way to earn money for the team as well as to show your support in the stands. We will send out information through Remind and email as it gets closer.

🏈 **Yard Sign Orders Due: August 4th- \$20**

- Hand painted personalized wooden signs of a helmet with the players name on it. This is normally placed in the player's front yard.
- Order through the Booster's Club at lobofootball.com or Scan the QR



🏈 **Fundraisers: Watch for more information to come**

- **Casey's Car Wash-** Sunday, June 22 from 9-5- We will need player and parent volunteers to work the carwash. We will need other families to donate food and drink items. The signup genius for this event is on our website (lobosfootball.org). This will be a fun event where you can get a Casey's Best Carwash for only \$50, which includes a hotdog lunch and live music from 2-5. \$45 from every car wash comes back to RMHS football.

Summer Schedule

Incoming Freshman Camp	May 22-23~ 5:00 pm-6:30 pm
Weights~ starting June 2	M/T/TH/F~ 7:30 am - 10:30 am
Practice~ starting June 2	M/W~ 6:00 pm- 7:30 pm
Casey's Car Wash Fundraiser	June 22~ 9 am- 5 pm
Team Camp	July 21-31 ~ 4:00 pm- 7:00 pm
Player Pool Party/ BBQ	August 1st~ evening
Yard Sign Orders Due	August 4th
Orange Card/ Player Registration	August 4th
Team /Booster Dues	August 4th



Communications

Coach Communications:



- The **Remind** app is used as the main source of communication from the coaches.
Each group has a limit so there is a separate parent and student code
- Install the Remind App: add a class -> Join existing class.

Student code: **@rmfootb**

Parent code: **@rmfootba**

Team Communications: rockyfootballboosters@gmail.com

The main source of communication to the parents about the Football team will be through the Boosters Club. Scan the QR code to sign up for team communications or use the Boosters code for Remind. **Remind**

Boosters code: **@rmfoo** Also, make sure to include your email with your boosters registration to receive our emails. You can do that at our website.

Website: www.lobosfootball.org

Refer to Rocky's football website for current schedule info, football program details, contact info and important announcements. Booster registration is also done on the website by clicking on the "Booster Registration" tab.

Social Media:



Follow Rocky
Football on
Social Media!



Rocky Mountain High School
Football



@rockymountainfootball



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Player Dues

Expected Player EXPENSES		
Item	Description	Cost
Team Registration (Orange Card)	Through the school website	\$205
Team/Booster Fees	Player expenses through the season (ie: away and home meals, banquets)	\$125 (Freshman) \$150 (Seniors)
Yard Signs	Purchased through Boosters Club; lobosfootball.org	\$20
Helmet	Harco (local option) https://harcoathletic.com/	+/- \$400
Practice Gear/Uniform Orders	Practice shirts and shorts will be purchased through BSN .	+/- \$100
PAC	Parent Athletic Fee: PAC is a separate and important program that helps support ALL ROCKY ATHLETICS. PAC provides items to Rocky athletics such as letters, pins, certificates, awards, ice machine, whirlpool, etc.	\$10
Total Expected Expenses: \$455		
Total Expected Expenses with Helmet: \$855		

Senior Dues pay for the following:

- Senior Banner
- Senior Gifts
- Program



Team Dues

The school provides a limited amount of funds each year for the program. Fundraising is required to collect enough money to pay for the required equipment for the team. Program costs include (but are not limited to) the following:

Team EXPENSES			
Item	Estimated # per Season	Cost per Item	Total Cost
Helmet Replacements	10	\$450	\$4,500
Shoulder Pad Replacements	5-10	\$300	\$1,500 to \$3,000
Uniform Replacement- One set of uniforms replaced every 5-years (I.e: Varsity White)	1	\$16,000	\$16,000
Coaches Gear	Varies	Varies	\$1,500
Team Equipment	Varies	Varies	\$5,000 to \$10,000
Total Average Team Expenses			\$24,550/season

Player EXPENSES (paid through Boosters Dues)			
Item	Estimated # per Season	Cost per Item	Total Cost
Away Food- 5 away games	130 Players	\$8.50	\$5,525
Home Food after Varsity Games	5	\$600	\$3,000
End of Season C Team Banquet	1	\$1,500	\$1,500
End of Season JV/V Team Banquet	1	\$3,500	\$3,500
Home Scrimmage Food	1	\$800	\$800
Sr Banners/ Gifts	20	\$70	\$1,400
Pool Party/BBQ	1	\$250	\$250
Coach's Gifts	15	\$50-\$100	\$800
Total Player Expenses Per Season			\$16,775

Average Team and Player Expenses per season: \$41,325

Approximate Funds Provided by PSD per season: \$6,800



Fundraising

Fundraising Opportunities Include:

🏈 **Fan Gear:** Our fan gear is the only apparel that supports the Football program exclusively. Get your Rocky Football gear in time for the season!!

- There will be two rounds of fan gear purchase opportunities. They will be with different vendors, so they will have different logo and clothing options. The first will run from May 22-June 5, and the second will be closer to the beginning of the season. We will send out information to order on Remind and via email.

🏈 **Booster's Club Donations-** *can be made at on our website lobosfootball.org*

🏈 **Banner Purchase:** Businesses can purchase banners to be hung at the football stadium during games. Sponsorships are sold to local businesses or individuals who wish to support the programs and advertise at the same time! We have a variety of sponsorship levels.

- Company logo displayed on banner or score boards.
- Name added to the football senior program.
- Sponsor packages range from \$350 - \$1000.

DO YOU KNOW A BUSINESS THAT WOULD PURCHASE A BANNER?

Please contact the Booster's club and we will reach out to them.

🏈 **King Soopers:** Link your King Soopers card to the football team. King Soopers donates to the team based on purchases at the store. To sign up select RMHS Football for your organization (Organization #DB993)

🏈 **Casey's Car Wash-**Sunday June 22~9am-5pm

We will need players to work the carwash. We will have the BBQ going and live music. More details to come. Look for the sign-up genius on our website to help!





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What is Booster Club? How can I get involved?

Mission Statement: The purpose of the RMHS Football Boosters is to create an atmosphere of enthusiastic volunteerism and support within the organization of Rocky Mountain High School parents, players, coaches, and surrounding community. Our goal is to help each player achieve the best possible football experience. The RMHS Football Booster Club is responsible for creating a positive brand for Rocky Mountain High School Football through dynamic leadership, timely communication, financial and moral support.

***** Each player pays Booster Membership Dues once per season, according to their grade level:*****

- ✓ Freshman, Sophomores, Juniors: \$125
- ✓ Seniors: \$150 (Senior Dues are more due to additional activities put on for the seniors such as Senior recognition night in which they receive gifts from the booster club.)

Where booster dues and fundraiser money goes

Your Membership Dues help provide:

- ✓ Food and drinks for players, coaches, managers, and trainers during away games.
 - o Players at all levels are given a small meal after the game on the trip home.
- ✓ Supplemental food for the donated meals that we provide for EACH Varsity home game.
 - o Boosters' coordinates/helps provide a meal to all level of players, coaches, statisticians, and trainers. These will be in the form of team dinners this year.
- ✓ Equipment replacement
- ✓ Pool Party and BBQ
- ✓ New equipment like:
 - o *Shoulder Pads, Helmets, tackling dummies or sled and footballs.* We want the student athletes to be protected with the best equipment for the money.
- ✓ End of the year banquets (food, decorations, senior gifts etc.)

Football Boosters Goals (as written in our by-laws):

- ✓ Promote the welfare of the RMHS Football Program, with emphasis on providing food and drink for all players, trainers and coaches.
- ✓ Encourage the concept of team spirit, morale, and positive sportsmanship.
- ✓ Encourage united efforts between coaches, parents, players, and community.

Booster Club meets the 1st Tuesday of every month. Information on these meeting is sent out via emails, texts and is also available through social media posts. *ALL parents are invited and encouraged* to attend and be involved!



2024-25 Football Booster Meetings

1st Tuesday of each month – everyone is welcome!

2023 Booster Club Officers:

☐ President:	Debbie Fredericks	rockyfootballboosters@gmail.com	970-443-8178
☐ Vice President:	Jackie Michaelson	jax.michaelson@gmail.com	970-310-1547
☐ Secretary:	Melissa Gonzales	melissa@mgonzalesthrapy.com	970-222-6154
☐ Treasurer:	Heather Swigert	heatherswigert@gmail.com	254-730-3626

Committees/Activities: If you have any interest in helping with any activities, please join us at a meeting or find the sign-up genius at lobosfootball.org. Contact any of the board members if you have any questions.

- ✓ Social Media:
- ✓ Website:
- ✓ Home Food:
- ✓ Away Food:
- ✓ Away Drinks:
- ✓ Fan Gear Coordinator:
- ✓ Senior Night:
- ✓ Senior Pictures w/Pentico:
- ✓ Banner Sponsor Coordinator:
- ✓ Varsity/JV Banquet:
- ✓ C-Team Banquet:
- ✓ C-Team Representative:
- ✓ Varsity/Senior Season Video:
- ✓ C-Team Season Video:
- ✓ Football Program:
- ✓ Varsity Photographer:
- ✓ JV Photographer:
- ✓ C-Team Photographer:
- ✓ Yard Signs:
- ✓ Sponsorship coordinator:





Sign up for important updates from Football Boosters.

Get information for **Rocky Mountain High School** right on your phone—not on handouts.

Pick a way to receive messages for **rmfootball**:

A If you have a smartphone, get push notifications.

On your iPhone or Android phone, open your web browser and go to the following link:

rmd.at/rmfoo

Follow the instructions to sign up for Remind. You'll be prompted to download the mobile app.



B If you don't have a smartphone, get text notifications.

Text the message **@rmfoo** to the number **81010**.

If you're having trouble with **81010**, try texting **@rmfoo** to **(331) 209-6913**.

* Standard text message rates apply.



Don't have a mobile phone? Go to rmd.at/rmfoo on a desktop computer to sign up for email notifications.