

RMHS Football Boosters Committee Position Explanations

For each of these roles you would be the key coordinator with support people to help.

1. Banner Sponsor Organizer:

- Sponsor Banners are an important fundraiser for our team. We need to contact previous and new referral sponsors to sell banner packages.
- There are forms on our website that the sponsor would need to complete for new sponsors. We will need to get their business logo to make a banner.
- Banners are hung at all home varsity games. There are other benefits to becoming a banner sponsor depending on the package the business wants to purchase. We will have all of those details and the list of previous sponsors for you.
- The Banner Sponsor Organizer would be the point person for all banner package sales and in charge of collecting payments (by check or to Venmo). Banner sales need to be completed 1-2 weeks before the first home Varsity game, in order to allow time for banners to be made if needed.

2. Fan Gear Organizer:

- The Fan Gear Organizer is the point person to work with outside apparel companies to design new fan gear and orchestrate the selling of the gear (setting up the order, coordinating the ordering window, helping with delivery of gear if needed).
- We typically have at least 2 different Fan Gear options. One is in the summer and another at the start of the football season.

3. Yard Sign Fundraiser:

- The Yard Sign Fundraiser is another great way to bring in funds to our team while building community.
- You would be responsible for working with our donor (hardware store) to provide the stencil, place the order and pickup the wood cutouts.

Once you have the wood cutouts you will need to paint them to match the model given.

- In years past, we have planned a 'painting party' to get other families involved and help with the painting.
- The number of signs needed will be determined by how many are purchased. The deadline to order signs is usually near the first of August. Turn around to get the wood cutouts can be 1-2 weeks. Signs need to be completed by the first game.
- Signs are handed out after practice the week of the first game.

4. Home Food:

- Booster's Club provides food for ALL players after the home varsity games.
- You would need to contact restaurants to ask if they would donate food for these events. In return the restaurants will get a sponsor banner and their logo in the sponsor section of the program.
- The Home Food Coordinator would be responsible for contacting the restaurants, setting up the order and creating a sign-up genius for volunteers to pick up food and deliver it to Rocky.
- We will supply you with a list of previous donors, contact information and restaurants that we have worked with in the past.

5. Social Media:

- Work closely with the Booster's Club members to post on our Facebook and Instagram sites. Posts would include information about upcoming events and meetings, Booster's registration, banquets, spotlights of the seniors, fundraising events, etc. You would also assist with the V, JV and C-Team photographers to get the game pictures posted to Facebook.

6. Away Food:

- The Booster's Club provides a 6 inch Subway sandwich, bag of chips, a cookie and a Gatorade to all players after out of town away games.
- You would need to work with Subway to order sandwiches each week. You would also need to coordinate the purchase of the chips, cookie and Gatorade for each team, each week.

- You would need to create a sign-up genius to get volunteers to sign up to bring the food to the away game and then return coolers afterwards.

7. Website Management:

- Oversee and update the Rocky Mountain High School Football Website. There are several updates needed throughout the season- adding signup genius links, banquet ticket sales, registration information, etc.

8. Football Programs:

- Season programs are created as a fun keepsake of the year. Programs are normally sold at Senior Night and the Banquets.
- The current template for the programs is InDesign. The programs include individual pictures of all players, team pictures and rosters, pictures taken by our team photographers at the games, and logos of all sponsors. There is also a section for the seniors to be individualized by families.
- For the individual pictures, you will need to attend a practice and take pictures of each player. We have the process for this all set up.
- Programs need to be completed by Senior Night, usually the last varsity home game of the season.

9. Photographers- Varsity, JV and C-Team:

- You will be allowed on the field during the game in order to take pictures of the game. You will need your own camera to do this. Pictures will then need to be uploaded to the RMHS football Facebook page for all families to see. These pictures will also be used in the making of the program.

10. Senior Night Organizer:

- Work with Booster's Club to get information from senior families. Create the document with all necessary information for the announcer to read during Senior Night. Organize players and families to walk across the field in order with the announcer. Make sure each family receives 1 free football program as a gift of the Booster's Club.

11. Senior Pictures with Pentico:

- Arrange a date and time with Pentico Photography to have seniors go for individual pictures for the purpose of the Senior Banners.
- Arrange times for seniors and family pictures with Pentico Photography. These pictures are used for senior gifts.

12. Banquet Organizers- V&JV, C-Team:

- Help organize the end of year banquets. The main focus for organizing the banquets would be ordering and delivery of food based on ticket sales (which will be done on our website), drinks, decorations, and a video or slideshow of pictures from the season. We have lots of information on how previous years have done the banquets to help. We can create a sign-up genius for volunteers to help with set-up and clean-up for the event as well.

13. Fundraiser/ Event Organizer:

- Fundraising and building community are some of the key goals of the Booster's Club. As the Fundraiser/Event Organizer you would help to organize events such as team BBQ, car wash, pool party for players, Meet and Greets, restaurant nights out, concessions, etc. We have many ideas and information on what has been done in the past, but would also welcome some new ideas!