



# WALTON TOUCHDOWN CLUB



## 2024 SPONSORSHIP LEVELS

### **PLATINUM SCOREBOARD LEVEL: \$8,500**

- 3' x 8' backlit sign / upper section of scoreboard
- Full page color program ad
- Sponsor recognition on Walton Football website with advertising link
- 3' x 6' full-color banner on stadium fence
- Business card ad/logo on matrix board during home games
- 15 second voiceover advertisement played at all home games
- 4 reserved seats at home games
- Valley View access for meal at home games
- Reserved parking pass for home games
- Recognition on field at Sponsor Night
- Social media recognition on @WaltonTDClub Twitter account (more than 850 followers)

### **DIAMOND SCOREBOARD LEVEL: \$6,000**

- Full page color program ad
- 2' x 5' backlit sign / lower section of scoreboard
- Sponsor recognition on Walton Football website with advertising link
- 3' x 6' full-color banner on stadium fence
- Business card ad/logo on matrix board during home games
- Business card ad/logo on matrix board during home games
- Sponsor name mentioned at all home games
- 4 reserved seats at home games
- Valley View meal at home games
- Reserved Parking pass for home games
- Recognition on field at Sponsor Night
- Social media recognition on @WaltonTDClub Twitter account (more than 850 followers)

### **WHITE LEVEL: \$3,000**

- Full page color program ad
- Sponsor recognition on Walton Football website with advertising link
- 3' x 6' full-color banner on stadium fence
- Sponsor name mentioned at all home games
- 4 reserved seats at home games
- Valley View meal at home games
- Reserved Parking pass for home games
- Recognition on field at Sponsor Night

### **RED LEVEL: \$2,000**

- Half page color program ad
- Sponsor recognition on Walton Football website with advertising link
- 3' x 6' full-color banner on stadium fence
- Sponsor name mentioned at all home games

### **FAN LEVEL: \$1,250**

- Quarter page color program ad
- Sponsor recognition on Walton Football website
- 3' x 6' color full-color banner on stadium fence
- Sponsor name mentioned at all home games

### **VALLEY VIEW MEAL: TRADE (limited spots available)**

- Full page Color Program Ad
- 3' x 6' full-color banner on stadium fence
- Sponsor recognition on Walton Football website with advertising link
- Sponsor name mentioned at all home games

### **UPGRADE YOUR COLOR PROGRAM AD:**

- ¼ page to ½ page - \$250
- ¼ page to full page - \$750
- ½ page to full page - \$500

For more information contact, please contact Sponsor Chair:  
Monty Strickland ([sponsorwaltonfootball@gmail.com](mailto:sponsorwaltonfootball@gmail.com)) or 404.539.9976  
Please visit our website at [www.raidersfb.org](http://www.raidersfb.org)