

## Tier I Application for the Alaska State Hockey Association

Association Name: Alaska All Stars Hockey Association

Tier I Level: 2017-2018 14U Tier I

Coaches: Justin Marcum & Jim Mayes

### Season Plan

#### In-State Development (Opponents & Practices):

Consistent with USA Hockey 14U ADM - 160 ice touches including approximately 50 games  
4-5 Ice times per week plus 1 off ice per week  
Opponents - See attached

#### Number of Out-of-State Trips and Potential Locations:

Two (2) Out of State Trips plus Pacific Districts  
See attached for additional information

Potential Days of School Missed: 8 (4 days per out of state trip, two trips during school - one over Christmas holiday break)

#### Off-Ice Development (How often and where):

Once per week - Elite Shooting Facility and dryland facility as well as local school track/fields  
See attached for additional information

#### Potential Season Cost Per Player (In-State, Off-Ice, & Travel):

Estimated at \$5000 per player - Fully inclusive of all travel, lodging, meals, transportation for 3 trips. See attached.  
Cost offset by \$15,000 in sponsorships - Consistent with average raised for last 3 seasons  
Cost offset by a goal of \$10,000 in fundraising through a raffle using the organization gaming permit

Play High School Hockey:        Yes   X   No

## **Tier I Application for the Alaska State Hockey Association**

Association Name: Alaska All Stars

Tier I Level: 2017-18 14U Bantam AAA (2003 and 2004 birth years)

Coaches: Justin Marcum & Jim Mayes (Both Level 4 USA hockey certified coaches with Bantam modules complete)

Assistant Coaches: To be determined after the selection of the team

### Coaches Bio

Coaches Justin Marcum and Jim Mayes have been coaching together for the past 9 years at the 2003 birth year level. For the past 5 consecutive years this 2003 birth year team has won Alaska State championships including 2016 Peewee Major, 2015 Peewee Minor, 2014 Squirt Major, 2013 Squirt Minor, and 2012 Mite C (the last year a Mite C state championship was awarded).

Coach Justin Marcum is a Senior Civil Engineer with a local engineering firm. He has 35 years of playing experience including a Junior A National Championship in 1997 with the Green Bay Gamblers and participating in two youth USA Hockey National championships (semifinalist at 17U in 1993). He has been coaching for the past 18 years at various levels in Michigan and Alaska (both North Stars and All Stars) from the 18U level down to Learn to Skate. Prior to dropping down to focus with the 2003 birth year teams, he coached teams at the 14U and 16U Tier I levels and attended three Pacific District tournaments including a 14U Tier I North Star team that lost in the semifinals at the 2006 Pacific District Tournament to the eventual national champions L.A. Selects.

Coach Jim Mayes is a firefighter for the Anchorage Fire Department. He has 40+ years of playing experience including playing for the University of Alaska Anchorage and the Anchorage Aces. He has been coaching for the past 25 years. Prior to dropping down to focus with the 2003 birth year teams he coached all levels from Mites to Midget, girls, and high school hockey. He has coached in multiple organizations within the State and has taken numerous teams to the USA Hockey National Championships.

## **Season Plan**

### In-State Development (Opponents and Practices)

May – July – Encouragement of players to participate in other sports including lacrosse, baseball, soccer, football, etc. for the continued development of hand/eye coordination, speed, strength, and endurance. It is anticipated that we will skate 2 times a month during these three months as well as team specific off-ice sessions once a week (additional information about the off-ice player development is identified below).

August – Starting the week of August 14 we will have 3 ice times per week (weekdays only)

September – March –

4-5 ice sessions per week (1 off-ice per week) – Consistent with USA Hockey 14U ADM  
Train to Train stage approximately 160 ice touches including 40-50 games.

#### Opponents

- Other 14U AAA teams (full season dependent on season plan of other applicants)
- 16U AA teams (pre and post high school schedule)
- 16U AA Thanksgiving tournament (Alaska Wolves)
- 15U AAA (full season)
- 18U Tier III teams (full season)
- Top 14U AA teams (full season)
- Other potential appropriate competitive opponents (i.e. 19U Girls)

#### Number of Out-of-State Trips and Potential Locations

Two (2) out-of-state trips plus Pacific Districts.

One out of state trip will be taken during the school's Christmas break to minimize school days missed.

The second out of state tournament will be at a point in the season where available in-state opponents are minimal.

Final tournament selection will be based on acceptance to tournaments as well as the strength of the selected team.

#### *List of Potential Tournaments*

Compuware Honeybaked AAA Invitational – Detroit, MI - Oct 6-8, 2017

NAHL Future Prospects Tournaments – Blain, MN – Oct 20-23 and Dec 1-4, 2017

Bauer Motown Class – Detroit, MI – Oct 20-22, 2017

CCM World Invite – Chicago, IL – Nov 3-5, 2017

Tim Jardine Bantam AAA Showcase – Delta, BC, Nov 9-12

Pat Quinn Classic – Burnaby, British Columbia – Dec 27-30, 2017

Richmond International Bantam Midget Tournament – Richmond, BC – Dec 27-31, 2017

Kamloops International Bantam Tournament – Kamloops – Jan 3-8, 2018

Belle Tire – Victory Honda Mid-Winter AAA Classic – Detroit – Late Jan (Dates TBD)

Potential Superseries AAA events – Full schedule not released yet

West Coast Trip for Exhibition games (British Columbia, Seattle, California) – Mid to late January

#### Off-Ice Development (How often and where):

May – July – Once a week team specific off-ice sessions focusing on strength development, core strength, flexibility, agility and coordination. These will be conducted at a local school track/field/ice rink at no cost. A monitoring/assessment strength program will be established with baseline testing occurring at the beginning of the summer. In addition the team will participate in team building/bonding activities such as hikes, street hockey tournaments, camping, etc.

Aug – Off ice program will continue at once per week including the above but implementing fitness/endurance components. In addition hockey specific off-ice skill development (shooting, passing, stickhandling) will be implemented once a week at Elite Training facility.

September – March (season) – The off-ice program will continue with a once a week program throughout the season with 2 sessions a month at Elite Shooting/Stickhandling and 2 sessions a month focused on fitness, strength, and endurance. This will be accomplished at an indoor gym or track facility or the Elite fitness facility.

#### Potential Season Cost Per Player (In-State, Off-Ice, & Travel)

The estimated season cost is **\$5000** per player. This is fully inclusive of all travel costs for 3 trips including airfare, lodging, meals, and transportation. See attached budget for additional information.

To minimize the cost of travel, players will room 4 to a room on trips and the team will rent two 15 passenger vans to transport the players on trips. It is assumed that a greater reduction in airfare cost could occur through the use of mileage and/or companion fares for individual players.

The above cost includes a reduction due to anticipated sponsorships and fundraising. The estimated amount sponsorships are \$15,000 for the team (this is consistent with the average amount raised over the past three seasons). In addition a goal of \$10,000 in fundraising has been set and this will be obtained through a raffle using the Alaska All Stars non-profit gaming permit.

For reference the total team invoices for the 2016-17 14U Bantam AA season was approximately \$2,600 (However this excluded all travel/lodging/transportation costs and included reductions due to sponsorships)

#### Education/Community Service

An emphasis will be placed on high academic standards and the importance of maintaining good grades along with the commitment to team.

In addition, an introduction to future hockey opportunities will be presented to the team/families including junior hockey and college hockey options.

The team will also participate in community service events during the season.

### Play High School Hockey:

At this time it is not anticipated that this team will participate in High School hockey as the makeup of the team will likely include a number of players in 8<sup>th</sup> grade with only a portion of the team in high school. This will be communicated to families at tryouts and a discussion with the families of 9<sup>th</sup> graders will be had at tryouts to confirm the particular player's intent to not play high school hockey.

If the makeup of the selected team is primarily 9<sup>th</sup> graders, and the decision to play high school hockey is made, then the season plan identified above will change significantly. If this were to occur it is anticipated that the 8<sup>th</sup> graders on the team would participate in practices with the organizations 14U Bantam AA team.

**2017-2018 Alaska All Stars 14U Bantam Tier I - Application Process  
Estimated Budget**

	Unit	Unit Cost	Qty	Team Total Cost	Per Player Cost (18)	
<b>Opening Expenses</b>						
ASHA League Fee	Each	\$200.00	1	\$200.00	\$11.11	
Tournament Entry Fee - 1st Out of State Tourney	Each	\$1,800.00	1	\$1,800.00	\$100.00	
Practice Jerseys	Each	\$25.00	18	\$450.00	\$25.00	
Practice Socks	Each	\$10.00	18	\$180.00	\$10.00	
Team Supplies (Postage, Bank fees, Envelopes, Printer Ink, Paper)	Lump Sum	\$150.00	1	\$150.00	\$8.33	
			<i>Subtotal</i>	\$2,780.00	\$154.44	
<b>May-July</b>						
Ice Times	Hour	\$325.00	6	\$1,950.00	\$108.33	Average ice cost of municipal, subway, UAA
			<i>Monthly Subtotal</i>	\$1,950.00	\$108.33	
<b>August</b>						
Ice Times	Hour	\$325.00	9	\$2,925.00	\$162.50	Average ice cost of municipal, subway, UAA
Elite Shooting	Hour	\$275.00	2	\$550.00	\$30.56	
			<i>Monthly Subtotal</i>	\$3,475.00	\$193.06	
<b>September</b>						
Practice Ice times 3 per week	Hour	\$325.00	12	\$3,900.00	\$216.67	Average ice cost of municipal, subway, UAA
Split cost on ice for games (8 16AA games total)	Hour	\$163.00	10	\$1,630.00	\$90.56	Half ice cost. 1.25 hour games
Elite Shooting	Each	\$275.00	2	\$550.00	\$30.56	
Elite dryland facility	Each	\$200.00	2	\$400.00	\$22.22	
Coaching Stipend	Lump Sum	\$2,000.00	1	\$2,000.00	\$111.11	
Goalie Coach (estimated)	Each	\$40.00	2	\$80.00	\$4.44	
Refs - Split Cost ( 1.25 hour 16AA game - 3 refs)	Each	\$82.00	8	\$656.00	\$36.44	\$164 full game cost for 16AA, 1.25 hour
			<i>Monthly Subtotal</i>	\$9,216.00	\$512.00	
<b>October</b>						
Practice Ice times 2 per week	Hour	\$325.00	8	\$2,600.00	\$144.44	Average ice cost of municipal, subway, UAA
Split cost on ice for games (6 16AA games total)	Hour	\$163.00	7.5	\$1,222.50	\$67.92	Half ice cost. 1.25 hour games
Oct NS Term Dust Tournament Entry Fee - 16AA division	Each	\$1,500.00	1	\$1,500.00	\$83.33	
Coaching Stipend	Lump Sum	\$2,000.00	1	\$2,000.00	\$111.11	
Elite Shooting	Each	\$275.00	2	\$550.00	\$30.56	
Elite dryland facility	Each	\$200.00	2	\$400.00	\$22.22	
Goalie Coach - October (estimated)	Each	\$40.00	2	\$80.00	\$4.44	
Refs - Split Cost ( 1.25 hour 16AA game - 3 refs)	Each	\$82.00	6	\$492.00	\$27.33	
Tournament Entry Fee - 2nd Out of State Tourney	Each	\$1,800.00	1	\$1,800.00	\$100.00	
			<i>Monthly Subtotal</i>	\$10,644.50	\$591.36	
<b>November</b>						
Practice Ice times 2 per week (3 weeks)	Hour	\$325.00	6	\$1,950.00	\$108.33	Average ice cost of municipal, subway, UAA
Split cost on ice for games (4 14U AAA/AA games total)	Hour	\$163.00	5	\$815.00	\$45.28	Half ice cost. 1.25 hour games
Coaching Stipend	Lump Sum	\$2,000.00	1	\$2,000.00	\$111.11	
Elite Shooting	Each	\$275.00	2	\$550.00	\$30.56	
Elite dryland facility	Each	\$200.00	2	\$400.00	\$22.22	
SCAHA Wolves Thanksgiving Tournament	Each	\$1,600.00	1	\$1,600.00	\$88.89	
Goalie Coach - November (estimated)	Each	\$40.00	2	\$80.00	\$4.44	
Out-of-State Trip 1 Airfare	Each	\$500.00	20	\$10,000.00	\$555.56	18 players, 2 coaches
Out-of-State Trip 1 Meals	Each	\$300.00	10	\$3,000.00	\$166.67	
Out-of-State Trip 1 Transportation	Each	\$200.00	12	\$2,400.00	\$133.33	Two Vans - 6 days - \$200 per day
Out-of-State Trip 1 Lodging	Nights	\$150.00	25	\$3,750.00	\$208.33	5 Rooms, 5 nights - \$150 per night
Refs - Split Cost ( 1.25 hour 14U game - 3 refs)	Each	\$72.00	4	\$288.00	\$16.00	
State Tournament Fee Deposit	Lump Sum	\$600.00	1	\$600.00	\$33.33	
			<i>Monthly Subtotal</i>	\$27,433.00	\$1,524.06	

**December**

Practice Ice times 2 per week (3 weeks)	Hour	\$325.00	6	\$1,950.00	\$108.33	Average ice cost of municipal, subway, UAA
Split cost on ice for games (4 14U AAA/AA games total)	Hour	\$163.00	5	\$815.00	\$45.28	Half ice cost. 1.25 hour games
Coaching Stipend	Lump Sum	\$2,000.00	1	\$2,000.00	\$111.11	
Elite Shooting	Each	\$275.00	2	\$550.00	\$30.56	
Elite dryland facility	Each	\$200.00	2	\$400.00	\$22.22	
Refs - Split Cost ( 1.25 hour 14U game - 3 refs)	Each	\$72.00	4	\$288.00	\$16.00	
Goalie Coach - December	Each	\$40.00	2	\$80.00	\$4.44	Use from previous month unused
Out-of-State Trip 2 Airfare	Each	\$500.00	20	\$10,000.00	\$555.56	18 players, 2 coaches
Out-of-State Trip 2 Meals	Each	\$300.00	10	\$3,000.00	\$166.67	
Out-of-State Trip 2 Transportation	Each	\$200.00	12	\$2,400.00	\$133.33	Two Vans - 6 days - \$200 per day
Out-of-State Trip 2 Lodging	Nights	\$150.00	25	\$3,750.00	\$208.33	5 Rooms, 5 nights - \$150 per night
<i>Monthly Subtotal</i>				\$25,233.00	\$1,401.83	

**January**

Practice Ice times 2 per week (3 weeks)	Hour	\$325.00	6	\$1,950.00	\$108.33	Average ice cost of municipal, subway, UAA
Split cost on ice for games (4 14U AAA/AA games total)	Hour	\$163.00	5	\$815.00	\$45.28	Half ice cost. 1.25 hour games
Elite Shooting	Each	\$275.00	3	\$825.00	\$45.83	
Elite dryland facility	Each	\$200.00	2	\$400.00	\$22.22	
Coaching Stipend	Lump Sum	\$2,000.00	1	\$2,000.00	\$111.11	
Refs - Split Cost ( 1.25 hour 14U game - 3 refs)	Each	\$72.00	4	\$288.00	\$16.00	
Goalie Coach - January	Each	\$40.00	2	\$80.00	\$4.44	
State Tournament Remaining Balance	Each	\$600.00	1	\$600.00	\$33.33	
Pacific District Tournament Fee	Each	\$1,500.00	1	\$1,500.00	\$83.33	
<i>Monthly Subtotal</i>				\$8,458.00	\$469.89	

**February/March**

Practice Ice times 2 per week (4 weeks)	Hour	\$325.00	8	\$2,600.00	\$144.44	Average ice cost of municipal, subway, UAA
Split cost on ice for games (4 16AA games total)	Hour	\$163.00	5	\$815.00	\$45.28	Half ice cost. 1.25 hour games
Coaching Stipend	Lump Sum	\$2,000.00	1	\$2,000.00	\$111.11	
Refs - Split Cost ( 1.25 hour 16AA game - 3 refs)	Each	\$82.00	4	\$328.00	\$18.22	
Elite Sports Shooting - Team Session	Each	\$275.00	2	\$550.00	\$30.56	
Elite dryland facility	Each	\$200.00	2	\$400.00	\$22.22	
Pacific District Trip Airfare	Each	\$500.00	20	\$10,000.00	\$555.56	18 players, 2 coaches
Pacific District Trip Meals	Each	\$300.00	10	\$3,000.00	\$166.67	
Pacific District Trip Transportation	Each	\$200.00	12	\$2,400.00	\$133.33	Two Vans - 6 days - \$200 per day
Pacific District Trip Lodging	Nights	\$150.00	25	\$3,750.00	\$208.33	5 Rooms, 5 nights - \$150 per night
Goalie Coach - February	Each	\$40.00	2	\$80.00	\$4.44	Use previous unused amounts
<i>Monthly Subtotal</i>				\$25,923.00	\$1,440.17	

**Yearly Total \$115,112.50 \$6,395.14****Total Yearly per Player Cost \$6,395.14**Airfare/Travel paid individually **\$0.00****Total \$6,395.14**

Does not include fundraising or sponsorships

Reduction of \$15,000 in sponsors	\$15,000.00	\$833.33
Reduction of \$10,000 in fundraising	\$10,000.00	\$555.56

Estimated Yearly Total		
Inclusive of all travel and lodging, etc	<b>\$90,112.50</b>	<b>\$5,006.25</b>