








Spring 2021 CHA Player Survey

General

	Survey name	Spring 2021 CHA Player Survey
	Author	
	Survey language	 English
	Survey URL	https://www.surveio.com/survey/d/L1N2Q9S5M7D4J5Q5T
	First response	05/04/2021
	Last response	05/25/2021
	Duration	22 days

Survey visits

241

Total
visits

176

Total
completed

0

Total
unfinished

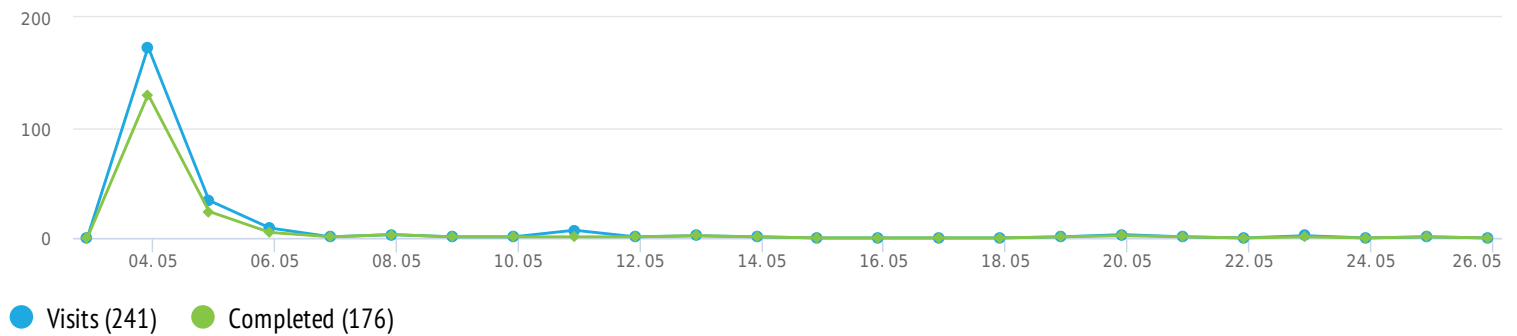
65

Displayed only

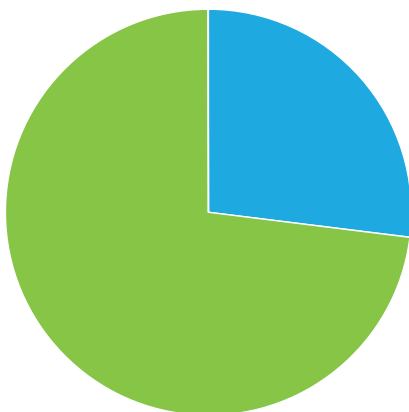
73.0%

Overall
completion rate

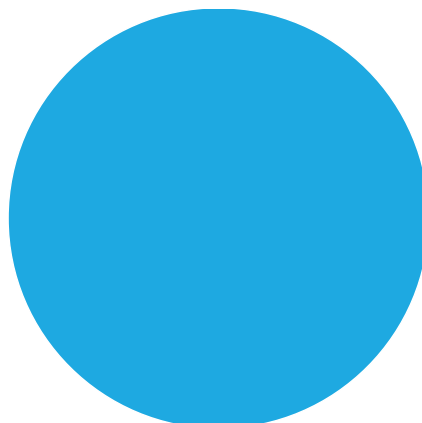
Visit History (05/04/2021 – 05/25/2021)



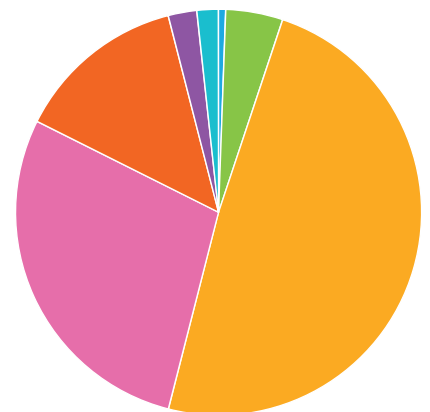
Total Hits



Visit Sources



Average Time of Completion



- Displayed only (27.0 %)
- Completed (73.0 %)
- Unfinished (0.0 %)

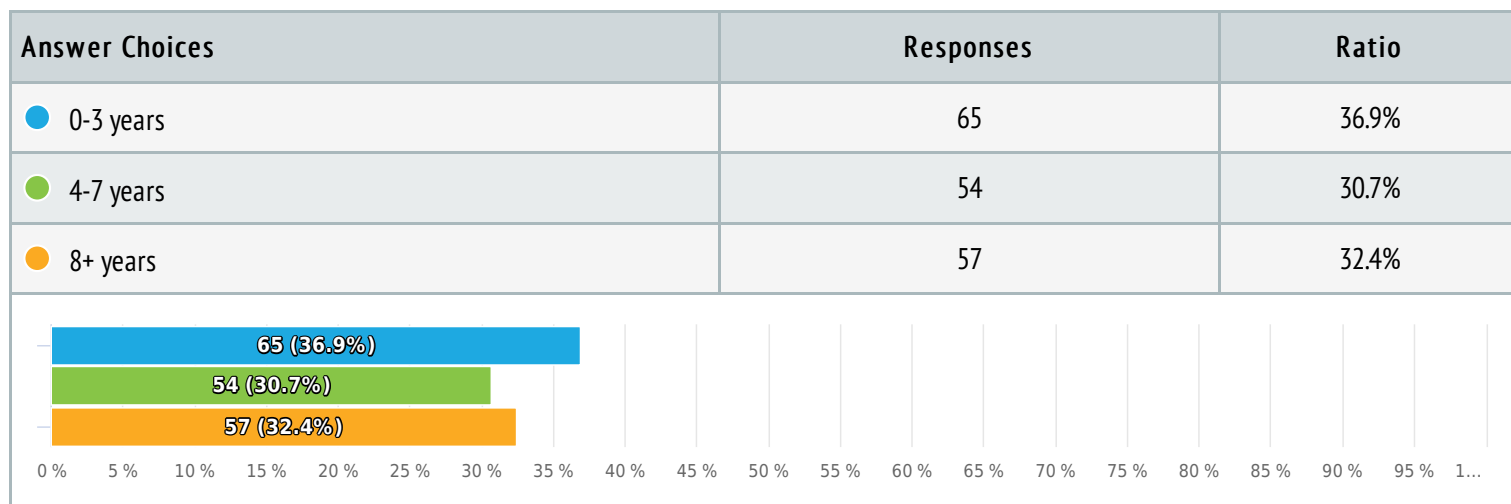
- Direct link (100.0 %)

- <1 min. (0.6 %)
- 1-2 min. (4.5 %)
- 2-5 min. (48.9 %)
- 5-10 min. (28.4 %)
- 10-30 min. (13.6 %)
- 30-60 min. (2.3 %)
- >60 min. (1.7 %)

Results

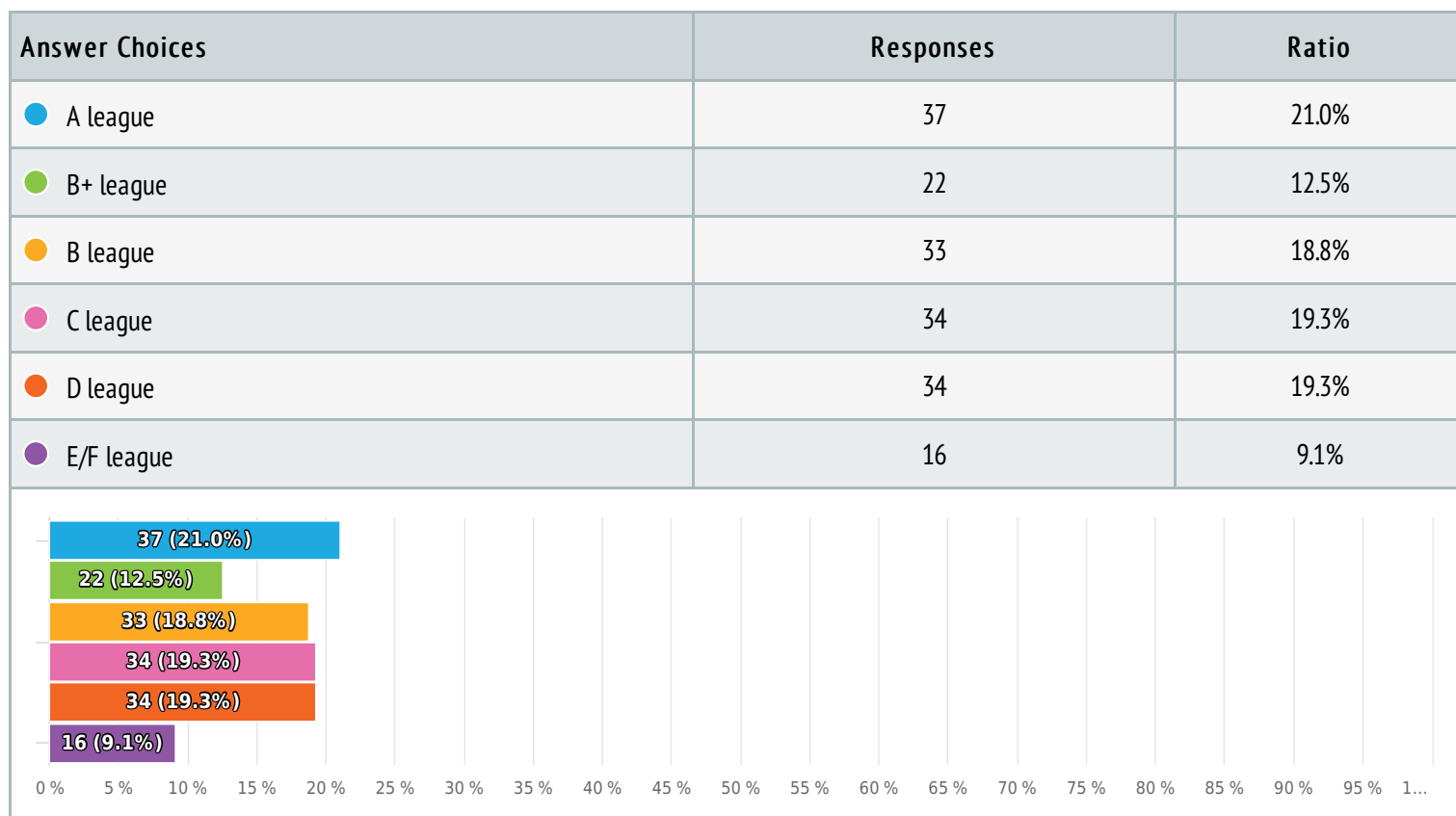
1 How long have you been playing hockey in the Cedar Rapids/Iowa City area?

Single choice , answers 176 x, unanswered 0 x



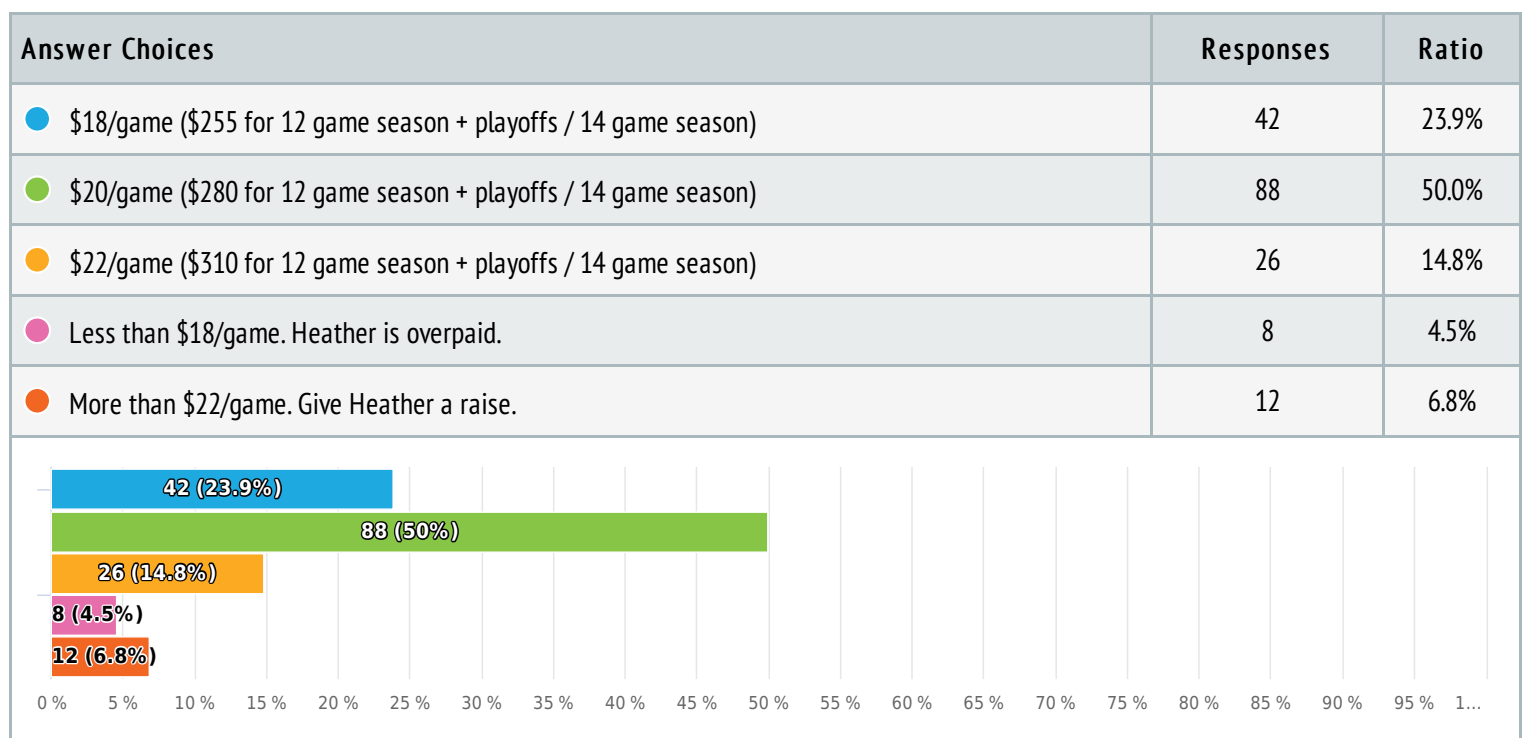
2 What is the highest level you are currently playing in?

Single choice , answers 176 x, unanswered 0 x



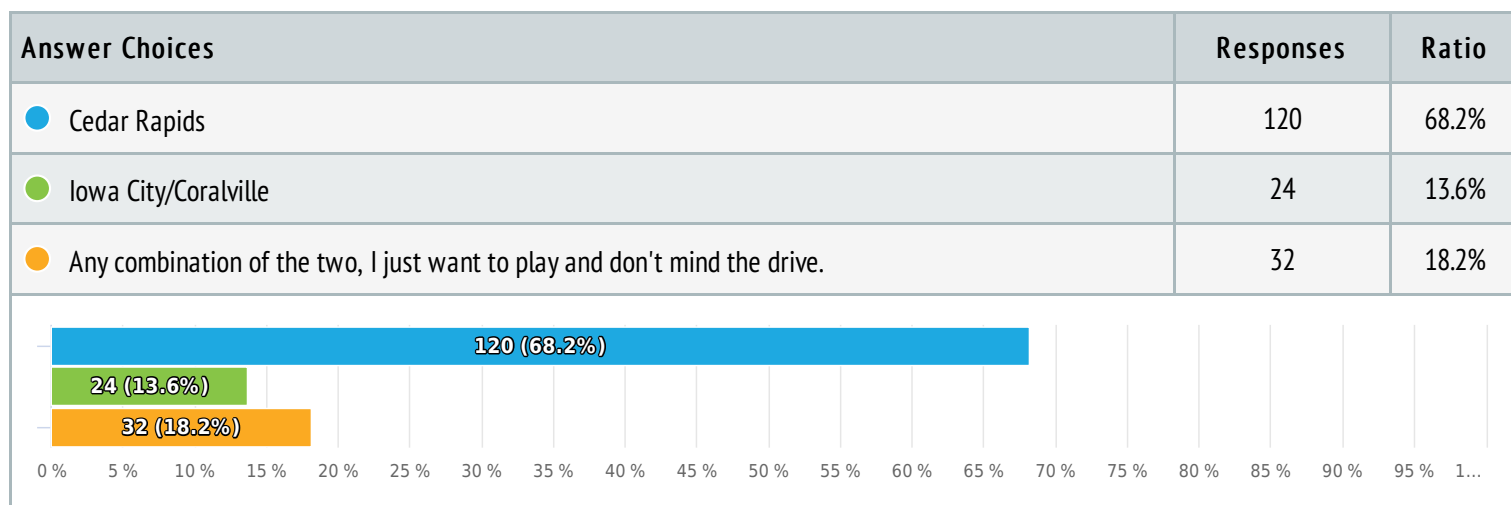
3 In the last three years, ice time costs have risen from \$175 to \$230/hour. With officials, the cost of one game is roughly \$310. When insurance, website, and equipment/administrative costs are added, it is closer to \$400-\$425. With this in mind, what do you feel is a reasonable amount to charge players? For reference, Des Moines is \$200/10 games plus \$46/year for USA Hockey registration; Quad Cities is \$205/10 games.

Single choice , answers 176 x, unanswered 0 x



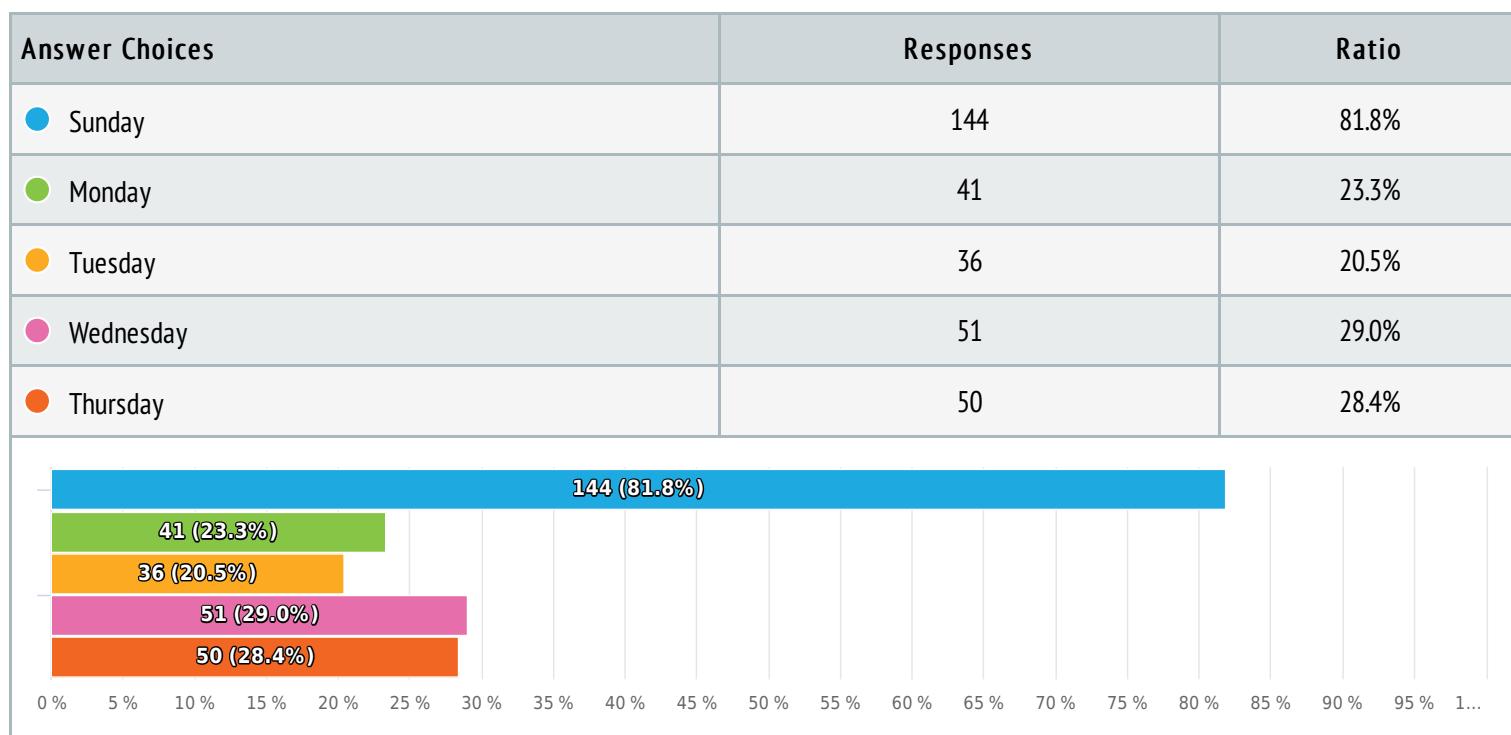
4 What is your preferred rink?

Single choice , answers 176 x, unanswered 0 x



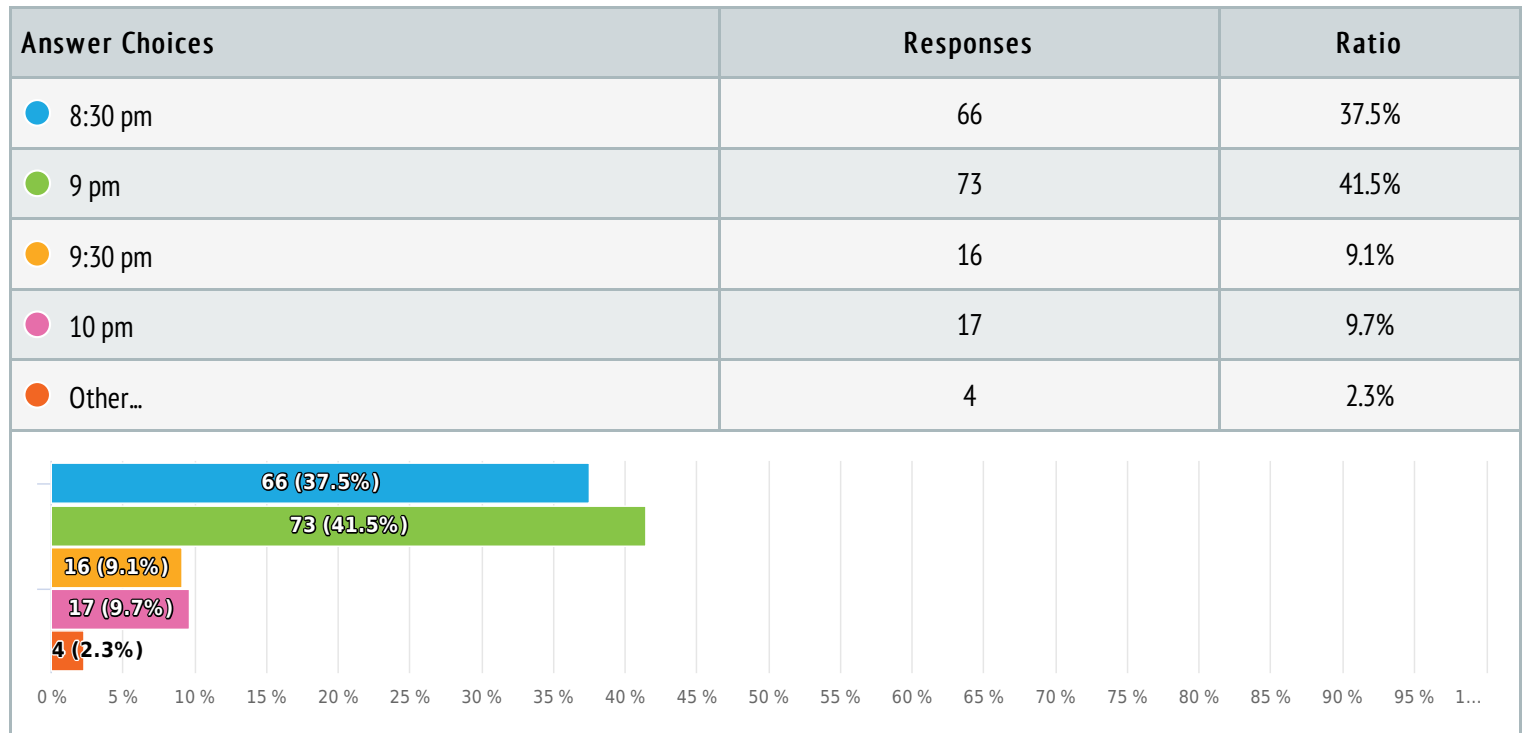
5 Which day(s) do you prefer to play?

Multiple choice , answers 176 x, unanswered 0 x



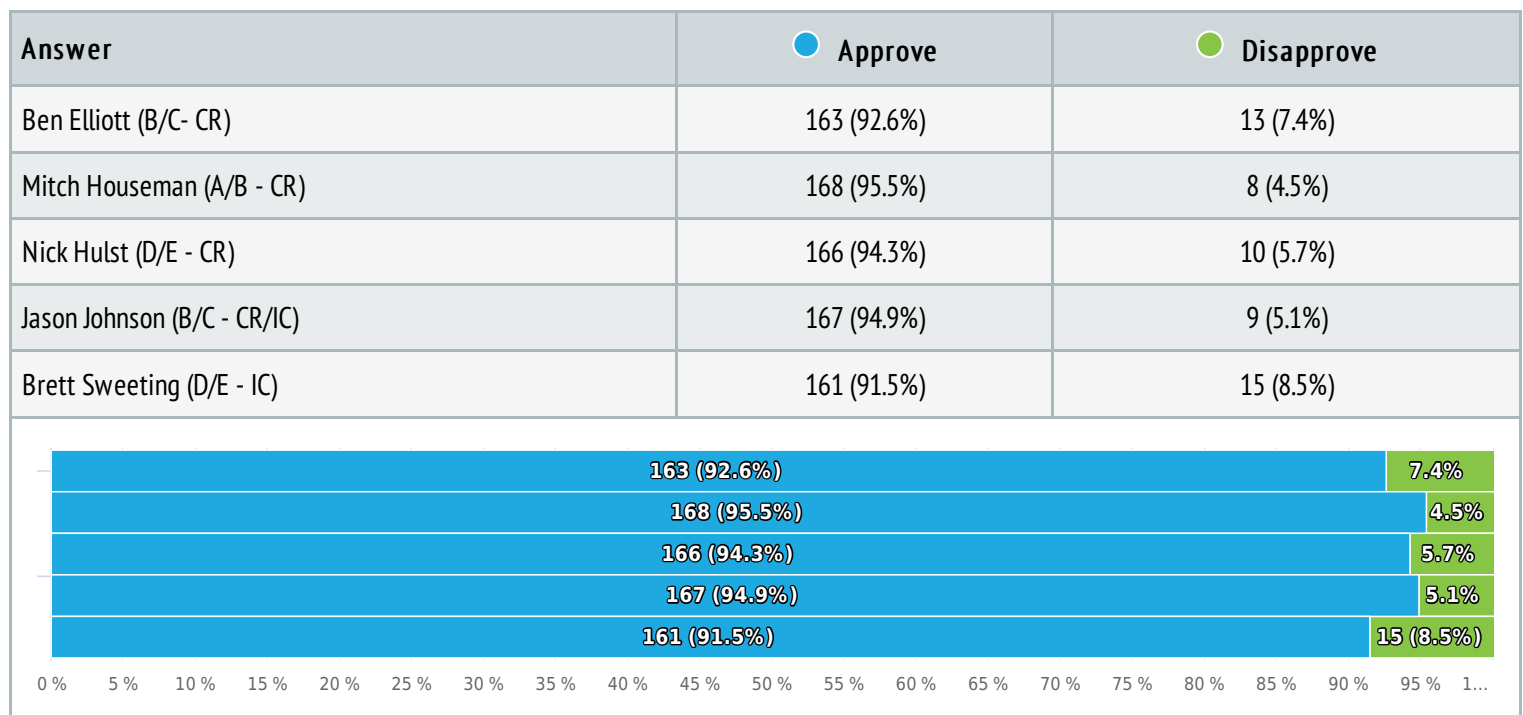
6 What is the latest you feel a game should start?

Single choice , answers 176 x, unanswered 0 x



7 The following people have applied to serve on the CHA board, a requirement for all non-profit organizations. Please vote on their approval below

Matrix of single choices , answers 176 x, unanswered 0 x



8 How can we improve the league? Suggestions may include administration, facilities, concessions...anything that would make our league better :)

Text answer , answers 176 x, unanswered 0 x

- (57x)
- (2x)
- .
- :)
- Actually enforce the skill caps on leagues and prevent upper level players from playing down.
- All games in cr
- All of the officials do their best but some are just not as good as others. I would like to see the ref schedule changed so the same people aren't reffing every game. Can we try to mix in new refs a little more?
- Allow beer in locker room
- Allow contact just no full on checking
- Already one of the best leagues I've played in. Don't really know what could be changed.
- Beer
- Being my first year here, I thought the league was great. Maybe better quality refs instead of the same ones every time. Im sure if you talked to the referee in chief of cedar rapids, he could assign actual officials. It will probably make the price go up.
- Better alignment of player skills for the league they're in.
- Better balance of players across teams. In the lower levels, less experienced players would benefit from being distributed across teams with experience.
- Better beer prices
- Better quality refs that know how to control a game
- Bhhhv
- Bring the league back to just CR, for myself, and others I've spoken to, the travelling is a big deterrent, turns an hour and half thing into 3 hours. Which is a lot for a weekday night. Also, better adherence to players playing above the level of the league they're in. I don't care if an A player is playing in the B league, so long as they play down to that level, taking over when needed to win is BS. Also goalies need to play down to the level. (huge)
- Buy 2 sets of good goal pegs so Sean doesn't kick the net off every time we have a scoring opportunity.
- Can't think of anything.
- Can't think of anything at the moment.
- Consistent officiating
- Consistent schedule, showers.
- Continue to move teams to proper level at end of each session. 1st place C should trade places with last place B
- Continue to strongly enforce rules and penalties (both on the ice and suspensions) for rough and dangerous play. Also, I'm in favor of raising the rates so Heather can hire a part-time assistant manager...this will allow her to focus on those things that only she can do.
- Could we do an all-star skills game?
- Don't allow Ben to play cause he is a total d bag and I hope he gets this feedback so he knows everyone is tired of his whining, he's retaliation, slashing, butt ending. He also a crybaby cause if any of these things happen to him he throws a fit and runs to the ref or Heather
- Don't mind barebones hockey if it costs less. I just want to play the game but finances have been too big of a struggle to make it work this past year...
- Do one long season instead of a fall/spring season. Also, maybe have a draft every year. Allow teams to keep 5 players and start the remaining roster
- Earlier games during weekdays..would rather do a combination of days to eliminate a 10pm start
- Empower refs more
- Expand games to roughly 18 with teams playing every other week on Sunday and a Weekday
- Get rid of covid bullshit
- Get some training for the refs so they can all be on the same page with calls and controlling the games.

- Have some equipment for first aid, tensors, wraps, etc. available; needed some this past week for injury.
- Hopefully we can have B and B+ again as more people will get more comfortable with COVID vaccines and the rink finishes. Some of those games were a big difference in skill.
- Idk
- I'd like to see more playing levels in Coralville/Iowa City. For example, D/E level games in Coralville, not just CR.
- I'd prefer to play on more sheets of ice and not play so late into the evenings. Weeknight games can be hard to make if they start too early.
- I have no criticism, I enjoy playing in the league
- I have played more in Iowa City than Cedar Rapids, only just switching to CR before the pandemic. I really enjoyed the organization and friendliness of Cedar Rapids much more than Iowa City. I plan to continue making the further drive because of the way the league is run in CR.
- I have played to many games where people are not at there skill level. If someone is going to play down they cannot control the game or make it impossible for the other team to score
- I love it and am glad to have my boys back in the game. I know it is tough but would be nice if D/E league didn't have A/B players in it
- I'm happy with the league as is
- I'm probably in the minority here, but I would prefer 10 - 12 game season, no playoffs at all. The shorter season would make scheduling easier, and no playoffs means no unexpected end of season games at odd days/times. Also slightly cheaper for the player due to fewer games.
- I'm probably in the minority on this, but I prefer games later on Sunday when the weather is nice. Mid day games makes it hard to do other things.
- In my opinion it's already in tip top
- I only play in the summer
- I played two seasons in the Dallas, TX area before moving to Iowa. After the move, I played one season in QC and one (pandemic-shortened) season in CR, I can say this league is heads and shoulders above the others. Heather's communication and passion are unmatched. Keep up the amazing work. I can't wait to play again this summer!
- I selected \$20 per game in a previous question, but honestly feel it should be whatever it takes to make the league run effectively.
- I think relegation would be beneficial. There are plenty of teams who could be moved to different levels but refuse to do si
- It is great keep it up!
- It's pretty good already, but I haven't played for a year due to the pandemic.
- It's run pretty well. Maybe suggesting more appropriate levels for some players
- It's the best adult league I've ever played in! Thank you!!!
- It would be nice to play at the new arena in IC. The mail rink kinda sucks. In the event a game isn't even and the score dif is more than 5 or 7 have the losing team play with six to even it out. Have chik-fil-a open on Sunday's.
- I work stupid early, late late games are killer the next day. Otherwise from what I have seen and experienced things are running good.
- Keep CR and IC leagues separate
- Keep Heather happy so she doesn't leave
- League is better organized now then ever, now complaints here.
- Less ringers in lower leagues.
- Longer warmups
- Make sure people understand we pay to play here and it's all for the love of the game
- Make the coralville rink not suck so much...
- More hockey stuff for sale. Classes to be better skaters
- More ice time!
- More people in Coralville.
- More players, more teams, more up-to-date website
- Morning games would be awesome but may be out of our control.
- N
- Na
- Need to grow lower levels and increase public awareness.
- No more covid

- (3x) None
- No running clock on championship games!
- No snapshot rules for any level, higher level players coming down to sub have to play defense and can only score once, higher level players coming down to sub have to register with ref, teams with higher level subs lose their subs by the 3rd period if up by 3, teams with one loss by mid season sends their best player to the worst team, teams must wear the same color jerseys
- Nothing I can think of. Love playing
- Nothing. I love to play convince my wife it's safe for me to return by mandating vaccines.
- Nothing, keep up the good work
- one or a few words.
- open concessions or allow outside food and drink
- Players should not drink alcohol when they are playing
- Players should only play in the league that their skills allow. I would rather lose 4-3 than 10-0.
- Player/subs are at the right level
- Playing adult league hockey to play with adults. Minimum age should be 18.
- Playing against ringers that control the game when they are on the ice sucks in low level games
- Playing for fun
- Please create a true E/F league and stick to it. I don't care if I play the same 2 teams repeatedly. It is not fun playing and makes for a stressful experience when you are concerned about whether or not you're going to get hurt, get caught in a fight, or play against people that should be playing up. Despite league requests for people to play at the level of the person across from you- that rarely happens on the ice. The league cannot control how people play once they get out there.
- reduce admin cost. \$425 per game??? really??? what a waste!!! your expenses are out of control. games should cost \$15. when the arena ran the program, the hockey directors salary was not factored in nor the website and other expenses. financially, this is a complete mismanagement of money. players should purchase jerseys. little benefit to usa expense. YOU ARE PRICING YOURSELF OUT OF THE MARKET. I would rather rent my own ice and invite those people I want to play with rather than those you allow
- Referee Evals and improvements in positioning
- Refs need to control the game better and actually call the correct penalties. Don't just call everything roughing
- Refs/score keeps need to monitor game time closer. The later games have been running very late and we end up with running clocks, which sucks for late games.
- Shootout if tied
- Some kind of incentive for marking your attendance with the attendance feature, perhaps a reward at the end of the year for team who uses most or discount for individuals who mark it every week. As you know, it's incredibly easy to use and would make finding subs ahead of time a lot easier if people used it regularly. Another option is increasing players per team so they don't average less than 10 per game over the course of the season. Playing 7 vs 10+ isn't fair to anyone.
- Team up with nearby restaurants to get sponsors - give away coupons to teams to go eat/drink at restaurants that sponsor the league. Ideally this would make registration cheaper and give incentive for members to support restaurants.
- The condition of the ice is important for good hockey. There should be a lag time of ten minutes before the players hit the ice after the Zamboni leaves the surface. This allows the water to freeze, which makes the surface better for all. a lag time before the start of a game after the Zamboni leaves the ice. Ten minute
- The games need to be safe, the officials need to assert themselves and take control to make sure that happens. Sometimes it appears they're out there for a paycheck.
- The leagues are great
- The officials are great, but need to be consistent with rules of play. Icing and OT rules. They also need to stand up to rude players.
- There are some players that abuse the officials, swearing at them and stuff. I would support more related penalties.
- The skill level of teams in d are too varied, why do c level players play down
- This is ADULT league and should be limited to adults. Kids have their own opportunities to play. Also, allow beer in the locker rooms.
- Toss out some different things during the off season. September (before league starts 3v3 pond hockey). Mix up or randomize teams for that stuff. People don't tend to destroy people when they have been humanized.
- Try keeping teams together

- try to balance teams as best as possible - limit the number of goals any one player can score in a single game to 3, limits the impact of ringers
- Two refs per A game. Open beer policy in locker rooms.
- USA Hockey affiliation; skill development; online site/communication tools
- Weed out the 40 year old a**holes that think they are ECHL tough guys out there hacking and whacking and taking shots at your groin. I don't want to call anyone out but actually yes I do it's Matthew Degel on State Farm. He's a dick and shouldn't be playing men's league.
- We need to have playoffs this year(understood COVID situation)
- What is the quality of the ice surface in Iowa City? in the past when I played there it was soft and melted behind the nets and the overall condition was poor.
- While I haven't played in the last year and a half, I think the league is run effectively.
- Would like to get back to normal. Uniformed jerseys and stay in CR
- You guys are doing a good job. My only real frustration is when schedules change at the last minute, but I understand that often times those scheduling conflicts are out of your control. I appreciate the work you put in to overcome that adversity.
- You need to rain in the violence. I play to have fun not have my legs cut off. This is one of the most violent leagues I have ever played in
- your doing good mom :)
- You're doing great!
- 1) Consistent schedules and days. 2) Zero tolerance for fighting, just kick them out of the league. 3) Open concessions for beer was a great addition

9 What outreach opportunities should we be participating in to increase the number of players/teams and make the league more welcoming? Be creative!

Text answer , answers 176 x, unanswered 0 x

- (67x)
-
- (3x) .
- ..
- :)
- a commercial? flyers at bars, dragon boat races, stand at farmers market, invite news teams to a game,
- Advertise more in the mall as well as in IC and depending on how many headaches you want, let them know there is an option for most games being in IC.
- Advertising on social media
- Advertising to young people and doing more with standings and playoffs seem like big appeals. College kids in Iowa City and the Yeti team made leagues more fun this year than past. I think making the season feel like a league season with continued standings and always having a playoff will also draw people in.
- All star team plays the rough riders in front of a crowd.
- Amateur nights!!!! Also continue to do learn to play or skills builders for adults
- Apparel with logo. Hats, shirts, sweatshirts.
- Asking parents of youth hockey if they also want to try
- A summer event with live music. Setup deck hockey, get a band and a DJ, grill food, BYOB
- Ban habitual rule breakers. Put up posters/have swag giveaway nights at rough rider games.
- Beer
- Bikini hockey
- Booth at rough rider games
- cant think of any
- can't think of any
- Can't think of anything.

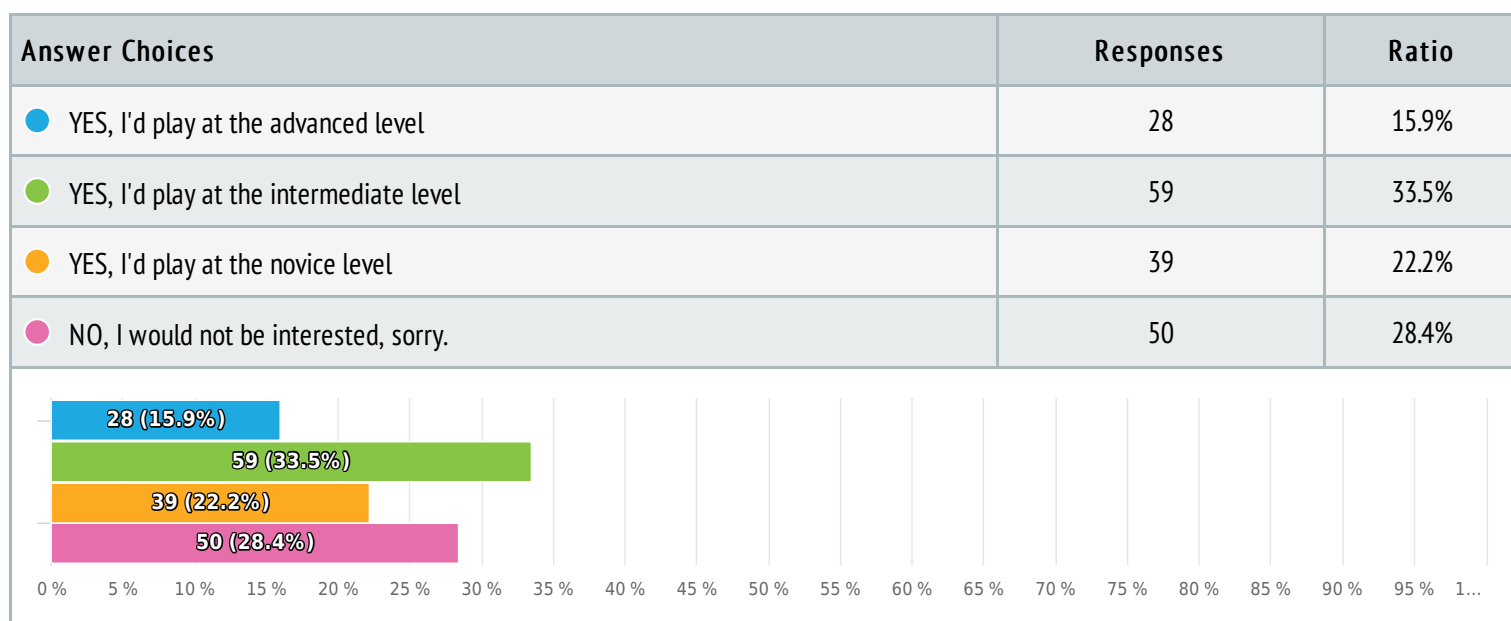
- Colleges, farmers markets, a lot of people dont know anout CHA
- Don't know
- Do we have a social media platform players can join and share out with friends and family online. Also could players get discounts for making referrals
- Do we need more teams? Don't want to end up playing 2 am or 9 am games :)
- Dunno
- Facebook?
- Feeding America/Hunger Hope
- find marketing opportunities through the Economic Alliance, CBJ, KCRG, Gazette and local organizations like Cr Sports and Social Club
- Free beer for all players ;)
- Free clinic and skate/helmet rental for the youth
- Get local bars/restaurants to sponsor teams and host events
- Get local businesses to help sponsor the league. This would give both the league and business for exposure and could cut down on player dues.
- Getting old players back. Offer a one time discount for them. Recruiting rewards for current players. Showcase the league during RR hockey games, and make sure that it is done at multiple levels to show that there is a place for all skill levels.
- Gghnvfffg
- Have a try hockey night. Idk if there would be equipment for people to try out and have a small practice/scrimmage for people in the public to try it out. The mail is a good place to find recruits for something like this
- Have CR add it to their seasonal sports booklet, badass t-shirts or hats that people would wear and others would look at. I guess if you really wanted more new people add a referral credit.
- Heather can figure this one out, she's creative.
- Heather does a great job with adult learn to skate and skills development
- High schools and colleges. Area companies encourage to sponsor a team for their employees
- Host a holiday tournament that would draw other Iowa teams and would get them to see our league and facilities
- I always liked the thought of reaching out to the Quad Cities and Dubuque markets for additional interest.
- (2x) Idk
- I'd like to see more marketing to areas outside of CR/Iowa City. I live in Mt. Pleasant, some marketing to areas within a 1 hr drive might attract some players. Maybe an adult "try a hockey game" for free event?
- If ice time is limited then stay at what you are doing
- I got into hockey a couple years ago in Dallas is ZERO experience. They have something called "I-League." It's a four-team league with a combination of players who have no experience, and some who have very little, but can help keep the game moving. Each team has a volunteer coach or two (most play in upper leagues, some of whom started in I-League themselves) to teach the game. That made it a lot easier to take the plunge. Could be fun to develop that, but also takes a lot of volunteers.
- I'm not really sure
- instagram photos/videos of league play
- I think current efforts have been good.
- I think it's welcoming enough, should take care of current members. Too big means not enough ice or other sacrifices, most spoken to do not want to travel to IC for games, would skip the season or game because of this. Also, do not need underage kids playing in Adult league just to fill spots, many would rather play the same teams/friends every other week then play kids which is un-fun with hyper-sensitive parents filming every move. Thanks!
- I think the adult skating clinics are a good way to bring in new players
- I think the league has done a great job to attempt to grow the game.
- I thought there already were enough teams.
- It might help to have a presence on social media. You could make some promotional videos using some game highlights and fun behind-the-scenes moments. It could be as simple as shooting on a cell phone.

- Larger social media presence. Moving from the twin cities and actively looking for a league, it was hard to find it. If someone isn't already looking, then you're fucked, at the very least I think it needs to be easy to find for any prospective players. Create social media accounts on all platforms (not just fb) and crosslink them. The most helpful thing when I first started was the hockey league providing an 8-week learn to skate series for novices provided by volunteers. Dunno if thats offered
- Major city events such as Farmer's markets, pride, 5k's, etc..
- Make the league less competitive and kick out the bad apples. It's one thing to say women are welcome but it's more important to kick out the players who are too aggressive.
- May be give Corridor Hockey more publicity (not sure which type of publicity)
- maybe offer learn to play for adults?
- Maybe this has been tried before, but maybe a learn to play hockey day for adults? ICH does parent-kid games and the parents love it, but may not know there are other options for novice players. Possibly a womens only time slot for women who are afraid to play with the men? It could just be pick up games since there aren't enough women for their own league.
- Maybe we already do this? But allow each player to bring a friend for one game as a sub? I think we have gear available to use as well so that would help. I feel most people get hooked after one time hanging with the team on the bench and getting some ice time.
- Meet and greets
- More sticktime and family outreach/events
- More try hockey free events
- na
- (2x) Na
- (3x) N/A
- No idea
- (3x) None
- not sure
- (2x) Not sure
- Not sure if anything is tied in with the rough riders games but that might be a good place for outreach.
- Not to be too negative, but unless we find more ice time do we need more people? arnt we already playing basically all of the time slots that we want already?
- O
- Online?
- Outside BBQ at a park to get together and have you address any issues or concerns.
- Parade entrees, maybe a try a season at a discount in a silent auction. Honestly just more advertising
- Perhaps have high schools email out to their students to see if interest. Or post flyers and have a learn about adult hockey day at the arena
- Posters at Iowa and other colleges, rinks, etc around the corridor
- Professional picture day! Bring in a pro photographer for 1 day per season to protograph all adult players and make the photos available to purchase like the kids! Adults would love that
- Promote the league more at Roughrider games. Signage, displays, announcement, intermissions
- PSA on the radio? May drive interest in the beginner levels. I think some stations will do PSA's at no charge for non profits. Advertise in Des Moines or QC area. Maybe a holiday tournament advertised out to omaha as well. Or perhaps league sponsored/sanctioned teams to go to some of the other area tournaments to kind of advertise our presence to the hockey community.
- Radio ad?
- Radio, TV commercials?
- Set up a table/signage at local gyms/rec centers
- Set up car pooling for players coming from long distance
- Schools and colleges
- Social media
- Some Facebook advertising might be easy and low cost.

- Some sort of activity during an intermission of a Rough Riders game with league members, booth at the farmers market, a story in the paper or news or CR recreation magazine as promotion for Oly opening back up.
- Something as simple as flyers on the bulletin boards of local bars. Perfect place to get a group of guys that like to drink exposed. F league exhibition at rough riders game. Show people that anyone can play even if you are just learning to play.
- Start an optional outdoor roller blade league in the summer for the overflow of players because of limited roster spots
- Street hockey around town (mobile units, at events, etc.); winter pond hockey tournaments; roller hockey
- Summer league is a great intro to the league everyone is super friendly and less douchie then league. Focus on recruiting for summer
- This is where I will say I already drive quite a ways to play. Coralville is enough farther that it would discourage me from playing if I had to go that far. I still might, but it would be suboptimal.
- Tiktok, instagram, other social media. Maybe you are, I don't use them much besides tiktok anymore.
- Try hockey for adults, partnership with roughriders media, scrimmage during roughriders game, roughrider players help newer players, partner with ymca (other sport organizations) to offer hockey through their customer base. Organizational sponsors/ team building. Radio segments for either trying hockey.
- Try to get every kid playing youth hockey parents to play. Any office/company teams?
- TV
- Youth events are a good way to get people through the door. A parent/child event could be fun, where the kids and thier adults can do some activity together. Boot hockey, on ice or off, could be an intro for those who are afraid of skating. A 'sponsored' open skate could be nice for those who are afraid of pucks. Maybe a roller blading (bikes allowed?) event on the bike trails. A booth at the Rough Rider, or even high school, games might be an easy way to get word out as well.
- 4th of July parade and/or more try hockey for free events.

10 We are looking into hosting a statewide tournament in late August. A 2-3 day tournament with a 3 game minimum playoffs (advanced/intermediate/novice levels). Is this something that you would participate in?

Single choice , answers 176 x, unanswered 0 x



Survey settings



Allow multiple submissions?



Allow return to previous questions?



Display question numbers?



Receive response notifications by e-mail?



Password protection?



IP restriction?

Appendix: Survey

Spring 2021 CHA Player Survey

1 How long have you been playing hockey in the Cedar Rapids/Iowa City area?

Question instructions: *Select one answer*

- ☐ 0-3 years ☐ 4-7 years ☐ 8+ years

2 What is the highest level you are currently playing in?

Question instructions: *Select one answer*

- ☐ A league ☐ B+ league ☐ B league ☐ C league ☐ D league ☐ E/F league

3 In the last three years, ice time costs have risen from \$175 to \$230/hour. With officials, the cost of one game is roughly \$310. When insurance, website, and equipment/administrative costs are added, it is closer to \$400-\$425. With this in mind, what do you feel is a reasonable amount to charge players? For reference, Des Moines is \$200/10 games plus \$46/year for USA Hockey registration; Quad Cities is \$205/10 games.

Question instructions: *Select one answer*

- ☐ \$18/game (\$255 for 12 game season + playoffs / 14 game season) ☐ \$20/game (\$280 for 12 game season + playoffs / 14 game season) ☐ \$22/game (\$310 for 12 game season + playoffs / 14 game season) ☐ Less than \$18/game. Heather is overpaid.
- ☐ More than \$22/game. Give Heather a raise.

4 What is your preferred rink?

Question instructions: *Select one answer*

- ☐ Cedar Rapids ☐ Iowa City/Coralville ☐ Any combination of the two, I just want to play and don't mind the drive.

5 Which day(s) do you prefer to play?

Question instructions: *Select one or more answers*

☐ Sunday ☐ Monday ☐ Tuesday ☐ Wednesday ☐ Thursday

6 What is the latest you feel a game should start?

Question instructions: *Select one answer*

☐ 8:30 pm ☐ 9 pm ☐ 9:30 pm ☐ 10 pm

☐ Other...

7 The following people have applied to serve on the CHA board, a requirement for all non-profit organizations. Please vote on their approval below

Question instructions: *Select one answer in each row*

	Approve	Disapprove
Ben Elliott (B/C - CR)	<input type="radio"/>	<input type="radio"/>
Mitch Houseman (A/B - CR)	<input type="radio"/>	<input type="radio"/>
Nick Hulst (D/E - CR)	<input type="radio"/>	<input type="radio"/>
Jason Johnson (B/C - CR/IC)	<input type="radio"/>	<input type="radio"/>
Brett Sweeting (D/E - IC)	<input type="radio"/>	<input type="radio"/>

8 How can we improve the league? Suggestions may include administration, facilities, concessions...anything that would make our league better :)

9 What outreach opportunities should we be participating in to increase the number of players/teams and make the league more welcoming? Be creative!

10 We are looking into hosting a statewide tournament in late August. A 2-3 day tournament with a 3 game minimum playoffs (advanced/intermediate/novice levels). Is this something that you would participate in?

Question instructions: *Select one answer*

- ☐ YES, I'd play at the advanced level ☐ YES, I'd play at the intermediate level ☐ YES, I'd play at the novice level ☐ NO, I would not be interested, sorry.