

# Flagstaff Avalanche Board Agenda/Minutes

October 18, 2022

## Roll call: (present in bold)

- **Heather Zeigler** - President & Webmaster
- **Amber Horn** - Vice President
- **Jen Sharp** - Vice President
- **Judy Smith** - Secretary
- Jamie Miele - Treasurer
- Heather Romero - Fundraising & Sponsorship
- Troy Hickey - Member at large
- Beale Monday - Consultant to Board
- **Chris Wilke**
  
- NEW BUSINESS:
  - AHSWA Updates (Chris)
    - AHSWA ledger being shared with Jamie and now that rosters have been finalized yesterday they will be putting money in our accounts.
    - Games on November 19 and 20 will be in Flagstaff and December 3rd and 4th will be in Flagstaff as well. Times slots are the same but teams might have different time slots.
    - All Star games Sunday December 11
    - No games December 12 thru January 6
    - D1 Championship 2/4/2023 so the team that wins will go to Nationals.
    - Not sure when D2 and JV will have their championship could be around Spring Break.
  - Unable to add Avalanche as FUSD Club for AZ tax credit option (Heather)
    - Based on current laws we are not allowed to have Hockey be sponsored as a CLUB. So parents are not able to donate to schools under Avalanche.
  - TOURNAMENTS
    - Phoenix Turkey Shoot Out HS (18U) JV (16U)
      - Adam manager for 18U and Jen manager for 16U - rosters need to be submitted: Christa is on as Manager for 16U. Only thing needed is to have rosters submitted.
    - President's Day Las Vegas - Feb 17-20
      - We can stay at any of the hotels on the website. There is no special room block needed for Suncoast or NY NY.
      - Per emails, the BOD wants to tell everyone to books at Suncoast.
      - Information not yet sent out, partly because we or Kyle need to make some decisions.
        - We have 5 goalies that want to go. I need Kyle to decide how to handle this...first come first serve, tryout, or put 3

- on a roster. I hate to tell people to book rooms until we know how this will be resolved.
    - 23 non-goalie players to date
    - No minimum for team
    - We can take three teams. We will need to personally reach out to everyone regarding their interest. Who can help with that?
  - Player/Team Photos (Amber)
    - D1 & D2 Oct. 25th (6:45 D2 & 7:30 D1) D2 will do pics and team pics then practice on half ice. D1 will then get pics.
    - JV Oct. 27th (8:00)
    - Photos on ice as it will allow for a quicker turnaround
    - Green Jersey for pictures.
  - Finances
    - 13K in account - enough to cover 3K tournament fees and 9K in coach stipends only! Need to fundraise and square up on accounts due if we want a banquet.
    - Need help personally reaching out to those who have outstanding balances. Who can assist? We need to personally reach out to get invoices paid. Amber is willing to start emailing families who need to pay.
    - Website Renewal \$180 (Heather)
      - Process payment with Jamie
    - Bag invoice, jerseys and some embroidery
  - Extra Fan Gear (Jen)
    - Dane Hickey jerseys and Stout replacement jersey ordered with parent jerseys - they are in?
  - Sponsorships (Heather)
    - <https://www.hometeamsonline.com/teams/default.asp?u=FLAGSTAFFAVALANCH&E&s=hockey&p=sponsors>
      - Any others to date?
        - Rachel Smyers reached out that a neighbor who owns a business wanted to donate to Avalanche but wants to have their business logo on the boards. Reach out to Jamie and Kathleen C. about how this may work.

KAFF Radio interviewed Heather and Beckett last Wednesday.

- OLD BUSINESS FOLLOW-UP:
  - FUNDRAISING
    - Admission and box for one ASU hockey home game (Saturday, Feb 25th vs Alaska Fairbanks) for 17 people - Approx \$1,300 value
      - 35 sold to date = \$350 + \$80 donations
      - Drawing Date: January 6th
      - Ideally raise 3-5K (each player sell 10-12 tickets)

- Enchilada sales - November sales -Troy has donors for ingredients and if we solidify the dates he will work around that date.
    - Possibly evening of 11/18 - home games that weekend.
    - Heather will work on getting the kitchen.
  - Business proceed nights - Valerie Sweet will help
    - Wildflower
    - Chipotle - Tuesday Nov. 8th 4-8 PM
    - Fratellis
    - Oregano's - made ???
    - Others?
  - Gore grant Still working on and can take a while to get answer back
  - Possible business to solicit donations from: Talk to Captains to have teams go out to solicit.
- VARSITY LETTERS
  - Phoenix Lettering was expensive \$769
  - Balfour is less expensive but requires several months
- ICE SCHEDULE
  - No practices Nov. and Dec.
    - Thanksgiving 11/23-11/25
    - Winter Break ice 12/26-12/30
  - Equitable ice for all youth programs for 2023-2024
  - Prescott home games (no further talk at this time)
- BYLAWS
  - [Revise Bylaws-](#)