


Flagstaff Avalanche Board Agenda/Minutes

9/15/22 5:30pm - 7:00 pm

Roll call: (present in bold)

- **Heather Zeigler** - President & Webmaster
- **Amber Horn** - Vice President
- **Jen Sharp** - Vice President
- **Judy Smith** - Secretary
- **Jamie Miele** - Treasurer
- **Heather Romero** - Fundraising & Sponsorship
- Troy Hickey - Member at large
- Beale Monday - Consultant to Board
- Chris Wilke

Discussion Items

- Helmet stickers (two logos and numbers) **vote**  Vote Yes to have board to cover stickers for helmets.
 - Color, considering players have white, black or even red helmets
 - discussion about color and if board covers or have parents buy. Misti helping with coordinate stickers.
- Zoom Account renewal \$149
 - Donated by Vertical Solutions - add logo to sponsorship page
- Coach stipend clarification: Reimbursed for Seeding tournament; our goal to fundraise for \$3000 for each team coach. Discussed that we still need to fundraise and have coaches conserve on what they are submitting until funds are raised.
- Fundraising
 - Admission and box for one ASU hockey home game (Saturday, Feb 25th vs Alaska Fairbanks) for 17 people - Approx \$1,300 value
 - Drawing Date: Wednesday, January 25th
 - Raffle (Jamie will work on looking at tickets)
 - \$10 per raffle ticket
 - \$45 for 5 tickets
 - Any businesses that would allow players to sell tickets outside-Heather will ask Valerie Sweet to see if she can reach out
 - NAU home game
 - Sam's Club
 - Walmart
 - Safeway
 - Frys
 - Run concession at NAU game and sell tickets (Jamie)
 - Wheelhouse in Prescott

- 3 winners selected
 - 7 box tickets
 - 6 box tickets
 - 4 box tickets
 - Enchilada sales - Sept. with early Oct. sales -Troy
 - Business proceed nights - Valerie Sweet will help
 - Wildflower
 - Chipotle - Tuesday Nov. 8th 4-8 PM
 - Fratellis
 - Oregano's - Tuesday, October 11th- Plaza Way location ALL DAY (Go out beginning of October);Must have digital or paper flier.
 - Others?
 - Gore grant Still working on and can take a while to get answer back
 - Possible business to solicit donations from: Talk to Captains to have teams go out to solicit.
 - Bull Basin
 - Cal Ranch
 - SMR
 - Kickstand Coffee
 - Snowbowl
 - Nordic Center
 - Fratellis
 - NiMarcos
 - Alpine Smiles
 - Flagstaff Periodontics
- Tournaments
 - Thanksgiving
 - D2 in Phoenix Turkey ShootOut HS (18U) JV (16U)

Kyle will be working with the teams to determine who will be on each team.

18 hotel rooms and need to be booked by 9/23

Adam manager for 18U and Jen manager for 16U

Need to figure out how much in October.
 - President's Day Las Vegas
 - Hoping to cover this registration fully with the fundraising.
 - High School option so can have JV and Varsity
 - Jamie will work on registering 2 teams
- Ice Schedule
 - No practices Nov. and Dec.
 - Cancel Wed, Thurs and Fri practices week of Thanksgiving
 - Cancel Winter Break ice 12/26-12/30
 - Need to work on equitable ice for all youth programs for 2023-2024
 - Prescott home games (no further talk at this time)
 - [Revise Bylaws](#)- Required parent meetings

- Reduce to 1 or none
- Number of required board members
 - Reduce to 5?
- Board meetings open to members
- Vote process for new board members
- Amber, Judy and Heather can look to revise and bring to Board by December

- Finances

- Budget

<https://drive.google.com/drive/folders/1hvfz6S9pdJWpCgRj02EyoJVF-zQnRLgH>

- Outstanding club fees: Have a few needing to pay; what do we do: if people are unable to pay should come to board members and talk. Next few weeks let the board members know who has not paid so we can have a conversation.
 - Tax credit
 - Wondering about the athletic school club but lost their teacher adviser.
 - Tax credit money has to be used for certain things.
 - Would 1 school be the club for all the kids in Northern Arizona
 - Heather will check with district about other options

- Letters:

<https://phoenixlettering.com/varsity-letters/>

<https://www.varsityletterawards.com/varsity-letter-patches.html>