

**LEYDEN EAGLES HOCKEY CLUB**

2010-2011 State Champions – Junior Varsity Division

**SPONSORSHIP INFORMATION**

For the 2014-2015 hockey season, we will use the Sponsorship Letter available on the website to solicit donations to help defray the cost of tournaments that we have planned, to assist with general expenses and overall ensure the viability of Leyden Hockey for the future. Feel free to copy and distribute these forms to local business establishments to encourage donations. Please coordinate your efforts with the Treasurer to ensure that more than one person is not going to the same business.

While this is completely voluntary, there is added incentive to participate. The Sponsorship Letter lists three levels of participation; Break-Away Sponsor - $500, Slap Shot Sponsor - $250, and Face-Off Sponsor - $125. All money raised through sponsorship will be divided as follows:

* The first $125 goes 100% to the Leyden Hockey Club. Anything above and beyond that amount will be split fifty-fifty (50-50, half and half) between the club and a discount off your player’s fee.
* Break-Away - $500 = the first $125 to the club and the balance of $375 is split between the club and a fee reduction, resulting in $187.50 off of your player’s fees. ($500-$125 = $375, $375/2 = $187.50) Any additional monies brought in will be split between the club and the player’s fee.
* Slap Shot - $250 = the first $125 to the club and the balance of $125 is split between the club and a fee reduction, resulting in $62.50 off of your player’s fees. ($250-$125 = $125, $125/2 = $62.50) Any additional monies brought in will be split between the club and the player’s fee.
* Face-Off - $125 – the entire amount goes to the club.

The only limitation placed on sponsorship activity is that your fee reduction cannot exceed your player fees, and all money has to be received no later than December 1st in order to be applied to your Leyden Hockey account. All fee reductions will be coordinated by the Leyden Hockey Club Treasurer and will be reflected on your player statements.

Thank you in advance for your efforts to keep Leyden Hockey going strong! Go Eagles!