



Dear Potential Sponsor,

Since our inception in 2023, the Spruce Grove Ball Hockey League (SGBHL) has been fortunate to receive outstanding support from our sponsors. As we continue to grow and promote the exciting sport of Ball Hockey across Alberta, we invite you to consider joining our community as a valued sponsor.

We offer a variety of sponsorship packages tailored to provide meaningful exposure for your business while directly supporting the development of youth sports. Please review the packages below and consider becoming part of the SGBHL family.

Platinum Sponsor - \$5,000

- Your company logo featured on all Fall/Winter season jerseys (kept by players and coaches).
- One complimentary player registration if you currently have a child in our league.
- Your company logo and information included in all promotional videos and photos.
- Prominent logo placement on signage displayed at all SGBHL games.
- A professional in-person promotional video filmed at your business and shared across all SGBHL social media platforms.
- One of our league divisions will be named after your company, including the championship trophy.
- Logo and business details featured on the SGBHL website.
- Frequent recognition on our social media channels (Facebook, Instagram, TikTok, X, and Snapchat).
- Shout-outs during live-streamed game days.

Gold Sponsor - \$2,500

- Logo and business information featured on the SGBHL website.
- Logo placement on team jerseys (kept by players and coaches).
- Complimentary player registration if you currently have a child in the league.
- Frequent shout-outs on SGBHL social media platforms.
- Recognition during live-streamed game days.
- Naming rights to one of our league divisions and the championship trophy.
- Logo placement on all game-day signage.

Silver Sponsor - \$1,500

- Logo and business information listed on the SGBHL website.
- Multiple social media shout-outs throughout the season.
- Logo displayed on signage at all league games and events.
- Logo featured on team jerseys (kept by players and coaches).
- Complimentary player registration if your child currently plays in the league.

Bronze Sponsor - \$750

- Company logo and business details listed on the SGBHL website.
- Multiple social media shout-outs promoting your business throughout the season.
- Logo placement on our game day signage.

We are truly grateful for your consideration and hope you'll join us in growing both our league and the sport of Ball Hockey across Alberta. Please don't hesitate to reach out if you have any questions or would like to discuss sponsorship options further.

Sincerely,

John Grant

SGBHL President

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