



**Strathcona Bruins Junior B Hockey
Club**
PO Box 29
Ardrossan, AB T8E 2A1
strathconabruins@gmail.com

Dear Business Owner,

We are contacting you regarding sponsorship opportunities for the **2024-2025 Strathcona Bruins Junior B Hockey Club**. The Junior Bruins team is part of the Strathcona Minor Hockey Association, a non-profit organization that provides opportunity for male and female athletes, aged 4 to 21, to participate in the game of ice hockey. We strive for excellence in the fundamentals of hockey, including teamwork, good sportsmanship and having fun. The Junior B Bruins participate in the Capital Junior Hockey League and play against teams from across Central/Northern Alberta.

We are excited to grow our program into being not only a strong team that can contend on the ice but also a place that young players graduating from minor hockey want to play due to the admirable culture that we demonstrate both on and off the ice. We are looking to take a big step forward starting next year when it comes to on ice results as well as team culture off the ice. We have started to do many different activities and events throughout the year that are built around making the Bruins a competitive and fun place to play for players looking to continue playing hockey while they move on from minor hockey and start either post-secondary studies or a new career.

The team is poised to hit the floor for the 2024-2025 season and are looking for community support to alleviate some of the financial challenges associated with the running of a junior hockey team. All sponsors will receive recognition in our game day programs. The sponsorship and donation opportunities available include:

1. **Platinum Team Sponsor:** for a donation of **\$3000**, your company will receive a signed team photo for placement at your business. In addition, your company logo will be placed on the team banner (hung in a highly visible area at all home games during the 2024-2025 CJHL season), on stickers adhered to the player's helmets, crested on the team jerseys and screened/embroidered on team apparel. Crests are to be provided by the sponsor. Our Platinum Team Sponsor(s) will be acknowledged on both the Strathcona Bruins and Strathcona Minor Hockey Association website. *There are a maximum of two Platinum Team Sponsorship opportunities available.*
2. **Gold Jersey Sponsor:** for a donation of **\$1500**, your company logo will be placed on the team banner (hung in a highly visible area at all home games during the 2024-2025 CJHL season), on stickers adhered to the player's helmets, and crested on the team jerseys. Crests are to be provided by the sponsor. Our Gold Jersey Sponsor will be acknowledged on both the Strathcona Bruins and Strathcona Minor Hockey Association website. *There is only one Gold Jersey Sponsorship opportunity.*
3. **Silver Apparel Sponsor:** for a donation of **\$1000**, your company logo will be placed on the team banner (hung in a highly visible area at all home games during the 2024-2025 CJHL season), on stickers adhered to the player's helmets, and screened/embroidered on team apparel. Our Silver Apparel Sponsor will be acknowledged on both the Strathcona Bruins and Strathcona Minor Hockey Association website. *There is only one Silver Apparel Sponsorship opportunity.*

www.strathconabruins.com



4. **Bronze Travel Sponsor:** for a donation of **\$500**, your company logo will be placed on the team banner (hung in a highly visible area at all home games during the 2024-2025 CJHL season), and on stickers adhered to the player's helmets. Our Bronze Travel Sponsor(s) will be acknowledged on both the Strathcona Bruins and Strathcona Minor Hockey Association website

We are grateful for your consideration of these sponsorship opportunities and look forward to hearing from you. If you have any questions, please contact Team Manager Denis Jubinville at jubinvilledenis@gmail.com 780-984-1734 or General Manager Natalie Williams at strathconabruins@gmail.com 780-719-6810.

SPONSORSHIP LEVEL BENEFITS				
SPONSOR BENEFIT	PLATINUM TEAM SPONSOR \$3,000	GOLD JERSEY SPONSOR \$1,500	SILVER APPAREL SPONSOR \$1,000	BRONZE TRAVEL SPONSOR \$500
Acknowledgement on Websites	Yes	Yes	Yes	Yes
Company Logo on Team Banner	Yes	Yes	Yes	Yes
Company Logo sticker for team helmets	Yes	Yes	Yes	No
Company Logo crest on team jersey	Yes	Yes	No	No
Signed team photo for your business	Yes	No	No	No
Company Logo on all team apparel	Yes	No	Yes	No

