



# Strathcona Bruins Junior B Hockey Club

## Player Sponsorship



Box 29  
Ardrossan, AB T8E 2A1  
strathconabruins@gmail.com

Dear Friend of the Community,

On behalf of the Strathcona Bruins Junior B Hockey Club, we would like to extend an invitation to you and/or your company to sponsor a player for the current season. The Strathcona Bruins Hockey Club is a non-profit organization within the Strathcona Minor Hockey Association. We are dedicated to providing affordable competitive hockey for young adults who attend post secondary school or are beginning their working careers.

You are receiving this letter from a player seeking to be sponsored by you. Players have the opportunity to find one or more \$500 individual sponsors and will receive a \$250 reduction in their \$800 registration fee (one reduction per sponsor). Sponsorships assist in covering our major expenses such as ice, referee, coach, league, and administrative cost (approximately \$2000 per player).

If providing sponsorship for this player and the Strathcona Bruins is an option you are considering, your name or that of your company will be listed on our website, our game pamphlets, and on our sponsorship board located at the Strathcona Olympiette Centre (our home rink).

The Strathcona Bruins Junior B Hockey Club looks forward to building a strong partnership with you and/or company that will enable us to assist our young adult players. I welcome any comments or questions regarding the details of your sponsorship. Thank you in advance for your consideration and support.

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Player to be Sponsored (Name): \_\_\_\_\_ ☐ Check here if you would like the club to confidentially assign your sponsorship toward the registration cost of a player in need.

Sponsoring: ☐ Single Player (\$500.00) ☐ Player in need (\$800.00) ☐ Optional Multiple player  
Sponsorship (enter amount) \$\_\_\_\_\_

Sponsor Information: Individual/Company (optional) ☐ Check here to remain anonymous  
Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Website \_\_\_\_\_

Please email the completed form, logo or business card to: registrarsmha@gmail.com Please use "Bruins Player Sponsorship" in the subject field.