Crescent Valley High School Ski Racing Team Poinsettia Fundraiser 2019

The poinsettia fundraiser has been CVSRT's most important and often only fundraiser for many years. The team has established a reputation for having high quality plants at a reasonable price.

This year plants sell for \$14 each. They come in 6½-inch pots wrapped with green foil. Colors available are red, white, and pink. Each plant costs us about \$7.50 so total profit is about \$6.50. For each plant a racer sells, \$3-\$5 goes toward the racer's own ski team-related expenses.

Please do not sell to local accounts that are already spoken for by current racers (this list will be available by email and on our website http://www.htosports.com/CVSRT once you have committed to the team). Consider the service providers that your family uses—dentists, hair stylists, manicurists, accountants, lawyers, banks, restaurants, financial analysts, etc.—plus neighbors, friends, employers, employees, and so on. We have definitely not exhausted the possibilities in Corvallis!

Important information:

- The key is to SELL EARLY. We are competing with Heart of the Valley's poinsettias and other fundraisers.
- Use the order form provided in my email or on our website. Payment can be collected up front or upon delivery.
 - Tip: Get email addresses for your customers so you can email them a reminder just before delivery, and so you can email them the following year to see if they are interested in buying again.
- On or before October 31st email <u>thecardfamily@yahoo.com</u> with the total number of each color sold so that I know if we need to adjust our order with Peoria Gardens.
 - Please also send me an email as soon as you have sold 50 plants, so I have a rough idea of how we are doing compared to the number of plants we have reserved.
- ❖ The first week of November, I will notify the team as to how many more plants and what colors we can still sell, depending on what Peoria Gardens has available.
- On Wednesday, December 4th, pick up your orders at the CVHS baseball shed (in corner of large parking lot) between 3pm and 4pm.
- ❖ The Card family does not have enough vehicle space to take extra poinsettias home. They cannot stay overnight in the cold so it is <u>imperative</u> that you collect all of your poinsettias during this timeframe.
- Deliver plants, care instructions, and receipts (if needed) to your customers as soon as possible. Collect money (cash or checks made out to CVSRT).
- ❖ Turn in money collected all at once (if possible) and a copy of your sales order form(s) in a sealed envelope by December 13th. You can give the envelope to the front office or put it directly in the CVSRT mailbox in the staff mailroom. Please ALSO email me an electronic copy of your sales order forms at thecardfamily@yahoo.com.