



Michigan High School Coaches' Association

Founded: August 15, 1955

The Michigan Coach

Visit Our Website at: www.mhsca.org

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April 2017

Special points of interest:

- *NHSACA Convention*
June 17-14
Embassy Suites, East Peoria, IL...
- *MHSCA, NFHS & NHSACA*
2018 Nomination for Coach
of the Years Due July 1

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NEW CAMP INSURANCE REQUIREMENT: PARTICIPANT/ACCIDENT COVERAGE

As a member benefit of your coaches association, your members will continue to have General Liability coverage for their coaching activities (for example, State Association sanctioned All-Star Events, camps, other coaching activities and classroom coverage). The new requirement from the General Liability Company is that if a coach operates/conducts a camp he/she must have Participant/Accident coverage for all participants/campers attending the camp. Your member coach has the option to provide proof of existing Participant/Accident coverage or to purchase the coverage at a discounted rate through the NOCAD Camp Insurance Program.

WHY THE CHANGE?

When a coach is coaching at his/

her school, student athletes are always covered by an Accident Insurance Policy that is provided by the school or the High School Association. The coverage is in place to help schools and High School Associations eliminate potential litigation; because when someone is injured, the Participant/Accident Insurance Policy can pay medical bills. Even if the injured party has Primary Medical Insurance, most policies no longer pay 100% of the medical bills and parents could have high out-of-pocket expenses. For example, if a student has a \$50,000 ACL injury and the parents' Primary Medical Insurance Policy has an 80/20 co-pay, the insurance company is going to pay \$40,000 and the

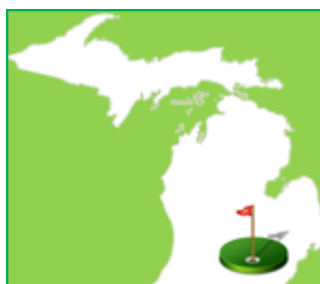
parents would have \$10,000 in out-of-pocket expenses.

In today's legal climate, everything possible must be done to protect our General Liability Policy from lawsuits being filed for negligent acts when someone is injured. Camp Liability Policies could be unavailable in the near future if Participant/Accident coverage has not been added.

Greg Joly: gjoly@loomislapann.com Lori George: lgeorge@loomislapann.com
Loomis & LaPann, Inc. Insurance Administrator 800-566-6479
www.loomislapann.com

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WINTER CLINIC RESUMES- HUGE SUCCESS!!

After many years of being off the schedule, the Michigan Interscholastic Golf Coaches in conjunction with the MSU men's golf program, once again held a Winter Coaches Clinic on Febru-

Michigan Interscholastic Golf Coaches Association

ary 18th at the Lasch Family Golf Center on the campus of MSU. Casey Lubahn, Head Golf Coach at MSU and Dan Ellis, Assistant Golf Coach at MSU along with Nick Pumford, Head Golf Coach at Oakland University and Gary Bissell, Head Coach at Grand Valley State were the guest presenters. Mark Dantonio, MSU Football coach was a special guest speaker. Coach Dantonio relayed some great advice telling coaches, "Have goals for

your program, have philosophies that you believe in and be consistent."

The High School coaches received great golf specific information along with team administration ideas and nutrition and fitness plans. Surveys were handed out and results all showed an overall extremely positive experience for every coach and appreciation of the great job the guest coaches did.

MHSCA SPONSORSHIPS PROGRAM @ HOF & COTY EVENTS

Sponsor a Hall of Fame or MHSCA Coach of the Year Banquet:

1 Sport	\$2000.00
2 Sports	\$3,500.00
3 Sports	\$5000.00
4 Sports	\$6000.00
(Buy 3, get 1 Free)	

All 15 Sports \$30,000.00 (\$10,000.00 savings)

- Presentation of the Hall of Fame or Coach of the Year Award at the banquet
- Two (2) Complimentary tickets to the Awards Banquet
- Sponsor banner (2'x4') hung on wall in Banquet Room during Awards Banquet
- Recognition/Advertising in Coach of the Year Awards Program
- Complimentary exhibit booth during the awards day banquets
- Active link on MHSCA website

Sponsor a MHSCA Service Awards Station: \$3000.00

- Company signage promoting your company as the sponsor of this award at HOF & COTY banquets.

- Presentation of the Service Award at the Coach of the Year Awards banquet
- Placement of your company's Logo on award certificates and plaques.
- Recognition ad in the MHSCA Hall of Fame & Coach of the Year Program Booklet
- Placement of your company's marketing materials on table in serving area
- Complimentary exhibit booth during the awards day banquets
- Active link on MHSCA website

Sponsor a Hospitality Station (assessable to all registrants and guests): \$300.00

- Company signage promoting your company as the sponsor of this event
- Recognition ad in MHSCA Hall of Fame & Coach of the Year Program Booklet
- Placement of your company's marketing materials on table in serving area

Active Link on the NHSACA Website: (July 1- June 30) \$1,000.00

- Your company's web page linked to the MHSCA website's homepage

- Name of company, logo and short description of products/services

Full page ads in MHSCA Hall of Fame or Coach of the Year Awards booklets:

- Newsletter Booklet (10 times a year) \$250.00
- Newsletter Booklet and Coach of the Year Awards Program or Hall of Fame Induction Ceremony Program Booklet \$400.00
- Newsletter Booklet, Coach of the Year Awards Program and Hall of Fame Induction Ceremony Program Booklet \$500.00

MHSCA Board of Directors meetings or Hall of Fame or Coach of the Year table display or registrants' packet stuffer: \$100.00/page

- Your company's product/service information document (8.5"x11"), provided by the sponsor included in each registrant's packet.

MHSCA Contact Information:

Mark Holdren, Executive Secretary

517.526. 4575

Mailing Address: 845 Marshall St. Portland, MI 48875

NHSACA Newsletter from Ted Schroeder 3rd VP NHSACA

April, 2017 We are almost to the finish line! Spring is well on its way in most states, although, here in Wyoming we did receive some wet snow yesterday. Take a deep breath and enjoy the surroundings before you finish the race. We just had our Spring Executive Committee meeting in Peoria, IL. The work that President Joe Cliffe and his convention team have put in is incredible. The opportunities for coaches to improve their skills will be numerous. The General Session speakers will be outstanding. The convention facilities are really nice. You will all enjoy this convention. Please try to encourage one young coach to come along for the ride. I continue to be impressed with the leadership of the Executive Committee. I believe you will all be amazed at the progress towards our goals that Dave Dougherty, Joe Cliffe, Dave Dolan, Kirk Price, Randy Johnson, Darin Boysen, and of course Danell Dougherty have made. The Executive Committee minutes will be posted on the website, GO TO: hscoaches.org – NHSACA Information – Board Documents. The password is nhsaca2015 (no caps) House-cleaning items: 1. If you haven't already done so, you need to make arrangements for the convention in Peoria. If the block of rooms is no longer available, the Holiday Inn Express is very close and is also a very nice facility. It is a quick walk to the Embassy Suites – just don't get caught up in the Bass Pro Shop which is between the two hotels. 2. Many of you have Sports Chair responsibilities and you should be assisting your finalist and their guest with last minute arrangements, especially presentation times. 3. For those of you that know one or more of the Hall of Fame inductees, you might give them a ring to see if you can help. The State Executive Directors had until April 1st to get nominations to Dave, but the inductees can get their bios to him at any time. Remember a lot of those coaches have never been to this convention and are unfamiliar with the procedures. They especially might have trouble with the online registration. 4. If you haven't already looked at the schedule, take a peak. Review the times for meetings that you personally are responsible for. Notice the times that the Illinois Coaches Association has set aside for socials and plan your week accordingly. 5. How is your subscription to the "Coach and AD Magazine" going? We would love to hear a few coaching stories that we could quote about the use of the magazine. We would like to use that to recruit more states to incorporate the magazine. 6. The "Discount Package for Member Coaches" is in full swing. These discounts are EXCLUSIVELY for coaches and include travel, insurance, supplies and other personal discounts. Because of the high number of coaches from all of the member states, discounts are sometimes up to 80%. I personally have saved hundreds of dollars in motel reservations. How about using the discounts for your teams? Closing Remarks: "Leadership is about making others better as a result of your presence and making sure that impact lasts in your absence." Have you ever wondered what the coaching profession will look like in twenty or more years? What will be the new considerations in the future. Think about what it was like twenty or thirty years ago. We all agree that things are spinning at an uncontrollable pace. But one thing that will always remain in our profession is the physical presence of "coaches". As older generation coaches, we all have a responsibility to be good leaders to our younger coaches. IT IS CRUCIAL THAT WE GET THOSE YOUNG COACHES WITH 5 TO 10 YEARS OF EXPERIENCE TO THE NHSACA CONVENTION. Many of these coaches are questioning their commitment and are still developing their coaching philosophies. They need to meet and greet those that are receiving success honors. They need to be given the opportunity to visit with the best of the best. No better place than in Peoria, IL. As the leaders that you all are, you can make that happen. You have committed to serve and to lead, they are one in the same. Leadership is not a position or a title, it is action and example. We all need someone who inspires us to do better than we know how, so, reach out and inspire some of these younger coaches – they need our help to sort out the first few years of their long careers. Identify with their emotions and struggles. You, and all those coaches receiving honors this summer, are the role models that the younger generation look up to. So be proud of that and start the next generation off on the right foot - be a good leader by taking the initiative.

Associations Clinic Updates 2017-18

Baseball: January 12-13, 2018
Site: Soaring Eagle, Mt. Pleasant

Basketball: October 14 & 15, 2017
Site: Oakland University

Bowling : TBA
Site: TBA

Cross Country: November 9-11, 2017
Site: Comfort Inn, Mt. Pleasant

Competitive Cheer: TBA
Site: TBA

Football: January 2018
Site: TBA

Golf: February 18, 2017
Site: MSU Golf Facility

Gymnastics : N/A

Ice Hockey:

Lacrosse: HOF: May 13 @ Northville
Site:

Skiing: N/A

Soccer:

Softball: February 10-11, 2017
Site: Causeway Bay, Lansing

Swimming: September 15, 2017
Site: McCamly Plaza Hotel

Tennis: February TBA, 2018
Site: Troy Marriott

Track & Field: February 2-4, 2017
Site: Causeway Bay, Lansing

Volleyball: April 21-22, 2017
Site: East Lansing High School

Wrestling: November 2017
Site: TBA

MIAAA: March 16, 2017
Site: Traverse City

NHSACA Convention: June 17-23
Site: Embassy Suites, East Peoria, IL

NHSACA Discount Programs

NHSACA excited to share news with you about member benefits that the National High School Athletic Coaches Association is able to provide **EXCLUSIVELY** for coaches who are members of the NHSACA through their state association's membership in the NHSACA. Some of the companies involved are: Wyndham Hotel Group, Red Roof Inn, Budget, Avis, Office Depot, Transamerica, Mutual of Omaha, Prudential, and many others. These companies have estab-

lished a package of "Exclusive" benefits and discounts to members of the NHSACA that we feel will provide you substantial savings on products that coaches and their families are actually interested in using.

This benefits package is a web-based service that allows coaches to visit the site and look for discounts and products that interest them. The NHSACA discount is "automatically" applied to

any product or service they choose when they order through this site. We encourage all coaches to visit this website and begin receiving true benefits through the NHSACA and the MHSCA.

Visit: hscoachesbenefits.org

Gatorade State Player of the Year Award - Girls Basketball

Gatorade recently announced the Player of the Year (POY) award winner for Girls Basketball. Since 1985, the Gatorade POY award has recognized and celebrated the nation's top high school athletes for their talents in athletic achievement, academic excellence and exemplary character. Now in its third decade, the Gatorade POY award has become one of the most prestigious accolades in high school sports. We know that these athletes most likely will be participating/have participated in your

championship events and we would love for you to share this through your website and social media outlets to help them celebrate the achievement.

Please use the hashtag #GatoradePOY for social media purposes and let us know if you would like us to send over copy for your use.

Please see the attached press release and you can also visit www.gatorade.com/poy to view past winners.



Girls Basketball – Kierra Fletcher of Cousino High School

2017-18 MHSCA Calendar of Events

NHSACA Annual Convention: **June 17-23, 2017**
@ East Peoria, IL

MHSCA/NFHS & NHSACA COTY Nominations
Due: **July 1, 2017**

Fall Board of Directors Meeting: Sunday, **September 17, 2017** @ 9:30 A.M. CMU - Bovee Center

Hall of Fame Induction Ceremony: Sunday, **September 17, 2017** @ 12:00 P.M. CMU - Bovee Center

Winter Board Meeting: Sunday, **November 12, 2017** @ 9:30 A.M. Lansing Area

Coach of the Year Ceremony: Sunday **November 12, 2017** @ 12:00 P.M. Lansing Area

NFHS & NHSACA announce COTY & HOF nominees. December 2017

MHSAA President's Meeting: Monday, **January 2018** @ 6:00 p.m. Site-MHSAA Office

MHSCA Hall of Fame Selection Meeting: Tuesday, **February 2018** @ 9:30 a.m. Site-MHSAA Office

MHSCA Spring Meeting: Sunday, **March 2017** @ 12:00 P.M. Site: TDA

Gatorade Delivery: **May 2018**

MICHIGAN HIGH SCHOOL COACHES ASSOCIATION HALL OF FAME APPLICATION

Criteria for Application: Only persons who have coached and or directed a secondary school athletics program for 25 years or more and actively coached in Michigan for a minimum of 10 years are eligible for the MHSCA Hall of Fame. The applicant must have been a member of the association (MHSCA), in good standing, and an active member of the association two years prior to nomination into the Hall of Fame. In addition to the application, the nominee will need to have two letters of support sent to the address at the bottom.

Contact Information

Date of Birth: _____

Name of Candidate: _____ Phone: _____

Home Address: _____ City: _____ State: _____ Zip: _____

Candidate E-mail: (please print carefully) _____

School _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Athletic Director Name: _____ Phone: _____

E-Mail Address _____ FAX Number _____

Nominator's Name: _____ Phone: _____

Home Address _____ City: _____ State: _____ Zip: _____

E-mail: (please print carefully) _____

Coaching and/or Athletic Director Record (Please include all that you can on this form)

School	Sport	Years	# of Seasons	Won-Loss Record, Summary
Example Smithville HS	Basketball	1969—2008	48	600-20; 34 League, 20 Reg. 10 State Titles
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Number of years as a Coach: _____ Number of years as an Athletic Director: _____ Combined Total: _____

Coaching Honors Listed: _____

Service to Sports Associations and/or Community (sports associations, committees, leadership roles, service clubs, church organizations, etc.)

Please send application, photograph (5 x 7) and have 2 letters of support forwarded to:

Mr. Mark Holdren, 854 Marshall Street, Portland, MI 48875

For more information contact: mholdren@portlandk12.org or call: 517-526-4575

MICHIGAN HIGH SCHOOL COACHES' ASSOCIATION

Mark Holdren, Executive Secretary

854 Marshall St
Portland, MI 48875

517-526-4575

Email: mholdren.11@gmail.com

Executive Director

James M. Okler, CMAA

oklerj@gischools.org

734-362-2458



**MHSCA B.O.D. & EXECUTIVE
COMMITTEES CALENDAR**

- *BOD Fall Board Meeting
& HOF Inductions Sept.
17, 2017 @ CMU Mt.
Pleasant*

Sponsors & Partners with the MHSCA



Loomis & LaPann, Inc.

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MHSCA Reports: Spring 2017 Meeting

BCAM: The "Reaching Higher" program has been postponed due to cost increases. An athlete Character Award will be sponsored by BCAM. Membership has increased. The MHSCA did not support the seeding process that was proposed by BCAM.

Baseball: There have been some adjustments of regulations for pitchers – allowed a pitch count of 105/day. District draw is different from softball. All-Star game date at Comerica Park has yet to be determined.

Football: Clinic was held in January, which included a staff rate which increased membership. All Star Game will be held in Saginaw.

Golf: Both boys and girls will have 6 Regional Sites. Winter Coaches Clinic was held Feb 18.

Gymnastics: State tournament series – Team on Friday and Individuals on Saturday. Finding hosts for meets is a

problem for the sport, as well as, getting media coverage. Clinic "Judges Cup." Association does provide a scholarship to athletes.

Boys Lacrosse: The number of teams have increased and are now at 118. Hall of Fame presentations will be presented at a high profile game and will be deemed as the "Hall of Fame Game." Association College Scholarship is given to graduating children or grandchildren of a Boys Lacrosse coach.

MITCA: Hall of Fame criteria has changed to a minimum of 20 years of coaching. New members get half price on their clinic fee. Seeing more returners. Celebrating the 60th anniversary of the Track Clinic.

Skiing: Website: www.mhssca.org has been updated. Mike Foytek, Clarkston, is the new president.

Softball: Clinic was held the last weekend in January. CMU will host the All-Star game.

Swimming: Michael McHugh, Dexter is the new president. Clinic was held in Battle Creek in September. Website: miscaonline.net is working out very well. Qualification to state tournament: swim based on times and there are Regionals for diving.

Volleyball: Clinic 21-22, held at East Lansing High School – Kathy George, MSU, is presenting. All-Star game will be held at Harper Creek High School – July 14th. Sponsored by Adidas. The All-Star coaches and players will be conducting a youth clinic. MIVCA is currently updating their website: www.mivca.net