

PV Sharks Booster Club Meeting

Monday August 25, 2014

The meeting was held at Ponte Vedra High School and called to order by outgoing President Peter Goplerud at 7:00pm.

20 people attended the meeting.

Peter Goplerud officially announced Dan Reiman as the new President of the Booster Club.

President's Report- *Dan Reiman*

Dan introduced the new Executive Board. Members include: VP, Suzanne Stevens; Secretary, Mimi Harris; Treasurer, Walt O'Shea. Other liaisons in attendance introduced themselves. Dan reiterated that the role of the booster club is to raise funds to support the sports at PV High and help them continue to grow and prosper for the future. Dan highlighted several needs:

1. To fill the boys and girls sport liaison roles
2. Revamp/update the booster website
3. Leverage the sports board by selling digital advertising. Need a call for a volunteer in Sharkbytes that has experience in this area to help get this project started quickly. The operation of the stadium scoreboard software can be done by student volunteers or could be a paid position.

Treasurer's Report- *Mary D'Errico*, outgoing treasurer, was not in attendance. Notes were given by Dan Reiman. Dan reported that we have a new treasurer, Walt O'Shea.

Profit and Loss- \$13, 308

Balance - \$42,164

July 30th ends our fiscal year.

Sharkfest was a huge success.

There was lots of discussion from Dan and David Scott on the need for more transparency when spending booster money. This is being driven at the county level. New guidelines and procedures will be developed in the near future by the board, the AD and the boys and girls treasurers. In the meantime, please notify David Scott of any expenses you may have via email. These new guidelines are intended to protect the school, the boosters, and the coaches. There are many FHSA rules regarding how coaches are paid and we need to stay aligned. We pledge to make the process user friendly and functional for all parties. It would also be very helpful for each sport liaison to share their budget with David Scott before the season begins.

Membership Report- *Missy Greene*

We have 232 booster memberships so far. We are up from last year at this time however the increase has come from the addition of the Splash dance team. The dollar amount is higher than last year. Every winter sport is down from last year. We oversold the stadium seats by 100. David Scott is going to look into the cost of getting more seats and will check under the bleachers for any there. Everyone agreed that the form Missy created was a huge upgrade.

Athletic Director- *David Scott*

David will ask the coaches to fill their liaison roles for each sport.

He also encouraged the coaches and boosters to support the St. Johns County Day at the Jags. The date is Sunday October 19th vs. the Cleveland Browns. This is a great way to raise money. The face value of the tickets is \$70.00. We can buy them for \$50.00 and \$10.00 goes back to your individual sport. Margo Leary is the point person on this fundraiser and has been told that they will put families together. It is very important to find a parent volunteer to head this up for each sport. More to come in Sept. on this.

Fundraising- *Joannie Grune-*

We raised \$110,000 from Sharkfest.

Sharkgiving is being cancelled this year. Timing is difficult to pull this off successfully.

Date for Sharkfest is May 16th, after TPC. Every sport needs a sponsorship and items and it is not too early to start on this now. Table sales and live auction items raise the most money.

Next meeting is September 8th, then meetings will be the 1st Monday of the month.

Recording Secretary

Approved