

Ponte Vedra Sharks Booster Club
Meeting Minutes
August 4, 2023- PVHS Media Center

Call to order by Stephanie Cills at 7:05 PM

Attendance:

Stephanie Cills- President, General Boosters and Cross Country
John Ward, Vice President, General Boosters
Steve Smith- Treasurer, General Boosters
Sheila Rice- Secretary, General Boosters
Annie DeWeese- Membership, General Boosters
Mike Harrison- Athletic Director
Stephanie Augusta- Baseball
Jen Goldman- Girls Basketball
Karen Macko- Cheerleading
Dawn Jacobs- Dance
Meg Hammer- Dance
Steve Okla- Football
Christine Barned- Girls Golf
Erica Chigounis- Boys Lacrosse
Stacy Hauseman- Boys Lacrosse
Mary Maddox- Swim and Dive
Susan Kelly-Track and Field
Sean Kelly- Track and Field
Sharon Grant-Track and Field
Katie Hitchcock-Boys Soccer
Nicole Johnson-Boys Volleyball
Sarah Froehlich- Girls Volleyball
Laura Player- Girls Beach Volleyball
Edyta Choquegonza- Girls Wrestling
Alexa Christoforatos- Girls Wrestling
Nadine Fiego- Girls Wrestling
Cindy Glod- Girls Weightlifting

Officer Reports:

PRESIDENT/VICE PRESIDENT- Stephanie introduced herself and thanked all the liaisons for being a part of the Athletic Boosters.

Stephanie provided an overview of the booster program and how it works. Athletics at PV High school are almost self-funded by the individual teams with some help from the Athletic department through ticket revenue and the \$50 sports participation fee.

As far as how the individual sports help to fund general boosters, general boosters receive \$75 or 15% of a booster membership, with the team keeping the remaining dollars. For fundraising, depending on the

participation percentage of an individual sport, boosters will keep 10%-15% of all fundraising. If the team reaches 75% of its members as booster members, then boosters will keep 10%, if the sport is under 75%, then boosters will keep 15% of the fundraising dollars. The other funding sources for General Boosters are Booster Bash and Chip-in-For-Charity.

Stephanie encouraged all liaisons to join boosters and informed the group that all liaisons must be parents not coaches.

Stephanie provided the group with an update on Go Fan. For this year Go Fan will issue passes for three seasons Fall, Winter and Spring. There are no longer full year passes. Each season's passes will be available just prior to each season.

For those individuals that purchased a booster membership that included parking, those passes will be sent out next week. Additionally, assigned seats for football will also be sent out.

To date, 310 of 327 assigned football seats have been sold as part of booster memberships.

Also, to date there are 320 booster members.

Stephanie also announced that General Boosters will continue to offer a Community Service bonus to all teams. Each team that completes a community service project this school year and submits their project confirmation to the treasurer, will receive \$250 from general boosters. All teams are encouraged to publicize their projects on social media and share with the Athletic Department to be included with General Booster Instagram and the AD social media.

John Ward provided an overview of 2022-2023 General booster funded expenditures. Investment included over \$100k of expenditures, Items included:

- New Gym scoreboard, which was cooperatively funded by boosters and boys' and girls' volleyball and boys' and girls' basketball. The total booster investment was \$40k.
- Volleyball nets/poles \$4500
- Basketball backboards \$4k
- Field Maintenance \$32k
- Safety netting for softball \$7k
- Weight room investment \$2k
- New tablecloths for athlete signing day \$2500.
- Coaches' dinner \$1500
- Athletic Table for trainer
- Music streaming software
- Dance mirrors

John also emphasized the need for a booster bash chair for the 2023-24 school year and encouraged any interested individuals to reach out to Stephanie Cills.

TREASURER- Steve informed the group that the current General Booster balance is roughly \$49k.

Steve also informed that group that General Booster is owed \$27k in outstanding expenses and that he has contacted the individual sports with IOUs to supply payment.

Recent purchases include I-PADS, Square processors, field maintenance, and lawn mower repair.

SECRETARY- Sheila informed the group that all meeting notes will be shared on the website pvsharksbc.com in the downloads section.

General booster will continue to offer an attendance incentive. For all teams that attend every booster meeting throughout the school year will earn a \$200 attendance bonus. Last year five teams earned this award. All meeting dates are available on the website.

Director Report:

ATHELETIC DIRECTOR- Mike highlighted the great success of Ponte Vedra High School Athletics. Over the course of school history, the PV Sharks have won over 24 State Championships and a couple other individual and relay championships. PVHS was awarded top honors in 6A in public schools for the Sunshine Cup and second place overall in 6A. Also, PVHS is ranked the #37 best sports program in the USA.

All athletes must complete athletic clearance every year.

The track replacement project is underway, appears to be on schedule and is completely being funded by SJCSD.

The new videoboard in the gym has been installed.

Mike has worked with all sports that utilize the field and general boosters to fund field maintenance. He is also working with the SJCSD on soil samples to determine the state of our field, results to come from SJCSD.

All funding requests for general boosters funding should come through individual coaches to Mike Harrison. Mike will then work with general booster to prioritize and fund projects.

Mike encouraged all teams to reserve buses for travel now.

All teams and coaches are encouraged to review team budgets with Coach Harrsion.

Should teams wish to serve pregame meals at school they must work with the Athletic Department, in particular Janine, on access to school and to reserve meal areas.

Ponte Vedra High school is an Under Armor school and all sports are strongly encouraged, when applicable, to purchase UA products for their uniforms and gear.

Ponte Vedra is also a Pepsi school, and all teams are strongly encouraged to purchase Pepsi products for their concession sales.

Liaisons for all sports in attendance updated the group on their team activities.

The next General Booster Meeting is scheduled for Tuesday, September 5th at 7:00 PM in the media center.

The meeting was adjourned at 8:45 PM.