

# Ponte Vedra Sharks Booster Club

*To lend moral, physical, and financial support to all athletic programs and events of Ponte Vedra High School.*

## Meeting Minutes

The meeting was held Monday, March 4, 2019 at the PVHS Media (Library) Room 7pm

### **Attendees:**

Amy Pattison	President
Anna Pirgousis	Vice President, Wrestling
Tommy Reinheimer	Treasurer
Dayle Hoffecker	Secretary
Meg Bradley	Volleyball and Boosters' Membership
Jane Rollinson	Chip In For Youth
Lesly Sumas	Girls' Soccer
Kamie McBrayer	Boys' Soccer
Stephanie Cills	Cross Country
Mindy Meyers	Girls Lacrosse
Grant Conway	Boys Golf
Pauline Wagner	Track and Field
Dawn Jacobs	Splash Dance

Amy called the meeting to order at 7:02 pm and introductions were made around the table.

**Secretary- Dayle Hoffecker** –There were no corrections or comments regarding the last meeting's minutes. If any correction is needed on this meeting's minutes, please email [dayleellen@gmail.com](mailto:dayleellen@gmail.com). The minutes are posted on-line by clicking Athletics, Sharks booster club, downloads, meeting minutes.

### **OFFICER REPORTS**

**President's Report – Amy Pattison** - Amy met with Eric to discuss his vision and priorities for next year and will be working with him and the Executive Board to coordinate.

**Treasurer - Tommy Reinheimer** The 7/1/18 beginning net assets of General Boosters are \$73,792.67 and the Net from 7/1/18-3/4/19 is \$1,207 for a 3/4/19 net asset balance of \$74,999.67. General Boosters loaned wrestling \$1,212 for the Tallahassee hotel which wrestling plans to repay with TPC, sponsorship revenues, and they have \$765.35 in their account. The final Booster Bash financial results were reported in Tommy's financials and show each individual sport's outcome as well as a total net profit of about 54,000. General Boosters portion of the \$54,000 was around \$18,000. Last year's total net profit was around \$44,000 so we had an increase of around 20%! The cost of putting on Booster Bash is around \$12,300. In the works: 1) The General Boosters' 2017-18 Informational IRS Non-Profit

tax return (\$0 tax due) has been extended and will be completed by the May 15, 2019 filing deadline. 2) Help facilitate next year's replacement treasurers for Football and Boys' sports. 3) Professional bookkeeper selection

### **DIRECTOR REPORTS**

**Membership - Meg Bradley:** Meg reported that there are currently 396 members. The new adds are mostly LAX, Baseball, and Softball. Eric has requested that PVHS Boosters have a new banner to be used when we are promoting membership. The Board supports the purchase of such a banner. Meg suggested that she might attend the sports physicals at the end of April to promote membership also.

**Communications Director – Christina Cush:** Christina could not make it to the meeting.

Potential project carried over from previous meeting: a consistent website platform available for all the sports heads to use (and have a small manual for succession purposes). A marketing or IT Academy intern might be helpful for this project. Also, Mr. Richards is the media specialist at the school and might be a good resource.

**TPC Chip in For Youth Fundraiser March 12-17<sup>th</sup>, 2019- Jane Rollinson:** Jane reported that \$32,130 plus the \$5,000 potential 2<sup>nd</sup> place sales bonus \$5,000 was raised by selling 1,071 tickets for PVHS Sports. Baseball, and softball sold 229 and 146 tickets, mostly on consignment. Overall, that seems to be the best way to sell versus the on-line codes. The spreadsheet of each teams' sales was emailed out to the Boosters liaisons. Thank you, Jane, for running Chip In for Youth! Jane's son will be playing football at Lafayette next year. Congratulations!

### **Athletic Director – Eric Frank in absentia :**

Amy read Eric's email report: Winter sports have ended and spring sports are moving right along.

Girls basketball finished as the district runner-ups.

Boys and Girls Soccer were district champs. Girls made it to the region final and boys made it to the state semi-final game.

Boys wrestling had their best year in a long time qualifying 6 boys to region.

Cheer finished 3<sup>rd</sup> in the state

Dance qualified for national and finished in the top 20.

On Monday, April 29<sup>th</sup> PVHS will be offering sports physicals. The schedule is on the website. The cost is \$20. More details to come.

A question came up who receives the \$20 for each physical. Does Southeast Orthopedics receive the \$20? Perhaps this could be a source of income if the physicals could be donated? Amy will check into this.

The tennis nets have been purchased and are getting installed this week. We will be following up with who will be paying for these. Dayle will call Nick Stam for clarification.

A question was asked about how the policy for charging fees for outside field use works. Amy will follow up with Eric to get clarification.

A question was asked how late into a game are ticket fees still being charged. It does affect the timing of when the volunteers can leave the ticket booth and go to their seats to enjoy the game. Perhaps Eric can clarify the policy.

Amy believes that the PVHS Athletics Council just did a function with Habitat for Humanity.

## **IMPORTANT BUSINESS**

### **Booster Membership – Restructure**

The Committee exchanged detailed emails on all the topics.

Previously reported: It was concluded that due to the successful history of the PVHS Boosters, it might be wise to make less changes and merely clarify and tweak our system of membership. We should also focus on the General Boosters Membership Drive with the goal next year of 400 General Boosters members. We have roughly 1800 students and about 700 athletes and we want to serve our constituents and not alienate anyone. Boosters defined the family pass as immediate family. We are also contemplating adjusting 4 reserved seats down to 2.

March 4<sup>th</sup> update: Amy received an email that said that if the Whale level 4 seats provided were split between 2 reserved chair backs and 2 reserved roped off, they would not sit apart from each other. Meg said that she did not get a large response from members when they were asked to let membership know if they would not be using the provided seating passes. Amy may tweak this at the next committee meeting.

Previously reported: We plan to eliminate **sign-reserved** parking (not eliminate passes). The committee is looking at increasing two of the Mako memberships by from \$375 to \$400 and Nurse from \$200 to \$250. The Committee also eliminated Concessions Coupons as a perk because it was a logistical nightmare. Eric believes we should have a color-coded or a logo stamped physical pass per person instead of a photo picture on their phone. Molly stated that each sport should have control over how they spend the membership money allocated to their sport and player pack fees. Each team should be aware of the options that are out there with regard to how they allocate the fees that they collect.

The group will meet again and Amy will write up the proposals and present them at the April General Boosters meeting. Any suggestions are welcome.

## **UNFINISHED BUSINESS**

**Bookkeeper Update-** Tommy identified 4 potential bookkeeping companies to approach about providing professional services for PVHS Boosters. More to come.

**Scholarship –** Before the end of the year, we will be establishing another committee to look at this issue of athletic fee scholarships and decide if there needs to be a formal policy or guidelines. Scholarships will be a confidential arrangement between the coach and the student. It is envisioned that the individual sports program and coach should have a financial plan for the year that includes fundraising, player fees, and a formal budget. In general, a sports team should attempt to “take care of their own” players that are in a financial hardship through their own finances. One of the scholarships that General Boosters paid for this year was a case when the sports team was unable to achieve the same level of fundraising as prior years and thus did not have the funds in their account to help this student. Please let Amy know if you are interested in being on this committee. Anna is interested.

**May General Elections -** Please consider throwing your hat into the ring for positions. Christina might be interested in Communications Director again next year.

## **NEW BUSINESS**

### **Announcements –**

Track had a great home meet that was finished in a timely 5 hours.

The next meeting is scheduled April 1<sup>st</sup> at 7:00pm in the Media Center (Library)

**ADJOURNMENT –** Meeting adjourned at 7:53 pm  
Dayle Hoffecker, Secretary