

PV Sharks Booster Club Meeting Minutes

The meeting was held Monday, May 7, 2018 at PVHS Room 545 at 7:05pm

Attendees:

John Lazzara	President
Dr. Oberkehr	Principal
Amy Pattison	Vice President
Tommy Reinheimer	Treasurer
Molly James	Membership and Booster Bash 2018
Dayle Hoeffcker	Secretary, Boys tennis
Grant Conway	Boys Golf
Vicki Cortazzoli	Boys Basketball
Stephanie Cells	Girls Soccer
Meg Bradley	Girls Volleyball
Mark Calvin	Football
Jennifer Carper	Box Lacrosse
Stephanie Powers	Football/Cheer
Rick Burke	Girls Golf
Seth Movsovit	Visitor
Christina Cash	Visitor

President's Report – John Lazzara John called the meeting to order:

The Booster Board turns over in May. Amy has agreed to move from VP to President. John will stay on as Past President and will do Friday meetings at the County. Tommy has agreed to stay on as Treasurer. Dayle has agreed to stay on as Secretary. Molly agreed in the meeting to stay on as Membership Director. However, Molly recently found a replacement for her Membership Director roll (Meg Bradley). Seth (visiting the meeting) might consider becoming the Vice President. The Coach Survey Project and the Booster Bash are under the VP's purview (although the Bash can be outsourced). Christina (also visiting) has a background in communications, so may be interested in the Communications Director position. Cynthia Noye indicated that she would help transition the new Communications Director. A potential expansion of the normal duties might include social media and a consistent website platform available for all the sports heads to use (and have a small manual for succession purposes). A marketing or IT Academy intern might be helpful for this project. Also, Mr. Richards is the media specialist at the school and might be a good resource.

There are 3 candidates for School Board: Kelly Berrera (incumbent), Denver Cook, and Dr. Abigail Levri. There will be two meetings involving the candidates running for both county commissioner and county school board. Both meetings will be a debate forum. They will be held at the Ponte Vedra Public Library from 10-12 on the following dates: May 21 County Commissioners, June 25 School Board Members.

TPC Chip in For Youth Fundraiser- Chip In For Youth is a fundraiser for local non-profits. Each PVHS sport sells TPC tickets which are good for ANY ONE day May 8-13th 2018. Other TPC tickets are date specific and sell for \$60-\$70 so our \$50 are a good price. Each \$50 ticket sold gives \$25 back to Boosters who then gives about \$22 to the sport that sold it plus a prorated bonus. The results were in AFTER the 5/7/18 meeting and are reported as follows: North Florida Jr. Golf Foundation sold 2002 tickets claiming the 1st prize of \$10,000 and PVHS sold 1304 tickets claiming a nice \$5,000 prize. Congratulations to all 20 sports who sold tickets. The \$5,000 will be prorated based on number of tickets sold. Funds will be disbursed to the individual sports when received by TPC which usually occurs in September.

Dr. Fred Oberkehr, Principal - The posting to hire a new Athletic Director has been made, and Dr. Oberkehr is hoping to fill that position as of 7/1/18. We need a varsity cheerleading coach (outgoing is Mrs. Asplen) and a varsity wrestling coach. We will be posting these positions to receive potential applicants. PVHS is trying to create a cheerleading squad that competes, but that might be challenging the first year that a new coach comes on. Tryouts have to occur after the school year is over. There are also 15 other positions Dr. Oberkehr has to fill for next year, so a lot is going on.

Dr. Oberkehr had a meeting with Marci Stout regarding hosting 4-5 local professional athletes to come to our school one evening and talk to coaches/parents/students about the life of a professional athlete and the importance of the scholar athlete.

Reinheimer, Thomas 5/18/2018 1:01 PM
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Grant Conway inquired how the charges work for entities that rent PVHS sports facilities over the summer. It was clarified by Dr. Oberkehr that if coaches with summer programs don't charge the kids, there is no facility fee charged by the school. If there is a for-profit and insured company in place, they will be charged a facility fee. If fees are charged but there is not a company involved, the group has the option of utilizing Bud Beech's insured LLC and Bud collects 15% of the fees charged with the intent to pay the facility fees. Dr. Oberkehr stated that fees charged generally range from \$100-\$300/hour. Dr. Oberkehr stated Nick Athanaseas keeps the facility usage calendar but believes that the AD is involved with facility arrangements. Parents are seeking transparency for the facility piece of the financial arrangements because the basketball fees seem high relative to other programs in the district, and the interwoven arrangement of a school employee that has a commercial interest with summer participants that are players on his basketball team. Grant asked if any facility fees collected go back specifically to the sports facilities because parents have donated separate money in the past for things like a score clock which is also a facility cost. Booster also paid \$6,723 for field maintenance from July-Sept last year, so how does that interplay? Dr. Oberkehr said that there are audited and detailed records tracking the facility fees in the internal accounting at PVHS, but he doesn't know specifically where the money is allocated once collected. Dr. Oberkehr wants to continue the partnership with Boosters and wants to be as transparent as possible, and the Boosters are looking forward to meeting with the new AD.

Reinheimer, Thomas 5/18/2018 1:03 PM
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Secretary Dayle Hoffecker - The minutes are posted on line clicking Athletics, Sharks booster club, downloads, meeting minutes. They are also emailed out to all the liaisons. Please read them and make any corrections via email to me at dayleellen@gmail.com. Minor corrections were made to last meeting minutes and were uploaded.

Treasurer Tommy Reinheimer – The 6/30/17 beginning net assets of General Boosters are \$48,303.31 and the Net Income from 7/1/17-5/7/18 is \$24,591.81 for a 5/7/18 net asset balance of \$72,895.12 Boosters paid the requested \$5,000 for the Athletic Department's to cover the shortfall for yellow bus invoices and other expenses. Tommy has all the financial reports for anyone that is interested as of April 10,2018.

To be further acted upon:

Scholarship criteria and policy remains to be addressed.

Membership/Boosters Bash Molly James - Membership for next fiscal year has already started.

Communications Director – No report

Other News-

Varsity Baseball (Tues night) and Varsity Boys Lacrosse (in Boca this weekend) are still competing which is exciting. Girls Tennis made it all the way to states and lost to a very strong Monteverdi 5-2. Track had their sState competitions. Clare came in 6th for 2 mile and 9th in 1 mile. Reagan came in 10th in 800. Jackie Wagner got 4th in Shot Put. Others did great as well.

Cross Country meeting with the new coaching staff had a good turn out and the meeting turned out well.

The Executive Board (new and old) plans to meet in July with the new AD and potential fall liaisons. It would be a good idea to compile the top 5 or six priorities and questions for this meeting.

The NEXT full meeting will take place on Monday, August 13th at 7:00pm in room 565.

Meeting adjourned at 8:15 pm

Dayle Hoeffcker, Secretary