

Ponte Vedra Sharks Boosters Meeting  
Monday, August 12, 2019 Minutes

Call to Order by Amy Pattison at 7:05pm

Roll call and introductions: Amy Pattison, Christina Cush, Mindy Meyers, Kamie McBrayer, Kathy DeJesus, Rob Circelli, Josean Gonzalez, John Ward, Tommy Reinheimer, Stephanie Cills, Meg Bradley, Eric Frank

Explanation of Minutes Approval; May minutes approved

1. Officer Report

- a. President: Amy shared that she is excited to be back, proud of our accomplishments, and appreciative of time members gave and are giving; Amy announced that she will provide agenda prior to meeting and will be following Roberts Rules of Order
- b. Treasurer: Tommy shared that we are off to a great start! \$81,000 in general booster funds; 4,100 profit from membership; financial reports are available.
  - i. Coaches Dinner: Tommy and Amy attended to talk to coaches about budgets and purchase approval process
  - ii. 2018 tax return: concerns were expressed with current accountant about timeliness of returns/working to resolve but may look into new accountant. Suggestion was made for Kristy Korner as a possible bookkeeper.
  - iii. Conversation about next year's treasurer: Amy said that this person will be identified January-ish. John Ward asked about term limits; there are none. Tommy will be "graduating" but will be available for help.

2. Director Report:

- a. Membership: Meg Bradley reported that we have 251 members. Volleyball has not joined yet, but we anticipate they will after fall sports meeting. Freshman orientation provided a few memberships. Most families are using PayPal to purchase memberships. Who are we missing? We discussed an increase of numbers due to the larger number of cross country participants, but we see a decrease in football memberships. We discussed (per Eric) each team using the same name, ie., football liaison or football chair, rather than president in order to make clear that there is ONE booster organization with each sport as a part of that Booster Club.
- b. Communication: John Ward and Christina Cush will get together soon. John is interested in increasing our use of the web site, social media. We need to get each sport's liaison name and email. Meg suggested that people be able to join Boosters with one "click" in an email or on website.
- c. Chip in For Youth: we need a chair
- d. Booster Bash: Saturday, January 25 at Three Palms
- e. AD Report: Eric Frank began with a recap of PV Athletics from 2018-19, signings and accomplishments. He then discussed the following:
  - i. Three open coaching positions: Tennis, Boys Basketball and Girls' Lacrosse  
He will meet with student athletes to get their buy-in—what they want in a coach.
  - ii. Transportation: SJCS and AD's have worked through each sport to find the best way to get our athletes to competitions safe and on-time. He asked for patience with transportation as a plan will most likely be implemented by winter sport time.
  - iii. Admissions to competition: Tickets are the only internal revenue source for Athletic Department. Teachers and coaches will work ticket booth/booster pass door; although,

parents will still man the JV gates. You must show your booster card. Eric is encouraging GoFan app for students and others.

- iv. Parking at games: Wrestling team will be parking attendants; Christina Cush asked about security in back parking lots. There are security cameras, according to Eric.
  - v. Clear bag policy: we are not implementing this requirement
  - vi. Game Day email: Eric will send out an informative email about our first varsity football game
  - vii. All fall sports meeting on August 15 at 6 pm in the Auditorium, followed by individual team meetings.
3. Cross Country Request: Coach Rob Circelli requested a purchase of an ice maker and a golf cart. Eric Frank is going to look into an additional ice maker in the concessions stand or revamping/fixing current one. Rob presented three bids for a golf cart. We discussed the requirement of an approved vendor for this purchase and Eric suggested that we work with maintenance coordinator, Nick Athanaseas, for purchase.
4. Unfinished Business/To be discussed later:
- a. Amy will give more information on the Zander scholarship
  - b. Mindy asked about fundraising idea procedure; do teams have to share/get approval of a fundraising plan/idea. Amy and Eric answered no. Only internal fundraising...activities at school...must be approved by school.
  - c. We will sell PV Athletic shirts at fall sports meeting
  - d.

Meeting Adjourned

Next meeting is Monday, September 9 at 7pm