

Ponte Vedra Sharks Booster Club
Meeting Minutes
October 2, 2023- PVHS Media Center

Call to order by Stephanie Cills at 7:04 PM

Attendance:

Stephanie Cills- President, General Boosters and Cross Country
John Ward, Vice President, General Boosters
Steve Smith- Treasurer, General Boosters/Boys Volleyball
Sheila Rice- Secretary, General Boosters
Mike Harrison- Athletic Director
Jeff Case- Football
Tim O'Hara- Baseball/Football
Eileen Speace-Boys Basketball
Anne Rubocki- Baseball
Karen Macko- Cheerleading
Meg Hammer- Dance
Stacy Hauseman- Boys Lacrosse, Girls Volleyball, Girls Beach Volleyball
Susan Kelly-Track and Field
Katie Hitchcock-Boys Soccer
Kim Romano-Boys Soccer
Elizabeth Milea- Boys Wrestling
Frank Milea-Boys Wrestling
Edyta Choquegonza- Girls Wrestling
Alexa Christoforatos- Girls Wrestling
Nadine Fiego- Girls Wrestling
Cindy Glod- Girls Weightlifting

Officer Reports:

PRESIDENT/VICE PRESIDENT- Stephanie introduced herself and asked everyone else to introduce themselves and share what sport they represent.

To date there are 363 booster members.

Stephanie shared that season passes will be sent out for each booster season, Fall, Winter, Spring. The passes will not be activated until just prior to the start of the season.

Stephanie also asked representatives from each Winter sport to stay after tonight's meeting to discuss booster memberships and how the general boosters are here to support booster sales. The general boosters will provide suggestions on which booster memberships will work best for each sport depending on teams needs with regards to team fees. There is also an option to add onto to a membership to account for additional fees.

TREASURER- Steve informed the group that the current General Booster balance is roughly \$68k.

Steve also informed that the group that treasurer training was held and if any additional training is needed, we could most likely conduct another training session.

Director Report:

ATHELETIC DIRECTOR- Mike is working with Todd Marinko, A PV parent, on a branding assessment and branding/style guidelines. The goal of this project is to create a comprehensive brand style guide to ensure that we create the right messaging in the right manner for our athletic department communications. This will allow for consistent messaging among all marketing materials.

Mike discussed the need to attend school if you attend practice. If you have an appointment that causes you to miss school after you attend a practice, you must reach out to your coach to inform them of your appointment that caused you to miss school. If you miss school on a day that you attended practice, you may be forced to miss a future practice or part of a game.

Mike is working on obtaining pricing and approval for a new scoreboard for the football stadium.

The track project is well underway, the irrigation system was installed last week, and the track will be laid on November 13th.

All athletes must complete athletic clearance every year. He also encouraged athletes to allow time for the athletic department to approve clearances prior to the start of try outs.

All teams and coaches are encouraged to review team budgets with Coach Harrision.

Ponte Vedra is also a Pepsi school, and all teams are strongly encouraged to purchase Pepsi products for their concession sales.

Liaisons for all sports in attendance updated the group on their team activities.

The next General Booster Meeting is scheduled for Tuesday, September 5th at 7:00 PM in the media center.

The meeting was adjourned at 8:00 PM.