

Ponte Vedra Sharks Booster Club
Meeting Minutes
November 2, 2020 via Zoom

Call to order by Molly James at 7:02

Roll call and introductions:

Molly James – President, General Boosters
John Ward – Vice President, General Boosters
Stephanie Cills – Secretary, General Boosters
Jeff Mabe – Treasurer, General Boosters & Girls Soccer
Amy Pattison – Past President, General Boosters
Eric Frank – Athletic Director
Dawn Jacobs – Dance
Dipak Rajhansa – Girls Volleyball
Kim McCarthy – Cheerleading
Sherbrook Balser – Girls Basketball
Mike Reseter – Football
Tom DeStella – Boys Lacrosse
Rebecca Burchell – Boys Soccer
Scott Darnell – Girls Lacrosse
Susan Kelly – Boys Basketball
Pauline Wagner – Track & Field
Susanne Gainer – Track & Field
Susan Brice – Fundraising
Amy Cornett – Softball
Susan Reeves – Dance
Brandi Ahmad – Dance Coach

Officer Reports:

PRESIDENT – Molly has been working with the winter sports to finalize their team fees and booster memberships. Molly is still waiting to finalize information with weightlifting. Molly is adding the winter sports fees onto the Booster Club website. Molly is working with Eric to compile a Q&A document about the Booster Club. The yearbook is looking for sports photos. If teams have photos to submit, please e-mail them to pvhsceanic2021@gmail.com. Molly encouraged all sports teams to participate in some sort of community service. Molly reported that Girls lacrosse just participated in Dreams Come True Trunk or Treat for Halloween.

TREASURER – Jeff reported that the General Booster balance is \$85,780.46

The Florida annual report has been filed.

Jeff has opened new bank accounts with Wells Fargo for General boosters, boys' sports & girls' sports. Jeff has ordered new checks and will complete the transition to these new accounts once the checks arrive (est. 11/6/20).

Jeff has set up a meeting with Regions Bank to update signers and eventually close accounts at Regions Bank.

We have received interest in the girl's treasurer role. We're hoping to connect them with Mary D'errico.

Jeff is going to set up and fund balance sheet accounts for the Annual Scholarship Fund and the Athletic Director's Discretionary Fund.

John Ward reported that he is working closely with Jeff and Molly to develop a budget forecast for the remainder of the school year.

Director Reports:

ATHLETIC DIRECTOR – Eric reported that the boys golf team just won their 4th state title. Eric introduced Brandi Ahmad, Dance coach, and she talked about her coaching philosophy. Eric is hoping to invite one to two coaches each month to the booster meetings. Eric reported that PVHS athletics have won 6 district titles, 3 region titles and 1 state championship to date.

Eric hired a new softball coach, Lauren Trimarco.

Eric talked about cost savings for transportation when the buses drop off the athletes only and then parents and/or approved parent volunteers bring them back home. PV Athletics could save about \$10,000 over the course of the year by implementing "drop only" transportation. Eric is asking parents to become volunteer drivers. In order to be cleared as a St. Johns County driver, parents should complete the Volunteer Driver form on the PVHS website. The form can be found under the Athletics tab, under Registration. If we continue this into next year, the cost savings would go back to the sports, potentially to new scoreboards.

Eric reported that limited travel is allowed for the post-season. Eric and the coaches are looking at each event individually based on the distance from PVHS and start time in determining the necessity of overnight travel. If overnight travel is approved, athletes will be asked to stay with their parents or be limited to two athletes per hotel room.

Eric reported that the county has asked sports to hold off on all sports banquets at this point. The county is looking into alternate ways to celebrate athletes and may encourage teams to hold award ceremonies on school premises.

The football coach resigned last month. Brad Kessel is the interim coach. Eric has posted the open position and is collecting resumes. He will start conducting interviews upon completion of the current football season.

MEMBERSHIP – Sharon was unable to attend the meeting. Molly reported that we have 66 new members.

COMMUNICATIONS – no report

FUNDRAISING – Brick project has been put on the back burner for now. Molly and Susan met with Eric who has some really great, grand plans for re-doing the entrance to the football stadium so once he gets that area planned out we're going to figure out where best to lay engraved bricks to sell.

We have decided to sell football stadium seat back plaques as a fundraiser. They will be approximately 3"x5" metal plaques with a designation on it, such as a child's name, family name, etc. along with the Shark logo, and they will be mounted onto the back of the stadium seat.

A drawback, or perk, depending on which way you look at it, is that the plaques will get weathered being outside in the Florida sun – no matter the material, but we could offer the plaques for just a few years, then replace during a new fundraising campaign. With that being said, we were thinking another idea for plaque placement, where we wouldn't have to worry about weathering, could be somewhere inside the gymnasium. Susan is open to some inside ideas.

The fall sports shared highlights from their season thus far.

The next General Booster Meeting will be held on December 7th at 7:00PM via Zoom.

Meeting was adjourned at 8:07.