

Ponte Vedra Sharks Booster Club
Meeting Minutes
September 8, 2020 via Zoom

Call to order by Molly James at 7:06

Roll call and introductions:

Molly James – President, General Boosters
John Ward – Vice President, General Boosters
Stephanie Cills – Secretary, General Boosters
Tommy Reinheimer – Treasurer, General Boosters
Jeff Mabe – Treasurer, General Boosters & Girls Soccer
Amy Pattison – Past President, General Boosters
John Lazzara – Past, Past President, General Boosters
Susan Brice – Fundraising, General Boosters
Sharon Hardy – Membership, General Boosters
Eric Frank – Athletic Director
Dawn Jacobs – Dance
Dipak Rajhansa – Girls Volleyball
Kim McCarthy – Cheerleading
Urvashi Patel – Dance
Sherbrook Balser – Girls Basketball
Debbie Polian – Football
Tom DeStella – Boys Lacrosse
Chris Greco – Boys Golf
Carolyn Taraboletti – Boys Lacrosse
Mary Maddox – Swim
Jeanie Leapley – Boys Soccer
Susan Reeves – Dance
Scott Darnell – Girls Lacrosse
Susan Kelly – Boys Basketball
Michael Cush – Girls Golf
Amy Cornett - Softball

Officer Reports:

PRESIDENT – Molly introduced herself to the liaisons. Molly encouraged everyone to attend the monthly Booster meetings and if they can't attend to send another parent from their team as a representative. Molly explained that the General Boosters helps support PVHS athletics in many ways. Some examples are through field maintenance, insurance, tax reporting, maintaining 501c3 status, fundraising, bookkeeping and budget oversight.

Molly explained that each team should collaborate with their coach to come up with a budget that includes “must haves” and “nice to haves”. This year will look and feel a bit different than years past and the General Boosters is trying to be sensitive to everyone’s financial situation and concentrate on the “need to haves”

Molly’s goals for the 2020-2021 year are:

1. Have a united front with the Athletic Department
2. Be transparent as a General Boosters Board with the teams
3. Increase participation at monthly meetings
4. Clean up PVSBC website

All of the liaisons should have received a letter from Molly to forward to their teams. The letter explained the booster levels for this year and the packages available per sport.

TREASURER – Tommy reported that the General Booster balance is \$76,951. \$43,000 of this balance is being held for scholarships, field maintenance and the athletic director’s discretionary fund.

Tommy has been working with the new bookkeeper to clean up the chart of accounts and consolidate bank accounts. The bookkeeper is currently working with April Kegley (football treasurer) to streamline the treasurer process.

Jeff Mabe is the new General Booster treasurer and will be working closely with Tommy to transition into the role.

Eric thanked Tommy for his partnership and friendship over the past two years.

Director Reports:

MEMBERSHIP – Sharon reported that we currently have 172 booster members. At this time last year we had 263 members.

COMMUNICATIONS – Stephanie reported that we’re still missing liaisons for a few sports: Baseball, Drama, Tennis (Boys & Girls), Boys Volleyball and Weightlifting (Boys & Girls).

ATHLETIC DIRECTOR – Eric reported that Beaches Go Green is donating 27oz. stainless steel reusable water bottles to all PVHS athletes.

PVHS ticket protocols were e-mailed out on Sept. 5th. Per SJC, the stadium may only use 30% of seating capacity. All tickets will be purchased on the GoFan app. Tickets will first be available to football, dance, cheer and band parents at 2 tickets per family. On Friday mornings of each week, tickets will be sold in the courtyard at 8:30 AM to seniors with a school ID. For other sports, extra tickets will be sold differently.

Eric thanked Boosters for their help with the sports packages and reiterated that this is just a temporary solution and that once SJC & PVHS return to normal capacity, the Booster levels and packages that we've always used will be back in place.

Eric is working to finalize the installation of the Pixelot cameras. There have been some firewall delays with SJC. He will send an e-mail about the details of the Pixelot subscription and is encouraging the \$70/year subscription instead of monthly. With each yearly subscription, \$20 per subscription comes back to PVHS athletes.

Molly reported that parking passes and seat distribution will occur prior to the first home football game on Sept. 17th.

FUNDRAISING – Molly reported that Susan Brice will be chairing a brick fundraising effort. Booster Bash as we've held in the past will most likely not take place, therefore if anyone has any additional fundraising ideas, please reach out to Molly.

The fall sports shared highlights from their seasons thus far.

The next General Booster Meeting will be held on Oct. 5th at 7:00. Location is TBD.

Meeting was adjourned at 8:11.