PV Sharks Booster Club Meeting Minutes

The meeting was held August 22, 2016 at PVHS Room 545 at 7:00pm

Attendees:

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| Dave Scott | PVHS Athletic Director |
| Dan Reiman | Outgoing President |
| Phil deRoziere | Incoming President |
| Pete Merlini | Vice President |
| Tommy Reinheimer | Incoming Treasurer |
| Molly James | Membership |
| Holly Messinger | Cheer |
| Cynthia Norenberg | Girls Treasurer |
| Dayle Hoffecker | boys tennis |
| Kris Brown | boys baseball |
| Teresa Graham | Dance |
| Cynthia Noye | Cross Country |
| Holly Udell | Golf |
| Elizabeth Hagy | Swimming |
| Rick Burke | girls golf |

**Outgoing President’s Report – Dan Reiman**

Dan called the meeting to order and the new board was approved:

New Committee Members: Phil deRoziere President, Pete Merlini Vice President, Tommy Reinheimer, Treasurer.

Kevin Hanney is retiring from Fundraising (Sharkfest Chair) and we are looking for his replacement which are big shoes to fill. We are looking for someone with good networking, fundraising, and programming skills. We have a potential woman candidate and will know more later…possibly break the position into two roles.

We need a Secretary.

Molly James will continue as Membership/Recruitment and Missy will continue as Communications

**Athletic Director – David Scott**

Dave explained the interrelationship of the Athletic Departments, PV Sharks Boosters, and Individual Sports’ Boosters. The Athletic Department runs out of money in February/March each year. The AD generally pays for yellow buses transportation, referees, most coaches’ salaries, and other infrastructure items. The football ticket sales support this budget with about 6 home games. This year, we have 1 extra home game. Creekside has historically been the biggest revenue, with Nease and Bartram close behind. PV Sharks general Booster funds kicks in around March . Sharkfest is a big component of Booster’s revenue with about $100,000 proceeds (about 75% goes to individual sports). General Boosters gets about $1,000 per table at Sharkfest and the first $75 of membership. Then either 10 or 15% of Booster’s revenue is split between the Sports depending on if 75% of team members’ families are Boosters’ members. Individual sports have to pay for playoff expenses like transportation, extra coaching, hotels etc, which comes directly from the parents and individual sports fundraising. It is complicated, and the existing treasurers can have a meeting to educate the new treasurer and anyone else that wants to know the money details.

The field is in very good shape, the new hire is working out well. The first Football game was a big win against Arlington Country Day. There was one woman with heat exhaustion, and an Arlington Country Day player injured with a concussion.

Because enrollment is around 1,721, the bleacher space will be a challenge. Currently, temporary bleachers are brought out. Eventually, permanent bleachers should be budgeted for and purchased at an approximate cost of $36,000.

The sound system for the field sounded pretty good, but they spent around $8,000 in repairs on it last year. The approximate cost for a new sound system for this year is around $23,000 and is comprised of mostly engineering to mount the speakers to poles with the correct angles and wiring. The speakers themselves cost around $2,000.

There is a Sponsor night coming up Sept 23rd for Premier and Diamond sponsors. They are invited and recognized before the game. It was suggested that the TPC be included in this event because of their large contributions through the “Chip In For Youth” program.

Attendance and sport participation is up, especially cross country. Female athlete numbers are up in swimming and cross country.

**Treasurer - Tommy Reinheimer**

There is not much to report because Tommy is still in the transition process with the prior Treasurer, Walt O’Shea, and does not yet have access to accounting records. He will be working with Walt to formulate a budget for the year and will have a meeting to learn from individual sport treasurers. There is an excel spreadsheet template to help individual sports’ budget for the year so they know how much to charge the parents. Some sports have scholarships if parents are unable to afford fees – the goal is for all kids to be able to play regardless of financial situation.

**Membership – Molly James**

Currently 250 families enrolled as Boosters compared to 245 last year.

Drama is included in Boosters as of last year but no one signed up yet this year. Todd Snowden was last year’s liaison, so will reach out to him for inclusion.

Individual Sports Liaisons

Nothing to report at this time.

Meeting concluded at around 8:00pm

Dayle Hoffecker, Interim Secretary Approved by