PV Sharks Booster Club Meeting Minutes

The meeting was held February 6, 2017 at PVHS Room 545 at 7:00pm

Dan Reiman President, Girls’ LAX

Tommy Reinheimer Treasurer of General Boosters

Molly James Membership

Cynthia Noremberg Girls’ Treasurer

Dayle Hoffecker Secretary, Boys’ tennis

David Scott Athletic Director

Vicki Atkins Dance

Cynthia Noye Cross Country

John Lazarra General Boosters, Cross Country

Peter Merlini Vice President, Football

Kris Brown Baseball

Merriellen Tibbits Girls Basketball

Marci Connelly Football

Heather Cucci Football Fundraising

Kris Koproski Football/ Baseball

Amy Membrino Girls Golf

Kim Johnson Girls LAX

Mark Corlazzoli Boys Basketball

Kathy Parker Girls Tennis

Joan Rumano Swim

Elizabeth Hagy Swim

Dan called the meeting to order:

**TPC Chip in For Youth Program Representative Courtney Davis –** courtneydavis@pgatourhq.com (904) 273-3484 **~** $50 per TPC ticket payable by check to PVHS Boosters or $53.25 per ticket plus $2 per order on-line cost <http://www.chipinforyouth.com/> When using the on-line order website, each sports team has their own “offer code” which identifies their team. Contact Courtney if you don’t know your team’s offer code. The deadline for sales is April 26, 2017 so that Boosters can cut a check to TPC by April 28th . The tickets are good for any ONE DAY of your choice between Tuesday, May 9th-Sunday May 14th. Under 18 are FREE with a ticketed adult (unlimited number of under 18 tickets!!) Tickets available for consignment sales are available now if you contact Courtney and make arrangements. You MUST return unsold tickets to Courtney or your credit card will be charged so try to receive payment for the tickets before letting them out of your hands. Dan will look into creating a TPC Sales website this year to help with ease of sales. PVHS sold the most tickets of any organization last year and receive a $5,000 bonus which was prorated amongst the teams that sold tickets. This year, an additional $100 bonus will also be paid for every 100 tickets sold. If you have a business, consider selling these at your business, at your sporting event, or contact any company to see if they will buy them for their employees to boost your sales. Parking Vouchers will be sold on line in March, and go on-line an order the free voucher if you have 4 in your car. The entertainment for Tuesday Military Day is Sam Hunt!

**Athletic Director David Scott** - Boys soccer had a good year with additional expenses following those results. The Athletic Department has a little more revenue this year because there were more home football games this year, although the opponents’ numbers were down . Volleyball and Golf performed well this year. The way the money works is that David uses his account from football and basketball sales (primarily) to pay for things like busses, referees, security, etc., and when he runs out of money, he draws about $5,000 per month from general boosters. Last year, he started the $5,000 draw April 1st. He cut down on security because not many attendees at some events. Some sports cost exceed attendance revenues.

David is planning on asking for the school district to pay for the tennis courts refurbished in the upcoming year (s). He is beginning the process of determining the costs and hopes the school district will pick up the cost, but this is unknown. The sound system capital expense replacement got tabled because the system was tweaked and works pretty well now. The girls softball dugout will need to be reconstructed at a cost of around $24,900.

Winter sports are doing well. Girls basketball is going to regionals. Boys basketball is Wednesday night. Girls soccer got knocked out vs. Stanten. Spring sports in full gear. There is not a girls JV girls tennis coach and it is under the purview of the Varsity Coach. The JV coach costs would be covered by the tennis booster account; one varsity coach is paid for by the district

**President’s Report – Dan Reiman** The no-see-ums have been bad, but Dan has not concluded negotiations with a Mosquito control sponsorship yet. Mosquito Magnets work well with no-see-ums (which don’t carry infectious disease so they aren’t covered from the county mosquito control program) and cost $500-600 each covering around ½ acre. They work with propane but don’t burn the propane but it kills the bugs. Dan will keep working on the sponsorship for now.

**Treasurer’s Report- Tommy Reinheimer**

As of July 1st, 2016, we have $35,886.10 in General Boosters account which are unrestricted assets. From July 1st to present, there was $4840 net income. For intake of money, we have a square trade for I phone or I pad that uses credit cards. Square trade gets $2.7% fee. It is very easy to set up and we have 3 readers. Tommy filed the 2017 annual report with the updated officers that he knew about. We are working on transparency reporting for people to understand what the money for general boosters goes towards. That way, individual sports parents will understand how the organization helps their individual sport and that without general boosters, their individual sport would not be able to function. There is some information on the boosters membership form.

**Membership - Molly James** ~ Molly tried to explain that some sports includes General Boosters membership costs in their team fees while other separate their team costs and make General Boosters optional. Coaches need to convey to parents the importance of Boosters and Fundraising on top of their direct costs like uniforms.

**Sharkfest Pete Merlini – SHARKFEST DATE IS FRIDAY, MAY 5TH!!**

Sharkfest is holding another informational meeting for team liaisons this Thursday between 1:00-3:00 at Trascas in 15 minute increments. About12 people showed up last week and 7-8 more team representatives need to meet with us. Pete will upload the donor procurement information sheets on line.

Last year, Sharkfest grossed about $100,000-110,000 (with General Boosters receiving about $27,000 of this.) There were 10-12 live auction items (above $1,000 value) , 70 silent auction baskets (about $150 value), and about 110 Sharktix prizes (under $50). Cythia Noremberg needs someone to run the Sharktix non-raffle raffle the night of Sharkfest since she can’t this year. Volunteers for set up and clean up aren’t needed as much this year. To encourage team contributions, this years’ Sharkfest proceeds will be allocated 75% to the individual sport that contributes them and the remaining 25% will go to General Boosters (this is different from last year). There will be $1,000, $2,000, and $3,000 level sponsorships and they will be asked how many seats they will need for the event so that sports teams can sell seats for $100 each (on a first come basis) beginning March 1st This will bring in more revenue and more people bidding on items. There are 270 maximum seats for sale. ++Nancy and Pete will be meeting with each team liaison to disseminate information about how each team should try to get a sponsor, solicit live and silent auction items (baskets) and Sharktix prizes (under $50 value). Sharktix tickets are available now for team sales (pick them up but you must account for each ticket- unsold tickets must be returned). 5 for $20 suggested donation - packets of 10. They are due back mid-April. See Nancy or Cynthia Noremberg for Sharktix Tickets.

**Secretary Report – Dayle Hoffecker**

No report. Please sign your attendance sheet.

Meeting adjourned at 7:45pm

Dayle Hoffecker, Secretary