PV Sharks Booster Club Meeting Minutes

The meeting was held January 10, 2017 at PVHS Room 545 at 7:00pm

Dan Reiman President, Girls’ LAX

Tommy Reinheimer Treasurer

Molly James Membership

Cynthia Noremberg Girls’ Treasurer

Dayle Hoffecker Secretary, Boys’ tennis

Teresa Graham Dance

Cynthia Noye Cross Country

Nancy Slayden Sharkfest Chair, Boys’ golf

John Lazarra General Boosters, Cross Country

Rushton and Charles Callaghan Softball

Peter Merlini Vice President, Football

Kristin Suder Girls’ Soccer

Kris Brown Baseball

Holly Messinger Cheer

Dan called the meeting to order:

**President’s Report – Dan Reiman**

**Boys and Girls Lacrosse Tryouts start next week, spread the word. With spring sports, there will be a bit more membership dollars coming in. There will be no capital expenditures this year (the sound system will not need to be upgraded after all) so we will carry forward balances to next year if David Scott doesn’t need anything. Very soon, we will need approximately $100,000 to pay for new bleachers because there is not enough seating. Other needs include portable nets to be used for Lacrosse and baseball/softball where there is much liability from stray balls hitting people. The softball team dugout is also in need of an overhaul (it does not have enough space for the players). The approximate cost is $20,000 but softball has about $10,000-$15,000 pledged so far. Dan has been contacted by a national mosquito prevention company, called Mosquito Nix. In return for a diamond sponsorship, he hopes to get a contract to spray all the fields and areas to eradicate the bugs that have prevented tournaments to be scheduled at PVHS and have annoyed players and spectators. David Scott was on board with this plan. Mosquito Squad might also be interested. John Lazarra was interested to talk to the mosquito folk about teaming up with them for Davis Park also.**

**Treasurer’s Report- Tommy Reinheimer**

As of today, we have $35,886.10 in General Boosters account which are unrestricted assets. From July 1st to present, there was $49,000 revenue and about $42,000 expenses for general boosters. We are in pretty good shape.

**Sharkfest Chair – Nancy Slayden SHARKFEST DATE IS FRIDAY, MAY 5TH!!**

**Were about 4+ months out. Last year, Sharkfest grossed about $100,000-110,000 (with General Boosters receiving about $27,000 of this.) There were 10-12 live auction items, 70 silent auction baskets, and about 110 Sharktix prizes (under $50). To encourage team contributions, this years’ Sharkfest proceeds will be allocated 75% to the individual sport that contributes them and the remaining 25% will go to General Boosters (this is different from last year). There will be $1,000, $2,000, and $3,000 level sponsorships and they will be asked how many seats they will need for the event so that sports teams can sell seats for $100 each immediately (on a first come basis). This will bring in more revenue and more people bidding on items. Nancy and Pete will be meeting with each team liaison to disseminate information about how each team should try to get a sponsor, solicit live and silent auction items (baskets) and Sharktix prizes (under $50 value). Sharktix tickets are available now for team sales (pick them up but you must account for each ticket- unsold tickets must be returned). 5 for $20 suggested donation - packets of 10. They are due back mid-April. See Nancy or Cynthia Noremberg for Sharktix Tickets. We need to get the team liaisons at the next meetings. Dan will contact David Scott to reach out to the coaches to get the liaisons here next meeting.**

**Secretary Report – Dayle Hoffecker**

Dayle organized the Taxslayer Bowl fundraiser. The flyer went out to Sharkbytes and PeachJar . Tickets to upper deck were $25 (a $60 value. Teams keep $10 each) and Ponte Vedra A/B honor roll students were free. The Taxslayer organizers were generous and allowed multiple honor roll free tickets for one paid ticket. They also gave gift certificates for a flatbread and a smoothie from Tropical Smoothie Café to the honor roll students. Boys’ tennis earned $1,190 profits but only cross country and girls’ basketball sold a total of 9 tickets. This is a great program, so next year we will promote it more.

Meeting adjourned at 7:30pm

Dayle Hoffecker, Secretary