

PV Sharks Booster Club Meeting

Monday Sept 8, 2014

The meeting was held at Ponte Vedra High School and called to order by President Dan Reiman at 7pm. All officers were officially confirmed. Approx. 20 people in attendance.

Athletic Director's Report-*David Scott*

David said that field was in pretty good shape despite the rain. Rye grass goes down in November.

David met with Mark Johnson, Director, International and TPC Agronomy PGA Tour last week. Mark provided him with a plan for the field. We need a connection/donor for gypsum. Need approx.. 400 lb./month. This will help field tremendously.

Football is off to a good start. Soccer started conditioning.

We have a new process for vendors. Outside vendors need to be cleared and fingerprinted ahead of time. Process is on the website.

Treasurer's Report-*Walt O'Shea*

Profit and Loss- \$20,688

Balance- \$48,379

Had two large expenses- \$4,800 for banners for sponsors and \$1700 for audio repair. Waiting on 3 big sponsor checks to come in.

Membership Report-*Missy Greene*

We have 255 booster members currently. Same number as last year at this time but Splash is included now, so we are down from last year. We have sold 217 parking passes but only have 200 spaces. Missy will contact David to have him remind football, cheer and splash coaches that the athletes may not park in the reserved lot. Missy will also send a note to boosters to see who may not be using their parking passes for football season.

Communication Report- *Char Benson*- Current website is being cleaned up. Char is prototyping a new site.

Fundraising Report- *Kevin Hanney*(not present) – nothing to report

Boys' Sport Liaison Report- *Kambiz Pakzad*- nothing to report

Girls' Sport Liaison Report- *Lisa Delaney*- Nothing to report

Individual Sport Liaison Report-

Girls Golf is 3-0 . Tough match against Providence tomorrow. Donut sale in car line on the 19th.

Cross Country- Both boys and girls took 4th out of 30 teams. JV took 2nd.

Old Business-

1. Jags Fundraiser is being coordinated by Margo. This is an all school bonding event. Hope to have a tailgate for the school. This is St. Johns County day so we want to have a great turnout. We will all sit together in section 223 + 224 for \$50.00/ticket and section 405 for \$40.00/ticket. \$10/ticket sold will go back to the individual sport. Liaisons are asked to promote this to their respective teams. Form has been made for ordering.
2. Missy is waiting to hear back on if there are seats available under the bleachers and if not, how much do new ones cost. David Scott or Otto Grune will know answer.

New Business- *Dan Reiman*

1. Field Committee- Need one person to own this project and determine what needs to be done short and long term to our field. Would be great to have one person from each sport that uses the main field. This group could be expanded to include all fields and have a representative from those sports.
2. Presentation of Scoreboard Sponsors will be on Sept. 26th. Mark Berman and Kellie Lowery will meet with David Scott and Dan Reiman to determine the script, communicate with sponsors, and outline and coordinate the evening.
3. Digital Marketing Plan for Scoreboard- It was suggested that this would be a great project for Ms. Leonard and the students of the Business Academy or FBLA. Mark Berman offered to be the point person to get students started.
4. New Vendor Policy on the website
5. Very Important- ALL COMMUNICATION to David Scott MUST come from the individual sports liaisons regardless of if another parent is in charge of a project or fundraiser. David will assume that anything the team wants to do has been cleared by the coach.

Next meeting is Monday Oct. 6th , 2014.

Recording Secretary

Approved