

Ponte Vedra Sharks Booster Club
Meeting Minutes
August 7, 2024-PVHS Media Center

Call to order by Sheila Rice at 7:06 PM

Attendance:

Sheila Rice- President, General Boosters
Steve Smith- Treasurer, General Boosters
Tracy Strevia- Secretary, General Boosters
Mike Harrison- Athletic Director
Annie DeWeese- Membership
Dawn Kroog- Treasurer, General Boosters, Boys Basketball
Jamie Conroy- Girls Flag Football
Sarah Froehlich- Indoor and Beach Volleyball
Darryl Reed – Boys Golf
Stephanie Augusta- Baseball
Bob Straub- Softball
Cheryl Guarnera- Dance/Splash
Erika Marino- Tennis
Sharon Grant- Cross Country, Track and Field
Kim Romano- Boys Soccer
Purvi Sanghvi- Crosscountry
Karen Macko- Cheer
Jeff Case- Football
Laura Player- Swim and Diving
Jessica Spencer-Gardner- Girls Basketball
Liz Owen- Girls and Boys Lacrosse

Officer Reports:

PRESIDENT- Sheila introduced herself and thanked all of the liaisons for being a part of the Athletic Boosters.

Sheila provided an overview of the booster program and how it works. Athletics at PVHS are mostly self-funded and the boosters help to plug in needs here and there for the individual sports.

As far as how the individual sports help to fund general boosters, general boosters receive 15% of a booster membership, with the team keeping the remaining dollars. For fundraising, depending on the participation percentage of an individual sport, boosters will keep 10-15% of all fundraising. If the team reaches 75% of its members, then the boosters will keep 10%, if the sport is under 75%, then boosters will keep 15% of the fundraising dollars. The other fundraising source for General Boosters is Chip-in-for-Charity, which raised around \$6K last year.

If a sport has any needs throughout the year, they will go through their coach, who will then report to Mike Harrison. He can review and manage as a school what the needs are and the priorities of what the boosters can help fund.

Meetings will be the first Monday of the month.

Sheila provided the group with an update on Go Fan. They will issue passes based on your booster membership level (Bull- 2 passes all seasons, Hammerhead- 2 passes all seasons, Tiger- 2 passes 2 seasons, Mako- 2 passes 2 seasons, Nurse- 2 passes one season, Guppy- 2 passes one season one sport). The passes for all seasons and fall have gone out to those that have purchased. Everyone must use the Go Fan account to get in to the games. You cannot transfer Go Fan passes. It is recommended to share your Go Fan account to family members so they can login and use from the same account. Parking passes and seat assignments were mailed out last weekend. Assigned seats for football are sold out (327).

Sheila covered the community service bonus. This was implemented last year for our teams to be involved in the community and encourage making a difference. If your team goes out for an activity please take pictures, send to Mike, and he will promote what you are doing on the athletic booster page. Also, send a receipt to the treasurer. It's a good idea to communicate what your idea is ahead of time. Good ideas are beach clean ups, trunk or treats, dreams come true, peace of heart community garden. Each team will receive \$250 for a community service activity. Another bonus that is offered is \$200 for perfect attendance for your sport.

Sheila informed the group that everyone needs to communicate with their team through TeamSnap. Boosters has purchased the software. Liz Owen can help your team set up if needed.

Also to date there are 326 booster memberships.

Steve Smith provided an overview of 2023-2024 General booster funded expenditures.

July 1 – June 30

- New football scoreboard – added \$21K to donation received
- Gym scoreboard – added \$5K for electrical services to get hooked up
- Monthly field maintenance - \$23K
- Accounting fees, QuickBooks software, file taxes - \$13K
- Equipment repair - \$5K
- Boys Golf Bags - \$2K

Also, a couple of iPads were purchased and will have a couple more this year.

As of June 30 cash balance was \$76K, and at the end of July it was up to \$100K (reflected increase due to memberships, fundraising, sponsorships of parking spots from auctioning off, etc.)

Steve encouraged teams to let boosters know what community service project they would like to do before executing.

Annie DeWeese updated the group on current memberships.

17 Bull, 27 Hammerhead, Tigers 130, Mako 78, Nurse 33, Guppy 5

Please make sure you pick a sport when you sign up for the Guppy membership. Guppy would also be a great membership for grandparents.

Please let Annie know what your team fees are for each sport (pvsharksbc@gmail.com).

Also please make sure rosters are alphabetically by last names and parents names. If anyone is just paying team fees and not buying boosters they need to add 3% for processing fee.

Director Report:

ATHLETIC DIRECTOR- Mike thanked boosters and all of the liaisons for their roles. He announced that PVHS will have a new sport in the spring, a girls 7 v 7 flag football team. They will have a Varsity team for sure and possibly a JV team depending on the numbers that sign up. They will be recognized at the Jags game Saturday night.

Ticket prices have gone up countywide. Varsity football games have gone up to \$10, everything else will be \$7.

Mike had a conversation with volleyball about how to get more kids to attend games. He recommended getting their athletes to invite their friends. Everyone in the county is struggling to get kids to the games (besides football since it is on Friday nights). Some recommendations were:

- Invite youth programs of the same sport (wear your team jersey to get in free and parents would just have to pay)
- Ask coaches recommendations
- Scavenger Hunt – go to so many events and receive a prize for it (lunch, free shirt, etc.). Base it on a point system (football less points, volleyball more points)
- Community Service – teacher creates a club that gives community service hours for those games. They make it a community spirit club. It would have to be less attended sports.

Volunteers (concession stands, front gate, etc.) need to be in the keeping track system. In order to be a volunteer coach they have to go through a different level background check. They are not authorized to be left alone with the kids.

Transportation – we have been told we are good on drivers and buses. Parents who want to drive any student but their own have to be an approved driver through SJCS. Students cannot drive other students to games or practices.

Any fundraiser we do needs to have a fundraiser form turned in to the school, whether it is off campus or on campus. Send all forms to Mike. That includes concession stands, carwashes, apparel, bake sales, etc.

We currently have 3 Ipads and Mike has requested to have a few more. It was strongly recommended to use the keypad rather than inputting the item every time someone checks out. Please DO NOT change anything with the passcode.

Should teams wish to serve pregame meals at the school they must work with the Athletic Department, in particular Janine, on access to school and to reserve meal areas. Please keep in mind traffic when delivering at 3:50/4pm. Anyone delivering a meal must be an approved volunteer through the system.

Everything must be locked down after a sporting event (gates, buildings, etc.). The athletic department is working through this.

The boys' volleyball coach is being finalized.

A new baseball coach has been hired.

Liaisons for all sports in attendance updated the group on their team activities.

The next General Boosters meeting is scheduled for Monday, September 9th at 7:00 PM in the media center.

The meeting was adjourned at 8:50 PM.