

Ponte Vedra Sharks Booster Club
Meeting Minutes
April 13, 2026-PVHS Media Center

Call to order by Sheila Rice at 7:05 PM

Attendance:

Sheila Rice- President, General Boosters
Fiona Kimber- Treasurer, General Boosters-Girls Flag Football
Tracy Streva- Secretary, General Boosters
Mike Harrison- Athletic Director
Dawn Kroog- Treasurer, General Boosters – Boys Basketball, Girls Wrestling
Sarah Froehlich- Indoor and Beach Volleyball
Stacey Mayer / Anne Rubocki- Baseball
Anne Rubocki- Softball
Amaya Hill- Dance/Splash
Goli Hosseini- Cross Country
Dave McCann- Boys and Girls Soccer
Jill This- Football, Swim, Boys and Girls Weighlifting, Track
Seanna Aker - Wrestling
Christina Felsing- Girls Basketball
Liz Owen- Girls Lacrosse, Cheer
Stacy Hauseman – Boys Lacrosse
Jennifer Schramm - Tennis

Officer Reports:

PRESIDENT - Sheila

Parking Spot Auction

- 7 faculty parking spots available in the auction
- Prime opportunity for younger drivers who desire to get closer to school than Davis Park or the church
- Auction will be conducted via email (Constant Contact).
- Bids must be submitted to President and Treasurer.
- Deadline: May 15
- Winners will be notified after submission period closes.

Equipment Storage Initiative

- On-campus storage secured in coordination with Coach Harrison and administration.
- Goal: All team equipment and uniforms to be stored on campus (no off-site storage).

- 27-gallon bins will be provided.
- Process includes:
 - Inventory sheets for each bin
 - Coach-managed sign-in/sign-out system
- Teams must submit storage needs ASAP.

Mini Grant Program (Returning)

- Teams may apply for up to \$1,000.
- Funds must be used for durable items (remain with the team).
 - Examples: nets, machines, equipment
- Not eligible: reimbursement for past purchases.
- Deadline: May 15
- Application to be distributed following the meeting.

Scholarship Opportunities

- Creighton Funke Scholarship: Two \$5000 scholarships (one for a boy and one for a girl) are available to seniors. Details can be found in Shark Bytes.
- Baker's Sport Scholarship : Two \$2500 scholarships (one for a boy and one for a girl) are available to seniors. Details can also be found in Shark Bytes.
- Deadline: End of April
- Applications available via Shark Bites or through request.

2026–2027 Booster Memberships

- Launch Date: May 15
- No changes to pricing or membership levels.
- Key reminders:
 - One membership per family even if a family has multiple children playing more than one sport
 - Add all children/athletes to avoid processing issues
 - Families can allocate funds across seasons
 - Refunds available if athlete does not make a team (minus used benefits)
- Encourage early registration (spring teams) to maximize benefits (e.g., football tickets).

Booster Club President Position – OPEN

- Sheila reminded everyone that she is stepping down after this year and needs a replacement
- Role overview:
 - Problem-solving & communication

- Supporting teams and fundraising initiatives
- Partnering with Athletic Director
- Emphasized:
 - Flexible time commitment (seasonal workload)
 - Strong community involvement opportunity
- Volunteers encouraged to reach out for more information or reach out to peers they may know that would be interested

Treasurer Report - Fiona

Financial Overview

- March was a steady/low-expense month:
 - Approx. \$4,500 in expenses
 - Major costs:
 - Field maintenance
 - Accounting & bank fees
 - iPad/cellular service for concessions
- April updates:
 - Purchased new Square reader
 - Evaluating iPad upgrades for concessions

Community Bonus Program

- Teams can earn ~\$350 for community service efforts.
- Requirements:
 - Submit photos and documentation
- Teams already participating:
 - Cheer
 - Boys & Girls Lacrosse
 - Girls Volleyball
 - Baseball
 - Girls Basketball
 - Dance
- Reminder to submit if not yet claimed.

Athletic Director Update – Mike Harrison

Equipment Storage

- Reinforced importance of on-campus storage:
 - Prevents loss during coaching transitions
 - Ensures accountability of school-owned equipment
- Climate-controlled storage available.

Scholarships

- Applications for Baker & Creighton Funk scholarships under review.

Vendor Review (Uniforms & Equipment)

- Ongoing evaluation:
 - Baker Sports
 - BSN Sports
- Meetings conducted with both vendors.
- Decision forthcoming after final review.

Athletic Scheduling Challenges

- Example shared:
 - Overlapping playoff schedules (lacrosse & flag football)
- Working with other schools to coordinate adjustments.

Additional Notes - Attendance Bonus

- Teams with full-year meeting attendance eligible for bonus funds.
- Please get with Tracy if you have any questions regarding attendance.
- Winners to be announced at next meeting.

Liasons for all sports in attendance updated the group on their team activities.

The next General Boosters meeting is scheduled for Monday, May 4th at 7:00 PM in the media center.

The meeting was adjourned at 7:42 PM.