

Ponte Vedra Sharks Booster Club
Meeting Minutes
March 3, 2025-PVHS Media Center

Call to order by Sheila Rice at 7:04 PM

Attendance:

Sheila Rice- President, General Boosters
Steve Smith- Treasurer, General Boosters – Boys Volleyball
Tracy Strevia- Secretary, General Boosters
John Ward – VP, General Boosters
Mike Harrison- Athletic Director
Dawn Kroog – Sports Treasurer
Kelly Straub- Girls Flag Football
Katie Sanfilippo – Dance
Jill This – Boys Football, Boys and girls weightlifting
Eilleen Speace – Boys Basketball
Kelly Straub – Softball
Erin Wolf – Dive and Swim
Sharon Grant – Track and Field, Cross Country
Christina Felsing – Girls Basketball
Annie Hett – Boys and Girls Soccer
Anne Rubocki – Baseball
Karen Macko – Cheer
Sarah Froehlich – Indoor and Beach Volleyball
Stacy Hauseman – Boys and Girls Lacrosse
Colleen Sheehan – Boys and Girls tennis

Director Report:

ATHLETIC DIRECTOR- Mike

Mike began by sharing exciting updates about several PV sports teams:

- The girls' soccer team won back-to-back state championships. Last year they were ranked #1 in the nation Max Preps, and this year they hold the #2 spot, which is an incredible achievement.
- The Cheerleading team also won the state championship.
- The boys' basketball team is heading to the Final 4 this weekend for the fourth consecutive year – an accomplishment that no other team in St Johns County has achieved before.

Mike also provided an update on the turf field project, announcing that the school board has approved the plan. While a vendor has been selected, the brand of turf has not yet been finalized. The next steps involve obtaining permits, finalizing the contract, and beginning construction. The goal is to complete the project by August 1st. Mike expressed his belief that every school will eventually have turf fields, citing the recent

millage increase and the ½ cents sales tax as significant steps in the right direction for funding these improvements.

Looking ahead, Rob Garcia will hold a budget meeting next week and will discuss funding for various athletic initiatives. Mike emphasized his strong commitment to safety and stated that he will continue to push for projects that enhance player protection.

Additionally, the new sound system was successfully installed into the gym today.

Regarding athletic clearance, Mike informed everyone that the clearance portal will not be open in time for cheer tryouts but is expected to launch around May/June. In the meantime incoming 9th graders and new athletes will need to register under this year. Once they make the team, they will then register for the 2025/2026 school year.

An issue was raised regarding a shortage of cups at recent track meets, with the last two events running out completely. To prevent this from happening again, Mike or the athletic trainer should be reminded in November to address the supply issue. Sheila also suggested doubling the budget allocation for cups next year.

Team photos are needed ASAP in order to be included in the yearbook.

Officer Reports:

PRESIDENT- Sheila reported that spring passes have all been delivered, with the exception of volleyball. The Booster Club currently has 557 memberships.

The Chip in for Charity fundraiser ended on February 28th. While some teams performed well in sales, others did not sell any. The Booster Club expects to receive the check around May, at which point, the funds will be distributed to the teams that sold tickets.

Looking ahead, planning for the next year's Booster Board has begun. There is one open position for Treasurer, and anyone interested is encouraged to apply. The board slate will be voted on in April.

Scholarship opportunities for Athletes

- Creighton Funke Scholarship: Two \$5000 scholarships (one for a boy and one for a girl) are available to seniors. Details can be found in Shark Bytes.
- Baker's Sport Scholarship : Two \$2500 scholarships (one for a boy and one for a girl) are available to seniors. Details can also be found in Shark Bytes.

Coaches and parents are encouraged to inform student-athletes about these opportunities and urge them to apply.

Mini Grants for Sports Teams

The Booster club is introducing a new initiative – a mini-grant program for all sports teams. Since the Booster club has extra funds, this is an opportunity for General Boosters to give back to individual athletic programs.

- Each sports team can apply for up to \$1000 to cover equipment, supplies, or unexpected expenses.
- Funds can be used retroactively
- A parent must submit the request
- The application form will be posted on the Booster website and emailed to all liasons
- Applications must be submitted to Mike and General Boosters by April 30th and will be approved by Mike

Example of a needed expense: Volleyball server

Community Service bonus (\$250) - if you haven't taken advantage of the \$250 Community Service Bonus, time is running out! Only three months remain to get athletes involved in giving back to the community.

Examples of qualifying activities include:

- Trunk or Treat / Dreams Come True
- Night to Shine
- Boys and Girls Club (donating old cleats/sports apparel)

TREASURER - Steve Smith reported that the General Booster account currently holds a balance of \$91,000. He encouraged all teams to submit applications for the mini-grant program so that General Boosters can redistribute some of these funds.

Looking at overall finances, the club's net income for the year stands at approximately \$9K. A recurring expense is the \$1900 monthly bill for the field maintenance. By the end of the year, most of the money brought in will have been spent, with the portion remaining as carryover. Some of the leftover funds are the result of returned donations for projects that may have not worked out.

Liasons from all sports in attendance provided updates on their respective activities.

The next **General Boosters meeting** will take place on **Tuesday, April 8 at 8:00 PM** in the media center.

The meeting adjourned at 7:46 PM.