

Ponte Vedra Sharks Booster Club
Meeting Minutes
May 6, 2025-PVHS Media Center

Call to order by Sheila Rice at 7:02 PM

Attendance:

Sheila Rice- President, General Boosters – Boys and Girls Lacrosse
Steve Smith- Treasurer, General Boosters – Boys Volleyball
Tracy Strevia- Secretary, General Boosters
John Ward – VP, General Boosters
Mike Harrison- Athletic Director
Dawn Kroog – Sports Treasurer
Fiona Kimber- Girls Flag Football
Karen Macko – Cheer
Annie Hett – Boys and Girls Soccer
Kelly Straub – Softball
Tricia Hoffmann – Girls Basketball
Amaya Hill – Dance
Stacey Mayer/Lucy Miller/Anne Rubocki – Baseball
Eillean Speace – Boys Basketball
Sarah Froehlich – Girls Volleyball, Beach Volleyball
Erin Wolf – Swim
Jill This – Football, Weightlifting
Stephanie Marciani – Track and Field, Cross Country

Officer Reports:

PRESIDENT- Sheila Rice

- Parking spots
 - Several bids received; still open through May 16th
 - Prime parking in the teacher lot is praised, especially valuable for athletes coming to school at different times
- Fundraiser – “Chip in for Charity”
 - Program raised over \$3000 through ticket sales with the PGA tour
 - 13 teams participated; funds will go to each team’s individual budget once the money comes in from the tour.
 - Track and Field sold the most – over \$1300
- Booster Membership for next year
 - Opening soon, May 15 ; important for football, cheer and dance as they start practicing soon for next year
 - No increase in fees this year (fees did increase last year)
 - Encourage early registration for all sports to get the benefit of seats/tickets for football

- If a booster membership is bought and a child does not make a team that money can be partially refunded
- You can only join boosters once a year
 - If your child plays 3 sports, list all three sports and decide what sport you are going to allocate the money to
- Boosters and Participation
 - Booster funds support team operations and extras
 - Get the word out to rising freshman
 - While participation in Boosters can't be mandated, it's strongly encouraged for all team members to join.

Note: Some teams require joining Boosters before an athlete can participate in games or practices.

- Scholarships Opportunities
 - Bakers
 - Winners were Jake Hilley (track/football) and Penny Z (swim)
 - Creighton/Funke
 - Winners were Jake Hilley (track/football) and Katie Kelly (track and field)

Note: Only a small number of applications were submitted – please promote these scholarships more actively next year.

- Treasurer/Liasons
 - Please inform Sheila if your team will have a new liason or treasurer for the upcoming year
- Mini-grants
 - 15 teams have applied and been approved; 3 applications are currently pending
- Fall sports – If you need support over the summer (registration forms for banner ads, camps, program ads), contact Sheila.
- Jill This approached a few subject matters for football
 - Exterminator for the shed
 - Updating the elevator sign
 - Getting a quote to evaluate and potentially fix the sound system in the press box (baseball mentioned as well)
- Boosters will be having a Coaches dinner to celebrate all coaches May 27
- Attendance bonus – Sheila and Tracy will review attendance records and award a \$200 bonus to each sport that had a liason at all meetings this year.
- Elections – Steve will be stepping down as he prepares for his child to graduate and leave for college.
 - Fiona Kimber has volunteered to fill Steve's position.

The board approved the following slate for next year:

- **President:** Sheila Rice
- **Vice President:** John Ward
- **Secretary:** Tracy Strevia

- **Treasurer:** Fiona Kimber

Finance:

TREASURER- Steve Smith

This marks Steve's last year as Treasurer. He was thanked for his dedication and service. Steve provided a financial update noting that the year started strong with \$82,000 in cash for General Boosters. Boosters has spent/given away \$8,300 more than what we brought in this year giving us a cash balance of \$73,500. A total of fifteen mini-grants were approved (with two still pending), amounting to \$17,000.

Expenditures included:

- \$5000 for the startup of flag football
- \$5,500 loan to cheerleading for mats (to be reimbursed at the end of summer or beginning of the school year)

Director Report:

ATHLETIC DIRECTOR- Mike Harrison

Mike opened by expressing his appreciation for a successful year and the excellent collaboration between the teams, coaches, and the school. He emphasized the shared mission of providing the best possible experience for students at Ponte Vedra High School.

He acknowledged the challenges of multiple sports sharing limited facilities and thanked everyone for working together effectively.

Facility Improvements to embark on whether big or small:

- New sound system in the gym
- New video board in the gym
- New video board in the stadium
- New Sound System in the stadium
- Netting upgrades in the baseball/softball batting cages
- Track improvements
- New Marquee at the front entrance (Mike will oversee)
 - *Athletic achievements will be highlighted here*
- New turf field for football, lacrosse and soccer
 - *Construction begins next Wednesday, targeted for completion by August 1st*

Future Goals and Needs:

- Relocate the baseball backstop approximately 10-15 feet forward for safety compliance
- Advocate for county funding on essential safety improvements
- Booster Club to prioritize "extra/fun" projects that enhance aesthetics and the student experience (ex. Video boards)

Personnel update:

Sophia, our athletic trainer, will be leaving this summer. If you know someone qualified and interested in the role, please contact Mike.

Note: A master's degree is required for this position

Mike's secretary will also be leaving this summer. He has a potential candidate interested in the position.

Liasons from all sports in attendance provided updates on their respective activities.

Have a great summer! The next **General Boosters meeting** is TBD in August.

The meeting adjourned at 8:02 PM.