

Ponte Vedra Sharks Booster Club
Meeting Minutes
November 4, 2024-PVHS Media Center

Call to order by Sheila Rice at 7:04 PM

Attendance:

Sheila Rice- President, General Boosters
Tracy Strevia- Secretary, General Boosters
Mike Harrison- Athletic Director
Steve Smith- Treasurer, General Boosters, Boys Volleyball
Erin Wolf – Swim and Dive
Gill Cox – Tennis
Annie Hett - Boys Soccer
Eilleen Speace – Boys Basketball
Bob Straub – Softball
Jamie Conroy – Girls Flag Football
Sharon Grant – Track and Field
Jill This – Football
Karen Macko – Cheer
Amaya Hill – Dance
Sarah Froehlich – Volleyball
Purvi Sanghvi – Cross country and Track
David McCann – Girls Soccer
Stacy Hauseman – Boys and Girls Lacrosse
Laura Player – Beach Volleyball
Anne Rubocki and Stephanie Augusta - Baseball

Officer Reports:

PRESIDENT- Sheila started by discussing team fees. The Booster club is trying to capture what each team fee is for their particular season. This will help to assess where people are for each team when putting together the memberships for next year. It will also help if a parent or student reaches out to the boosters questioning a particular team fee. Overall the Booster club is trying to do a better job of keeping the history of team fees each year.

Chip in for Charity – last year boosters made around \$6K on this fundraiser. This is the Players charity program where we have the ability to sell tickets to The Players Championship and for every ticket sold your sport gets \$40 (-booster fee). This opens in November and goes through the end of February.

Digital ads – as fall seasons are wrapping up, the new seasons of digital advertising will transition into the winter sports in the gymnasium and the field outside. Sheila encouraged teams to incorporate the digital advertising into their sponsorship packages.

Gymnasium - \$500 for the season, which will include girls and boys basketball, volleyball, and weightlifting

Outside will still be available to advertise during soccer games. Also if your sport is in a different season you still have the ability to sell ads in the gymnasium and outside. Cheer has done a great job with selling within their season outside and also in the gym. Steve and Dawn have updated the treasurer handbook and this has been shared to all of the liaisons treasurers. A couple of pertinent things to take note; coaches should not be submitting any expenses and there is no expensing of alcohol for any situation.

Swim and football have used a photographer, Keith Jackson of Jax Visuals, to capture some of their sporting events and have been thoroughly impressed with the results. He charges \$400 per event and if parents want to buy the pictures its \$25. If any of the spring sports are interested please keep him in mind. He also does hype videos if your athlete is interested.

TREASURER – Steve Smith:

We currently have about \$74K in the Boosters fund.

Current donations and expenditures:

- \$20K to the baseball and softball teams for their batting cage fundraising efforts
- \$5K to girls flag football to aid them with things needed to get started
- 4990 tax filed last month
- \$26K on field maintenance (\$10K was catch up from last year because of late invoices)
- \$30K to the new gym sound system, Booster portion will be 50% of that cost

MEMBERSHIP – Annie DeWeese:

Annie requested that when each team sends their list to please put this information in some kind of format so it's easy to read (last name, first name, etc)

Membership updates:

19 Bull, 42 Hammerhead, 138 Tiger, 127 Mako, 38 Nurse, 27 Guppy

Prior to sending anything out to your teams, get with Sheila/Annie to discuss your team fee amounts so they can help work the numbers to make sure that the parents are getting as much benefit for their dollar on the membership options. Winter pass delivery has been completed.

Director Report:

ATHLETIC DIRECTOR- Mike opened by expressing that we are hopeful for a home football playoff game. If we get a playoff game booster passes will not be applicable. He will reach out to Gofan to try and pause for the playoff game/games. Mike apologized for some of the Creekside fans that got into the parking for football and left some PV parents unable to park in the lot.

Mike met with the gym sound system electrician and he is waiting on the updated quote and hoping for this to be up and running sometime after Christmas.

Wrestling has sold quite a few ads for indoor and outdoor advertising.

Winter sports are picking up; soccer has their first games tomorrow night, basketball plays next week for their preseason games, and girls wrestling started today.

Fall sports - Boys golf won regionals, girls golf plays tomorrow and both should advance to the state championship. Swimming states are Friday and there is a chance to go for 4 state championships in a row. Cross country regionals are Thursday in Panama City.

Football finished up 8-2 in the regular season.

Mike emphasized to please work with Sheila on expenses so nothing slips through the cracks.

If a sport goes to states the sheriff tries to provide police escorts but make sure that you work through PVHS to set this up.

Liasons for all sports in attendance updated the group on their team activities.

The next General Boosters meeting is scheduled for Monday, December 2nd at 7:00 PM in the media center.

The meeting was adjourned at 7:54 PM.