

Ponte Vedra Sharks Booster Club  
Meeting Minutes  
October 6, 2025-PVHS Media Center

Call to order by Sheila Rice at 7:00 PM

Attendance:

Sheila Rice- President, General Boosters  
Fiona Kimber- Treasurer, General Boosters – Girls Flag Football  
Tracy Strevia- Secretary, General Boosters  
Mike Harrison- Athletic Director  
Dawn Kroog- Sports Treasurer, General Boosters  
Sarah Froehlich- Girls Indoor and Beach Volleyball  
Eilleen Speace – Boys Basketball  
Stacey Mayer / Lucy Miller- Baseball  
Kelly Straub- Softball  
Amaya Hill- Dance/Splash  
Goli Hosseini- Cross Country, Track and Field  
Kim Romano- Boys Soccer  
Lisa Lester- Cheer  
Erik Smith – Wrestling  
Julia Natal – Girls Wrestling  
Christina Felsing- Girls Basketball  
Liz Owen- Girls Lacrosse  
Stacy Hauseman – Boys Lacrosse, Football  
Ray Somers - tennis  
Erin Wolf – Swim / Dive

## **President – Sheila Rice**

### Membership Status

- Mid-cycle lull after fall sign-ups; ~10 new members in the past month, with some baseball and other sports beginning to trickle in as winter tryouts/meetings start.

### Winter Sports Passes (GoFan)

- Delivery date: November 3 (well before first contests).
- Note: GoFan split passes into two separate emails this year, which caused some user confusion at the first distribution. Please remind families to look for both emails.

### Team Fees – Information Request

- Sheila will email teams to confirm current team fees.
- Purpose:
  - Help Booster leadership advise families on which membership level may best offset team costs.
  - Inform any future adjustments to Booster membership tiers.
- Reminder: Each team should meet with Mike before the season to set needs and arrive at a per-player fee

### Transportation Planning

- Winter teams: coordinate buses now.
- Spring teams: plan early due to spring-break overlap and high demand; charter needs should be flagged well in advance.
- Postseason planning: Discuss playoff costs (e.g., added travel/nights) with coaches up front. Decide whether to collect a postseason fee later or front-load into the season fee.

### Q&A – Buses

- Both school buses and charters must follow district guidelines.
- Charter arrangements should be scheduled through the AD office; the office will confirm the team's cost share and ensure reimbursement is compliant.

## **Treasurer – Fiona**

### Operating & Program Updates

- Routine monthly/recurring expenses are approximately \$6,000 (accounting/QuickBooks, lawn care, TeamSnap, Verizon, software services, iPads, etc.).
- Boosters are temporarily funding athletic training coverage while the athletic trainer role remains vacant (a county responsibility under normal circumstances).
- Prior larger allocations supporting football/weight room improvements are in motion from last year's grant/commitments.

### Community Service Mini-Grants

- Three teams completed approved service projects and received the \$250 community reimbursement:
  - Girls Dance, Girls Basketball, Boys Baseball
- Example service noted: packing with Feed My Starving Children (at a local Presbyterian church) and a visit to a local assisted-living facility (girls dance).
- Documentation: Send community-service documentation to Sheila.
- Photos: Send to Mike for possible inclusion in the Team Sideline newsletter and Athletics social media.

## Director Report – Mike Harrison, Athletic Director

### Field Usage / Scheduling

- New turf/field allows home soccer matches earlier in the year, unlike many schools that wait until football is finished. This will help front-load quality matches without damaging the surface (simply remove goals when needed).

### Athletic Trainer Hiring

- Recent interview declined due to commute/family constraints; two additional leads are being pursued.
- Working with district to identify local vendor coverage options on a part-time basis.
- State requirements: Certified AT coverage is required for Football, Lacrosse, and Wrestling events. Other sports are not required but will be covered when feasible. Interim event coverage for volleyball and others has been managed case-by-case

### Financial Controls & Reimbursements (Coach Purchases)

- Pre-approval required (Sheila + Mike) before any coach purchase.
- Prefer invoicing through Boosters (or team purchasing card for travel meals) to avoid out-of-pocket.
- A simple request/approval form is being considered to improve documentation.
- Consistency protects coaches, the school, and Booster non-profit compliance.

### Season & Postseason Planning

- Meet with Mike (coach included) before the season to finalize budgets, bus plans, and postseason scenarios (e.g., multi-night travel if teams advance deep).
- Communication channel: Have coaches bring needs directly to the AD to avoid crossed wires.

Liasons from all sports in attendance provided updates on their respective activities.

The next **General Boosters meeting** will take place on **Monday, November 3 at 7 PM** in the media center.

The meeting adjourned at 7:38 PM.