

ASC BRANDS, LLC
an Illinois Limited Liability Corporation

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**NOTICE OF ASSIGNMENT FOR THE
BENEFIT OF CREDITORS AND
DEADLINE FOR SUBMITTING CLAIMS**

TO ALL CREDITORS AND EQUITYHOLDERS OF ASC BRANDS, LLC, AND OTHER PARTIES IN INTEREST:

PLEASE TAKE NOTICE that on March 20, 2026, (the “Effective Date”), ASC Brands, LLC, (the “Assignor”), an Illinois limited liability corporation made a General Assignment for the Benefit of Creditors (the “Assignment”) to ASC (ABC), LLC, a Delaware limited liability company, solely in its capacity as assignee for the benefits of creditors (the “Assignee”), pursuant to Illinois state law. Accordingly, please use this notice to discontinue any on-going services provided to the Assignor on the Effective Date.

PLEASE TAKE FURTHER NOTICE that with the exception of the relationship created by the Assignment, and despite their similarity in name, Assignor has no corporate affiliation to the Assignee. Pursuant to the Assignment, the Assignor has irrevocably and unconditionally assigned, granted, conveyed, transferred, and set over to Assignee all of Assignor’s currently existing right, title, and interest in all real and personal property and all other assets, of any kind or nature whatsoever and where so ever situated, which assets include, without limitation, all personal property and any interest therein, including all that certain stock of merchandise, office furniture and fixtures, machinery, equipment, inventory (raw goods, work in process and finished goods), book accounts, books and records, bills, accounts receivable, cash on hand, cash in bank, deposits, intellectual property including all patents, patent applications, copyrights, trademarks and trade names, and all goodwill associated therewith, insurance policies, tax refunds, rebates, general intangibles (including any and all causes of action, whether filed or not as of the date of this assignment), insurance refunds and claims, and choses in action that are legally assignable, together with the proceeds of any non-assignable choses in action that may hereafter be recovered or received by the Assignor, and all real property interests. Further, this specifically includes all claims for refunds or abatement of all excess taxes heretofore or hereafter assessed against or collected from the Assignor by the United States or any of its departments or agencies, any state or local taxing authority. For the avoidance of doubt, the Assignee has taken title to all of the foregoing assets formerly owned by the Assignor, but has not assumed any liability of the Assignor, including accounts payable or liability under any leases of real or personal property. Pursuant to applicable state law, the Assignee intends to liquidate all of the foregoing assets and in so far as is possible, distribute the proceeds thereof, net of fees, costs and expenses, to creditors of the Assignor in order of priority as set forth under applicable law.

PLEASE TAKE FURTHER NOTICE that all persons or entities asserting any claim against Assignor must submit a proof of claim and proper supporting documentation no later than **September 20, 2026** (the “Bar Date”). The form for submitting a proof of claim is enclosed herewith. Claims can be filed using the following website (www.abc-claims.com) or by mail to the following address:

ASC (ABC), LLC
P.O. Box 9
Grandville, MI 49468

Any claimant who fails to timely submit a claim, postmarked on or before the Bar Date, in accordance with the instructions set forth above, shall be barred from sharing in any distribution from the net liquidation proceeds, if applicable, and shall not receive any payment from Assignee.

DATED: April 20, 2026

BY: ASC (ABC), LLC, in its sole and limited capacity as assignee for the benefit of creditors of ASC Brands, LLC.