

“MCNEIL LACROSSE” CAMPAIGN

I SIGNED UP USING: (check one)

FACEBOOK EMAIL ADDRESS: _____ I CHOSE PASSWORD: _____

Parents & Guardians,

We are kicking off a new fundraiser this year using the ‘Snap!’ program that allows us to use email, social media, and text messaging to quickly raise money for our team. All that is asked of each participant is that they gather 20 or more email addresses of family, relatives & potential supporters that may be willing to donate to our cause. **Your contacts are strictly private & protected;** they will simply receive a personalized donation request on behalf of your student during our fundraiser. If you could please help your student complete **PART B** below this would be a huge help to our program. We really need full participation in order to reach our team goal by completing these simple steps we will greatly reduce the need to run as many fundraisers as previous years! Thanks for your support!

PART A

STUDENT INSTRUCTIONS: (TO BE COMPLETED AT MEETING WITH FUNDRAISING COACH)

1. Visit **WWW.HWHO.ORG**
2. Click “Sign Up”
3. Sign Up using Facebook or Email. If you sign up using email, please upload a photo when prompted. Please write your login information at the top of this sheet now.
4. Enter the Join Code: **541-497-533** Follow the steps in the pop-up share wizard, entering any contacts you can.
5. If your Team Leader signed your group up to receive Prizes, enter your prize choices during the final step of the share wizard. ***IF YOU DO NOT ENTER YOUR PRIZE CHOICES, YOU WILL NOT RECEIVE PRIZES, EVEN IF YOU’VE EARNED THEM***

PART B

PARENT/GUARDIAN & STUDENT AT-HOME INSTRUCTIONS:

***Do not follow the sign-up steps above, your child will create an account on the Snap website with the help of his/her team leader and Snap Fundraising Coach. PLEASE DO NOT CREATE A SECOND ACCOUNT, THERE SHOULD BE ONE ACCOUNT PER STUDENT**

1. Please assist your child in gathering a list of 20 potential donors for our campaign
2. Ask your child to enter A MINIMUM OF 20 email addresses during the kick off (we’ve tested this with thousands of groups and sending 20 emails produces optimal results!)
3. Please utilize the “Spread The Word” section of the donor page to share via Facebook, Twitter, Email & Text Message

Note to Parents: Compile a list of 20 email addresses, and your child will submit that list to their coach/teacher before **DATE “3/26”**.

Participants Name _____

The “SNAP 20” – EXPECTATION

We will be entering AT LEAST 20 quality email addresses into the Snap Platform by the Kick-Off day “3/26”. Enter them on date listed above with your Snap Rep “**BRIAN LEE**”. I expect you all to show your effort and support by participating!

******The best practice is to enter a minimum of 20 email addresses in a note on your phone, or email the list to yourself. This will make it easier since all you will have to do is copy and paste them into the system instead of typing them out******

PARTICIPANT GOAL: 20+ email addresses

The “SNAP 20” Example Sheet:

*****Example email addresses to get*****

- Parent/Guardian
- Grandma/Grandpa
- Aunts/Uncles
- Parent/Guardian Co-Workers
- Parent/Guardian Best Friend
- Family Friends
- Family Dentist/Doctor/Orthodontist
- Youth Coach
- Club Coach
- Neighbors
- Church/Social

Count:	Email Addresses:	Count:	Email Addresses:
1.		11.	
2.		12.	
3.		13.	
4.		14.	
5.		15.	
6.		16.	
7.		17.	
8.		18.	
9.		19.	
10.		20.	

Additional examples: Alumni, local businesses (that would know you or the school)

DO NOT PUT TEACHERS OR PEERS