Spartan Boys Lacrosse Booster Club
11/5/2019

Jodi McClernan, Kristina Mareno, Dave McClernan, Dave Bach
(Nicole unable to attend)

Jen Bach, Nancy Lussier, Melissa Verga, Jim Townsend

Start Meeting 709pm

Last Meeting minutes - need a few numbers updated and added then approved, Dave M 1st, Dave B 2nd

Website Conversation - Nancy mentioned she would work on it and run for booster club
-Jodi motioned for Nancy 1st, Dave m 2nd
-Ideas for sites to use - HomeTeamz, Sports Illustrated, Teamz, Sports Engine, use one we have
-like the youth lacrosse site as an option - will check with Mike Howard on what they use
-consider mimicking football registration for lacrosse registration as well

Treasurer Report -
Account Balance -$1064.01 (-$450 for Falling Leaves)
-Paid Parent Booster renewal, paid AIM insurance renewal, Paid Gladiator Games
-No outstanding bills to be paid

Budget Building -
-From Coach Schwan
-6 cases lax balls, turf time, charbeneau 11 sessions, winter tourneys (Power 7"s, John Mack, no Brockport)
-discussion of increase in tourney fees and charbeneau fees
-range of $75-$100 depending on numbers attending
-$10 a session / $15 drop in each time
-Vestal Game @ Hartwick (Varsity Only)
-idea for varsity players to have fundraiser to raise money for Vestal trip
-Future purchase for fall/winter tourneys
-Pinnies for all 3 teams to look uniform and have for tourneys
-Info packet for players at info meetings - Jodi and Kristina to work on

Fundraising Ideas -

-Rec Nite - not doing 11/15 to close to get it together
-will do the 12/13 nite
-Cost $10 per child
-6-830pm (setup at 5pm), Charlton Heights
-Grades 1-5 maybe K
-popcorn, cookie decorating
-lax players to help out, bring sugar cookies
-speaker to play music
-spike ball, can jam, corn hole, kick ball, dodgeball, board games, small craft, cookie decorating
-backpack blast, emails out, BHBL Headlines and happenings, send out to youth sports wrestling, football, lacrosse

-Vendor Fair - Sat Dec 7 @ Middle School - 9a-2p, $55 per vendor no refunds unless event cancelled, 20 vendors available
-setup night before or at 8am
-lax players help out with vendor setup and take down
-table for Booster club to have raffle tables and concessions
-3 payments received, 7 commitments with checks in mail, deadline is Nov 7
-Advertising - Facebook ads, EventBrite
-Rotary Sign, Foggs Sign, Firehouse signs, physical signs day of fair

Online Apparel Store
-Christmas apparel order to go out if we have time to get it in

Other Ideas -
-"Sponsor a Player" - Goes to Families in Feb
-Sponsorships - Corporate people - January
-Last year sponsors smaller spot to carry over from last year
-Eat out spots - Once a month starting in January thru the lacrosse season
-Red Robin, 5 Guys, Chipotle, Panera, Slice Pizza
-Stewarts - Melissa looking into donation

Next Meeting Tuesday Dec 3, 2019
-Next meeting agenda idea - work on mission and changes to sponsor/scholarship

Meeting adjourned 909pm - Dave M 1st, Dave B 2nd