

BIRMINGHAM THUNDERBOLTS PREMIER

TEAM SHOP BUYING GUIDE

THIS WILL ANSWER ALL OF YOUR QUESTIONS ON ORDERING YOUR NEW BALANCE COACHING, PLAYER AND FAN WEAR APPAREL... AS WELL AS ANY SPIRIT WEAR IN GENERAL.

AVAILABLE LOGOS



ALL INQUIRIES: boltssupport@bsnsports.com YOUR BSN SALES PROFESSIONAL: CHELSEA ERICKSON

TEAM SHOP BUYING GUIDE

- These New Balance Team Shops are for getting geared up in your new sponsor brand apparel! You also have some nonbranded, more cost-friendly options.
- The Thunderbolts Organization is officially sponsored by New Balance. **The Organization Leadership Team has stated that JANUARY 2023 is the date that all teams need to have transitioned to NEW BALANCE. Meaning, you can transition as late as January 2023, allowing Fall 2022 in Mizuno / prior brands.**
- **After JANUARY 2023, no team should be ordering or wearing the following:**
 - ADIDAS
 - **MIZUNO**
 - NIKE
 - UNDER ARMOUR
 - CHAMPRO
 - ETC.
- What to purchase?
 - You will get this direction from the Thunderbolts Organization Leadership Team or from your Coach. If you do not get specific instructions of mandatory purchase items, then you are free to purchase what you would like from the options provided to you from BSN SPORTS and Thunderbolts.
- Be sure and pay close attention to the apparel items at check out. Some of them allow the option of Name & Number to be added to the back!
- Orders are not processed until the Team Shop closes. You will get a notification when the Shop closes.
- Understanding the Logistics Chain:
 1. Place your order
 2. Receive Order Confirmation via email and at Check Out
 3. Purchase Order (PO) is created then apparel items are shipped to the Decoration Facility.
 4. Your order is decorated with logo and any additional customizations.
 5. Order is packaged and shipping label is created (FedEx).
 6. FedEx picks up order and ships it to customer.

TEAM SHOP BUYING GUIDE

FREQUENTLY ASKED QUESTIONS

- **WHAT IF MY ORDER IS WRONG?**
 - Please have your individual order number and sales order number (or name of team shop). Forwarding a confirmation email also works! Include images of the error and send email to boltssupport@bsnsports.com. We will work with you to get replacements sent out.
- **HOW CAN I GET SIZING INFORMATION ON THE DIFFERENT BRANDS BEFORE I PURCHASE?**
 - You will need to refer to the brand's website to find their specific sizing chart. For example, if purchasing a Gildan hoody, refer to Gildan's website to find size information. Sizing information is also listed on the garment for every team shop created.
 - We do NOT accept exchanges on decorated product. If a wrong size is ordered, we are unable to swap this out as they are custom made products.
- **CAN I CHANGE MY ORDER AFTER I PAY?**
 - No orders can be changed once the Team Shop is closed. NO EXCEPTIONS!
 - IF your order has been placed BUT the Team Shop is still open and you have questions or need revisions, please have your Order # ready and contact BSN SPORTS at <https://bsnteamsports.com/contact> OR CALL 1-800-749-3813.
- **WHAT IF I DON'T SEE AN ITEM FROM THIS GUIDE ON THE TEAM SHOP?**
 - This means that the item is unavailable / not in stock at current time. It will be back on the Shop when in stock.
- **HOW LONG WILL MY ORDER TAKE?**
 - PLEASE allow all decorators 3 weeks to work on your order plus an additional week for packaging and delivery, MINIMUM! The 4+ weeks time clock DOES NOT begin until your team shop has closed.
 - Do not reach out to BSN SPORTS or the Thunderbolts Organization Leadership Team with shipment questions if within the 4 weeks time frame after team shop is closed. Not all Shops will take this long, some as few as 2 weeks, but this is all dependent on decorator's workload.
 - Any delays in decoration > delivery will be conveyed to your program's director.
- **HOW DO I TRACK MY ORDER? VIA EMAIL:**
 - You get Order Confirmation once you place your order
 - You will get an email when your order is with the decorator and ready to ship
 - If questions due to your order being delayed past the 4 weeks, please send email to boltssupport@bsnsports.com
- **WHERE DO ORDERS SHIP?**
 - Orders will ship direct to the Customer's shipping address entered.
 - Team uniforms will ship direct to your team Coach.
- **WHEN WILL THESE TEAM SHOPS BE OPEN?**
 - Great question! These Shops will be open on the following dates: **1st Monday of every month, starting 5/1/2022.**
- **HOW LONG WILL THESE TEAM SHOPS BE OPEN?**
 - Great question! These Shops will be open for 7 business days. It is good practice to have your items picked out ahead of time and plan for your purchase. Remember, if you miss the ordering window, another one is coming!
- **ARE THERE OTHER WAYS TO GET THUNDERBOLTS SPIRITWEAR?**
 - YES!
 - You have access to a 24/7/365 Fanwear Store, called your SIDELINE STORE (links below for your designated divisions)
 - THUNDERBOLTS SOFTBALL FRANCHISE SIDELINE STORE <https://sideline.bsnsports.com/schools/alabama/irondale/thunderbolts-softball>
 - BIRMINGHAM THUNDERBOLTS PREMIER SIDELINE STORE <https://sideline.bsnsports.com/schools/alabama/birmingham/birmingham-thunderbolts-softball>
- **WHY ARE SOME ITEMS THE SAME ON THE SIDELINE STORE AS THE POP-UP TEAM SHOP, THE NONBRANDED ITEMS?**
 - You absolutely want to capitalize on the Pop-Up Team Shops, as they will offer a lot of the same products as your Sideline Store, but for LESS! Sideline Store is priced at retail less the PROMO CODE you use (bannered on Home Page of Store) whereas your Team Shops are at Thunderbolts Organization discount pricing. Team Shops will also have the option for nicer screen print decorations rather than digital fusion heat press on Sideline Store select items.

BIRMINGHAM THUNDERBOLTS PREMIER

APPAREL GUIDE

**ALL SPIRITWEAR ORDERS ARE TO BE PURCHASED FROM THUNDERBOLTS
ORGANIZATION BSN SPORTS ACCOUNT! NO EXCEPTIONS
THIS IS THE RESPONSIBILITY OF THE TEAM COACHES TO ENFORCE THIS RULE.**



Athletic Gold tops: Next estimated shipment 8/2022



Purple tops: Next estimated shipment 7/2022















Gray/White: Next estimated shipment 8/2022



Gray/Black: Next estimated shipment 6/2022









Next estimated shipment 7/2022































Black: Next estimated shipment 7/2022









BOLTS

SOFTBALL





BIRMINGHAM THUNDERBOLTS PREMIER



SIDELINE STORE GUIDE



THIS IS YOUR 24-7-365 SPIRITWEAR STORE. THIS STORE IS NOT INTENDED FOR LARGE TEAM ORDERS OR LARGE COACH ORDERS, SEND THOSE ORDERS DIRECT TO CHELSEA ERICKSON at boltssupport@bsnsports.com. THIS STORE IS FOR YOUR FAMILY AND INDIVIDUAL FANWEAR NEEDS.

YOU WILL GET A NOTIFICATION VIA EMAIL TO CONFIRM YOUR ORDER. YOU WILL ALSO GET A NOTIFICATION WHEN YOUR ORDER IS SHIPPED TO YOU. ON AVERAGE ORDERS TAKE ABOUT 3-5 DAYS TO DECORATE AND SHIP OUT TO YOU.

YOU WILL LOVE THIS STORE! YOU HAVE THE ABILITY TO CUSTOMIZE YOUR GOODS BY ADDING SLOGANS AND DIFFERENT LOGOS. YOU CAN ALSO ADD DESIGNS TO THE BACK OF TOPS. YOU MAY ALSO REMOVE ALL DESIGNS AND PURCHASE ITEMS BLANK.

PLEASE SPEND SOME TIME EXPLORING THIS GREAT STORE! YOU HAVE A FULL MEN'S, WOMEN'S, YOUTH & INFANT LINE. ACCESSORIES LIKE BLANKETS, HATS & CUPS TOO!

IMPORTANT NOTE: PRACTICE SHIRTS ARE ON THIS SITE! SELECT THE MEN'S LINE > TOPS & SHIRTS > BRAND: SELECT BSN > SELECT THE SHORT SLEEVE PHENOM > SELECT YOUR COLOR & LOGO FOR FRONT > INSERT NAME &/OR JERSEY # ON BACK

[LINK](#)

BIRMINGHAM THUNDERBOLTS PREMIER



EQUIPMENT SHOP GUIDE



THIS SECTION WILL OUTLINE WHEN AND HOW TO GET YOUR EASTON/RAWLINGS BATS AND GLOVES ORDERED.

BATS WILL BE OFFERED ON ALL OF YOUR TEAM SHOPS (NOT SIDELINE STORE). SIMPLY ADD THIS TO YOUR FANWEAR ORDER AND THEY WILL SHIP DIRECT TO YOUR HOME. IF YOU NEED A BAT FAST AND CANNOT WAIT ON THE TEAM SHOP TO CLOSE FOR THE ORDER TO PROCESS, PLEASE EMAIL YOUR ORDER TO boltssupport@bsnsports.com

ALL ITEMS PURCHASED FOR THE FUTURE NEED TO BE RAWLINGS & EASTON.

GLOVES WILL BE OFFERED ON ITS OWN TEAM SHOP 3 TIMES A YEAR. WE UNDERSTAND THAT GLOVES ARE NOT REPLACED AS OFTEN AS BATS. THE DATES SELECTED ARE IN SYNC WITH OFF SEASON PURCHASE TIMES TO ALLOW THE GLOVES TO BE BROKEN IN BEFORE TRAVEL SEASON.

GLOVE SHOPS

PLEASE SAVE THE DATES: JULY 1, 2022 (1ST OPPORTUNITY) - OCTOBER 3, 2022 (HOLIDAY PURCHASES) - FEBRUARY 2, 2023 (OFF SEASON)

HELMETS, BAGS & OTHER GAME DAY HARDGOODS WILL BE OFFERED ALONGSIDE YOUR TEAM UNIFORMS.

REFER TO THE THUNDERBOLTS WEBSITE OR YOUR COACH FOR SHOP LINKS WHEN ACTIVE

THUNDERBOLTS SOFTBALL

EQUIPMENT SHOP GUIDE

PLEASE SEE YOUR OPTIONS FOR TEAM BAT BAGS & TEAM HELMETS BELOW
<https://easton.rawlings.com/information-sizing.html>

EASTON GHOST HELMET- MATTE



WALK OFF BACKPACK



PURPLE OPTIONS AVAILABLE 1/2023



REFER TO THE THUNDERBOLTS WEBSITE OR YOUR COACH FOR SHOP LINKS WHEN ACTIVE

BIRMINGHAM THUNDERBOLTS PREMIER

UNIFORM SHOP GUIDE

YOUR UNIFORM OPTIONS FOR 2022-2023

ALL TEAMS ARE TO BEGIN THE NEW BALANCE TRANSITION PROCESS BY JANUARY 2023. YOU CAN WEAR YOUR CURRENT UNIFORMS THROUGH FALL 2022 IF YOU'D LIKE.

ALL NEW TEAMS WILL WEAR NEW BALANCE. ALL CURRENT TEAMS NEED TO BEGIN MIGRATING TO NEW BALANCE AND OUT OF MIZUNO WITH ALL FUTURE PURCHASES.

THE THUNDERBOLTS ORGANIZATION WILL CEASE ALL MIZUNO PRODUCTS IN 2022.

SIZE RUNS ARE AVAILABLE. PLEASE GET WITH BIRMINGHAM THUNDERBOLTS ORGANIZATION LEADERSHIP TEAM TO LOAN A SET. THESE SETS CAN ONLY BE HELD IN TEAM POSSESSION FOR 5 DAYS MAX!! COACHES ARE RESPONSIBLE FOR KEEPING UP, CARING FOR AND RETURNING THE SIZE RUN KITS.

PENALTY FOR NOT RETURNING OR LOSING ITEMS IN THE SIZE RUN ARE AS FOLLOWS:

TO BE PAID TO THE BIRMINGHAM THUNDERBOLTS ORGANIZATION:

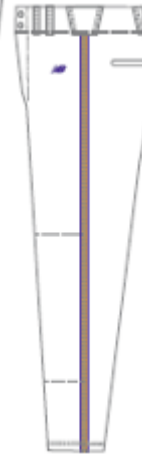
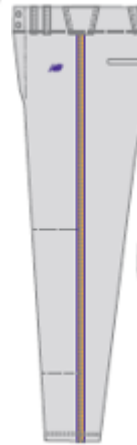
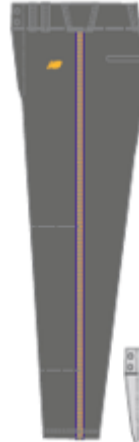
ENTIRE SIZE KIT: \$1,500

SINGLE LOSSES: PANT \$450 JERSEY: \$300

WE ARE UNABLE TO PURCHASE ITEMS IN LESS THAN QUANTITIES OF 6, SO IF YOU LOSE 1 YOU PAY FOR 6.

BIRMINGHAM THUNDERBOLTS PREMIER

YOUR UNIFORM OPTIONS FOR 2022-2023



TEAM SHOP BUYING GUIDE FREQUENTLY ASKED QUESTIONS

UNIFORM SHOP GUIDE

- **SHOULD I ORDER EXTRA UNIFORM SETS FOR MY TEAM?**
 - **ABSOLUTELY! THIS IS REALLY THE BEST SOLUTION FOR YOUR MIDSEASON AND LATE ADDITIONS TO GET SUITED FAST.**
 - **IT IS GOOD PRACTICE TO WORK WITH YOUR LOCAL THUNDERBOLT TEAMS TO COORDINATE THESE EXTRA UNIFORM ORDERS. FOR EXAMPLE, IF YOUR TEAM IS IN MISSISSIPPI ALONG WITH 5 OTHER THUNDERBOLT TEAMS, YOU CAN PLAN TO EACH ORDER 3 EXTRA JERSEYS AND 3 EXTRA PANTS IN DIFFERING SIZES TO SHARE IN CASE OF NEED THROUGHOUT THE YEAR.**
- **WHAT IF I NEED A LOANER UNIFORM IN A SIZE I DID NOT ORDER AS AN EXTRA?**
 - **CHECK WITH YOUR LOCAL STATE TEAMS TO SEE IF THEY HAVE WHAT YOU NEED.**
 - **YOU CAN ALSO BORROW A LOANER FROM THE THUNDERBOLTS ORGANIZATION LEADERSHIP TEAM. THIS LOANER SET WILL NOT HAVE YOUR STATE DESIGNATION LOGO BUT WILL HAVE THE BOLTS STARRED LOGO. THIS IS A LOAN AND WILL NEED TO BE RETURNED. IF A PERMANENT ADD AND NOT A PICKUP PLAYER, YOU WILL NEED TO ORDER THIS ATHLETE A UNIFORM IN THE NEXT ORDERING WINDOW. IF YOU NEED A LOANER SET, CONTACT THUNDERBOLTS LEADERSHIP TEAM.**
- **WHAT IF THE SIZE RUN IS MISSING PIECES?**
 - **IT IS SUPER IMPORTANT THAT YOU DO AN INITIAL INVENTORY COUNT. IF AN ITEM IS MISSING, PLEASE LET THUNDERBOLTS LEADERSHIP TEAM KNOW SO WE CAN FIGURE OUT WHO TO BILL FOR THE MISSED GOODS (LAST TEAM TO HAVE IT). DO THE BEST YOU CAN WITH THE SIZES YOU HAVE, IF TOO MUCH IS MISSING, WE WILL SEND YOU A NEW SIZE RUN KIT.**
- **HOW LONG CAN MY TEAM KEEP A SIZE RUN KIT? *SEE NEXT PAGE***
 - **5 DAYS MAX! COACHES ARE RESPONSIBLE FOR KEEPING UP, CARING FOR AND RETURNING THE SIZE RUN KITS.**
- **WHAT IS THE PENALTY AND COST FOR NOT RETURNING/LOSING ITEMS IN THE SIZE KIT?**

PENALTY FOR NOT RETURNING OR LOSING ITEMS IN THE SIZE RUN ARE AS FOLLOWS:

TO BE PAID TO THE BIRMINGHAM THUNDERBOLTS ORGANIZATION:

ENTIRE SIZE KIT: \$1,500

SINGLE: PANTS \$450 JERSEY: \$300

WE ARE UNABLE TO PURCHASE ITEMS IN LESS THAN QUANTITY OF 6, SO IF YOU LOSE 1 YOU PAY FOR 6.



TEAM SHOP BUYING GUIDE FREQUENTLY ASKED QUESTIONS

UNIFORM SHOP GUIDE

BORROWING SIZE KITS FROM THE THUNDERBOLTS LEADERSHIP TEAM

A TEAM CAN ONLY HOLD A SIZE RUN FOR 5 DAYS MAX!!!!

IT IS MANDATORY THAT YOU SCHEDULE A SIZING DATE PRIOR TO ASKING FOR A SIZE RUN!

IF ATHLETES MISS YOUR SIZING DATE, IT IS THE RESPONSIBILITY OF THE TEAM TO GUESS THEIR SIZE OR HAVE THAT ATHLETE REPORT TO THUNDERBOLTS HEADQUARTERS FOR SIZING PRIOR TO PLACING YOUR TEAM ORDER. YOU CANNOT HOLD ON TO THE SIZE RUN LONGER!

AFTER THE 5 DAYS, THE SIZE KIT MUST BE BACK IN THE MAIL. IT IS IMPOSSIBLE TO DO THIS ANY OTHER WAY WITH THE MAGNITUDE OF TEAMS WE HAVE!

BREAKING THIS ORGANIZATION RULE MEANS THE NEXT TEAM IS LATE PLACING THEIR ORDER.



TEAM SHOP BUYING GUIDE FREQUENTLY ASKED QUESTIONS

UNIFORM SHOP GUIDE

BORROWING SIZE KITS FROM THE THUNDERBOLTS LEADERSHIP TEAM

YOUTH SIZES

JERSEYS: YXS, YS, YM, YL, YXL

PANTS: YXS, YS, YM, YL, YXL

ADULT SIZES

JERSEYS: XS, S, M, L, XL, XXL

PANTS: XS, S, M, L, XL, XXL

TEAM SHOP BUYING GUIDE FREQUENTLY ASKED QUESTIONS

UNIFORM SHOP GUIDE

• WHEN ARE UNIFORMS SHOPS OPEN?

- There are 6 Team Shops Open from now until end of Summer Season 2023.
- Coaches, PLEASE have your teams order all together on the same shop! This is VERY important.
- PLEASE email boltssupport@bsnsports.com the date your team is ordering uniforms. Team uniform sets will be shipped direct to you as the coach.
 - Include in email: Team Name, Coach Name, specify which team shop your team will order in, shipping address for team sets
 - We understand your team may need orders on multiple shops, please include this detail in email. Your team cannot order in less than quantities of 6! Consolidation is important here!! All teams should have practice jerseys with the BOLTS logo to suffice until team jerseys come in. Place all team orders (practice shirts) on Team Shops, not Sideline Store.
- Any order requests outside of these 8 windows will not be honored unless the order quantity per item, per decoration matches or exceeds 6. NO EXCEPTIONS
 - To place your TEAM order outside of the 7 Team Shops offered, email boltssupport@bsnsports.com
- For fill in uniforms, please contact THUNDERBOLTS LEADERSHIP TEAM.

| SHOP | OPEN DATES | EXPECTED DELIVERY WINDOW (week of) | Special Notes |
|------|-----------------|---------------------------------------|--|
| 1 | 6/1 – 6/9/2022 | 7/11 – 7/29/2022 | For teams transitioning Summer 2022 |
| 2 | 8/15 – 8/25 | 9/26 – 10/7 | 1 ST of 2 opportunities for FALL ORDERS |
| 3 | 9/1 – 9/8 | 10/10 – 10/21 | LAST CALL for FALL ORDERS |
| 4 | 1/9 – 1/19/2023 | 2/20 – 3/2/2023 | OFF SEASON Orders |
| 5 | 2/1 – 2/9 | 3/13 – 3/24 | SPRING ORDERS |
| 6 | 4/3 – 4/13 | 5/15 – 5/26 | SUMMER ORDERS |



TEAM SHOP BUYING GUIDE **FREQUENTLY ASKED QUESTIONS**

UNIFORM SHOP GUIDE

BEST PRACTICES

REMEMBER TO SEND YOUR TEAM SHIPPING ADDRESS!

**FASTEST WAY TO GET YOUR UNIFORMS:
WORK WITH YOUR STATE TO FACILITATE ONE CENTRAL ADDRESS FOR UNIFORMS TO
SHIP! (EX- GEORGIA TEAMS ARE DOING THIS!)**

**DON'T NEED THE SHOP?
FILL OUT YOUR TEAM ORDER ON THE NEW BALANCE FORM (REQUEST THIS AT
BOLTSSUPPORT) AND PAY FOR YOUR TEAM ORDER. WILL GET SUBMITTED MUCH
FASTER 😊**

BEST PRACTICES

**READ THIS GUIDE IN ENTIRETY
BEFORE SENDING EMAIL INQUIRY**

ALL BSN SPORTS INQUIRIES:
boltssupport@bsnsports.com

**YOUR BSN SPORTS SALES
PROFESSIONAL: CHELSEA ERICKSON**

