



Dear Potential Sponsor,

We are reaching out on behalf of the **G2 Heat Fastpitch Academy**, a competitive travel softball program dedicated to developing young women—both as athletes and as leaders—while preparing them for success at the next level.

Our organization serves athletes ages **10 to 18** from across Kansas, with teams based in **Newton, Salina, Derby, and Hutchinson**. What began 17 years ago as a single team for our own daughters has now grown into a highly respected program of up to **12 teams**. Over the years, many of our teams have earned top rankings at both the state and national levels.

Our mission goes beyond the game. We work tirelessly to connect our athletes with college programs nationwide. To date, **over 100 players** from G2 Heat have earned athletic scholarships to compete at the **JUCO, NAIA, NCAA Division I, II, and III levels**. Every season, our athletes train year-round, dedicating countless hours to improve their skills and chase their dream of playing collegiate softball.

How You Can Help

We are seeking sponsorship partners to help keep our program affordable and competitive. Your support will go directly toward **player fees, and scholarships for families in need**.

We offer multiple recognition opportunities for our sponsors, including:

- **Banners** displayed at our home facility and at tournaments across Kansas and the country
- **Advertising visibility** to thousands of players, families, and fans throughout the season
- **Sponsor appreciation gifts** as a token of our gratitude

Important Note:

If this letter was presented to you by a specific athlete, **100% of your donation will go directly toward that player's fees for the season**. You may also choose to make a contribution to the organization as a whole.

Deadline for Recognition:

To be included on our facility and travel banners for the upcoming season, please submit your sponsorship by **November 1st**.

Your contribution—no matter the size—will make a direct impact on our athletes, their families, and the future of G2 Heat Fastpitch Academy. Thank you for considering joining our team as a valued sponsor.

With gratitude,

Anthony Gonzalez 316-727-1622 coachanthonygonzo@gmail.com

Victor Garcia 316-990-8994 vgarcia486@gmail.com

G2 Heat Fastpitch Academy

Thank you for supporting our athletes and their families by helping keep program costs affordable.

\$1 - \$100: Friends of Heat Fastpitch Academy: Thank you card from the team

\$101 - \$300: Silver Level: Your business name on our website and mention on our Social Media Page throughout the year.

\$301 - \$499: Gold Level: All the above and your business name on a banner that will hang in our facility with all the teams pictures on it.

***\$500 & Up: Corporate Sponsor:** All the above plus your organizations name on **ALL** of our team banners that will hang from all of our teams dugouts while traveling in and out of the state. That's 10 teams including our showcase teams who will travel out of state to compete with some of the top teams in the country. If the player's team is using a streaming platform, we will use your logo to advertise on it. We will contact the businesses that we need logos from in the event that team streams on Sideline or Hudl.

Business Name: _____ Amount: \$ _____

Heat Player: _____

Business Contact info & Number: _____