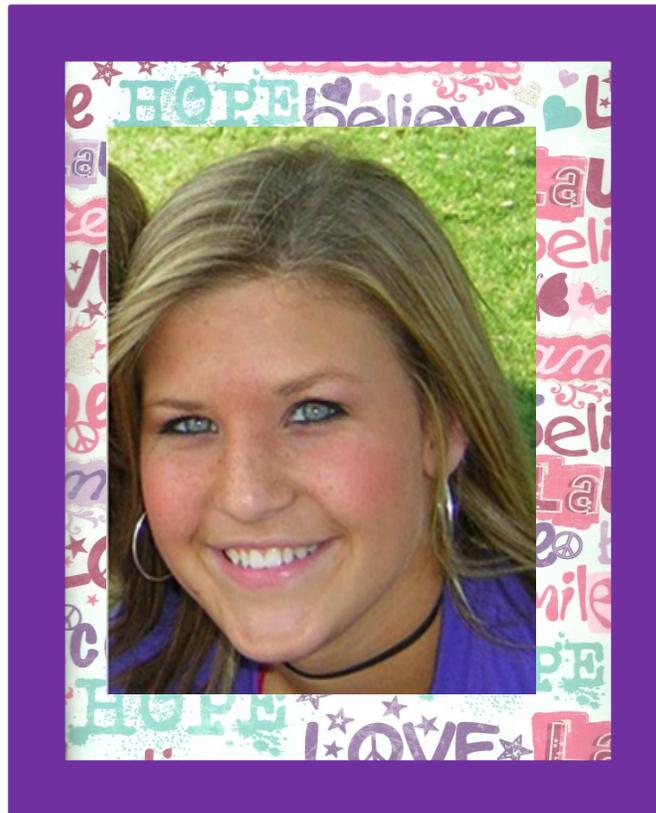




JJ PEARCE LADY MUSTANGS SOFTBALL BANNER SPONSORSHIP

EACH YEAR, THE JJ PEARCE MUSTANG SOFTBALL TEAM HOSTS THE ANNUAL KAITLIN SEIDEL MEMORIAL SOFTBALL TOURNAMENT. THIS TOURNAMENT IS A VERY SPECIAL EVENT TO REMEMBER AND HONOR OUR FORMER LADY MUSTANG WHO DIED AT THE AGE OF 16 FROM SUDDEN CARDIAC ARREST.



Kaitlin Seidel

April 3, 1990- July 30, 2006

ARRHYTHMOGENIC RIGHT VENTRICULAR DYSPLASIA (ARVD) WAS FOUND TO BE THE CAUSE OF KAITLIN'S SUDDEN DEATH. ARVD IS A FORM OF CARDIOMYOPATHY WHERE THE HEART MUSCLE OF THE RIGHT VENTRICLE IS REPLACED BY FATTY-FIBROUS TISSUE. THE SCAR TISSUE INTERRUPTS THE NORMAL SMOOTH SEQUENCE OF ELECTRICAL ACTIVITY THAT CAUSES THE HEART MUSCLE TO CONTRACT, LEADING TO ARRHYTHMIAS. THE WEAKENED MUSCLE WILL STRETCH, PRODUCING AN ENLARGED RIGHT VENTRICLE, WHICH MAY NOT PUMP AS EFFECTIVELY AS A HEART WITHOUT ARVD. ARVD IS OFTEN INHERITED.



THE KAITLIN SEIDEL MEMORIAL SOFTBALL TOURNAMENT

OUR ANNUAL TOURNAMENT IN FEBRUARY RAISES AWARENESS OF **SUDDEN CARDIAC ARREST**. BANNER SALES PROVIDE THE FUNDING FOR OUR TOURNAMENT AND SCHOLARSHIPS FOR SELECTED SENIOR LADY MUSTANG SOFTBALL PLAYERS WHO MODEL THE SPIRIT AND VALUES OF KAITLIN.

Sponsorship Opportunity BANNER: \$450

- ♥ YOUR VINYL SIGN MEASURING 4 FT X 8 FT WILL BE PLACED IN THE OUTFIELD FOR THE DURATION OF THE SCHOOL YEAR. OPTION FOR YEARLY RENEWAL IS \$300.00
- ♥ THE PEARCE HIGH SCHOOL SOFTBALL FIELD IS LOCATED ON THE VERY BUSY COIT RD BETWEEN ARAPAHO AND CAMPBELL. THE SCOREBOARD IS VISIBLE FROM SURROUNDING ROADS, ATHLETIC EVENTS, SCHOOL ACTIVITIES AND THE MAIN PARKING LOT IN FRONT OF MUSTANG BALL PARK.
- ♥ YOUR BUSINESS WILL BE FEATURED ON OUR TEAM WEBSITE, WWW.PEARCESOFTBALL.COM, AND ANNOUNCED AT ALL HOME GAMES.





JJ PEARCE LADY MUSTANGS SOFTBALL BANNER SPONSORSHIP

THANK YOU FOR YOUR INVESTMENT IN OUR PROGRAM AND OUR COMMUNITY
SINCERELY,

COACH KACIE VISINA
Head Coach JJP Lady Mustang Softball
KACIE.VISINA@RISD.ORG
WWW.PEARCESOFTBALL.COM

PLEASE PROVIDE THE FOLLOWING INFORMATION ALONG WITH YOUR DONATION:

BUSINESS NAME: _____

CONTACT NAME: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

- ♥ ***THIS IS A TAX-FREE DONATION (1-75-2620789-3). CHECK IS MADE OUT TO "PABC - SOFTBALL".***
- ♥ **ART WORK MUST BE PROVIDED IN AN ELECTRONIC FORMAT, VECTOR FORMAT PREFERRED. ART WORK CAN BE FORMATTED FOR YOU FOR AN ADDITIONAL \$50. FORMATTED ART WORK WILL BE EMAILED TO YOU FOR APPROVAL PRIOR TO GONG TO PRODUCTION.**