

**Paul Laurence Dunbar
Softball**
PO Box 910143
Lexington, KY 40591-0143

_____ has permission to represent Dunbar Softball. The mentioned agent has permission to procure donations, corporate sponsorships, and sell advertisements for the PLD Softball program, fence signs, and other fund raising activities for the 2015 season. The PLD Softball Booster Club is a tax exempt organization. If requested, you will receive a charitable acknowledgement for income tax purposes.

Head Coach: Jenny Hill ; Principal: Betsy Rains; Booster Club President: Kyle Judy

For ALL Program ads – Please provide CAMERA READY artwork AND note any special instructions. Artwork should be emailed to pldsoftball@yahoo.com

PROGRAM ADS

Business Ads for Program							
Size	BW	Color	Select	Size	BW	Color	Select
Business Card (3 5/8 x 2 1/2)	\$30	\$45		One Quarter Page (3 1/2 x 4 3/4)	\$50	\$75	
One Half Page (7 1/2 x 4 3/4)	\$80	\$120		Full Page (7 1/2 x 10)	\$150	\$200	
Inside Front cover (7 1/2 x 10)	NA	\$250		Full Page Back cover (color)	NA	\$450	

Personal Ads for Program							
Size	BW	Color	Select	Size	BW	Color	Select
One Quarter Page (3 1/2 x 4 3/4)	\$30	\$45		One Half Page (7 1/2 x 4 3/4)	\$50	\$75	
Full Page (7 1/2 x 10)	\$100	\$150		\$5 A Line	\$5/line	NA	

FENCE SIGNS

This includes the cost of the sign. (Signs will be vinyl and hung from outfield fence)

3 x 5 sign

New sign - \$200

Sign provided - \$100

4 x 6 sign

New sign - \$300

Sign provided - \$100

I agree to purchase Program ad or Field sign for the PLD Softball Program

Signature _____

Phone # _____

Company Name _____

Address _____

All Fence sign artwork must be email to mshanks@twc.com

Make all checks payable to: PLD Softball Club

Please send all checks and this completed form to the following address:

PLD Softball, PO Box 910143, Lexington, KY 40591-0143

CORPORATE SPONSORSHIPS

PLD Softball is always looking for corporate sponsors. Donations of money, equipment, field supplies, or other items are greatly appreciated. KHSAA rules prohibit us from placing any advertising on our uniforms or equipment. We can recognize these contributions through our program, signs, PA announcements and website. For more information, contact Kyle Judy at Kjudy1@twc.com.